

Branding & Advertisement Management





Objectives of the course

- ✓ To provide the knowledge about different sources of advertising the brand and earn value with the skills in this field.
- ✓ To enhance the sale of product by better understanding of how and what type of customers are to be attracted.
- ✓ Creating a long term asset, advertising, and also knowing the aspects to reach out the world with an extra skill.

Future scope of the course

✓ Some of the well-known brands like Netflix, Amazon, Coca-Cola, Tata and many more have earned huge and build a good market for themselves through good marketing skills by having a clear sense of their target consumer.

✓ Advertising and branding is the soul of any product or service because it brings the genuine customers giving light to its work.

✓ Knowledge in this field opens different paths and opportunities to earn in today's time where market is competitive and advertising is the sensitive yet powerful aspect to build an image in the eyes of customer.



Contact us:-



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