

LNCT UNIVERSITY, BHOPAL

School of Commerce and Management

Scheme of Examination

PROGRAMME: BBA-BIA

Branch: Business Intelligence and Analytics

SEMESTER IV

Branch: Business Intelligence and Analytics						Maximum Marks Allotted		
S.N.	Paper Code	Paper Name	Course Category	Theory Slot			Practical Slot	
				CAT			CAP	
				EST	Min	Internal	ESP	Lab Performance/ Project/ Viva-Vove
1	BIA-401	Operation Research	MAJOR	70	25	30	-	-
2	BIA-402	Marketing of Services	GEC	70	25	30	-	-
3	BIA-403	Data Visualization	CORE	70	25	30	-	-
4	BIA-404	Research Methodology with SAS	MINOR	70	25	30	-	-
5	BIA-405	Python - II	AEC	70	25	30	-	-
PRACTICAL								
6	BIA-403P	Data Visulation	PRACTICAL	-	-	-	70	30
7	BIA-405P	Python - II	PRACTICAL	-	-		70	30
	Total			350	125	150	140	60

CAT: Continuous Assessment

CAP: Continuous Assessment

ESP: End Semester Practical

EST: End Semester Theory

AEC: Ability Enhancement Course

SEC: Skill Enhancement Course

GEC: Generic Elective Course

IOPAL

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Session:

Total Marks	Min	Periods Allotted			Total Credits
		L	T	P	
100	35	3	1	-	4
100	35	3	1	-	4
100	35	3	1		4
100	35	3	1		4
100	35	3	1	-	4
100	35	-	-	2	2
100	35	-	-	2	2
700	245	15	5	4	24

L: Lecture
P: Practical
T: Tutorial