

LAKSHMI NARAIN COLLEGE OF TECHNOLOGY - MBA

Volume 1, No 1

September 2021 to December 2021

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Blessings From The Desk Of Chairman



In the year 1994, our Founder Chairman Shri Jai Narayan Chouksey laid the foundation of this premier educational institution with a vision to provide value-based technical and management education and to create a congenial environment for the overall development of the students, faculty and staff members. The students and parents, today are extremely conscious and selective not only in choosing

the course of study but also the place of study. LNCT has proved its competency to them. We have excellent facilities and infrastructure, highly capable faculty & professionals, sound corporate resources and an undying passion for excellence. We are committed to providing resources for the continuous development of the institute. I congratulate the entire team of 'PRABANDHAN - A quarterly newsletter of Management & Commerce' for their initiative and extraordinary efforts.

Hon'ble Chairman
Sir Jai Narayan Chouksey
LNCT Group Of Colleges

A Message From Our Leaders

"Educating the mind without educating the heart is no education at all". LNCT, since its inception in the year 1994, has successfully created a niche for itself in private education in Central India. We at LNCT sincerely believe in transforming the lives of "young budding students into socially responsible successful professionals". Proactive scanning of the recent development in technology space, early identification of upcoming needs of the industries, aligning with the right partners across the globe, continuous up-gradation of our infrastructure, facilities, faculty, curriculum designed for 360-degree development of the students, and meticulous execution of teaching and learning process are the hallmark of our value chain to deliver "Industry ready professionals".



Director
Prof. (Dr) Arvind Singh
School of Management & Commerce



“Dear Parents & Students, A Sparkling New Year to all of you. New Year heralds a new life, new order, a new society, and new age. It provides new hope and a new opportunity to everyone. As a part of the LNCT family, I believe that with the advent of the new year we all together would come forward to effectuate our commitments with yet more enthusiasm, extra effort & determination such that we can demonstrate our exemplary achievements throughout the years to come. I am glad that LNCT Students brought out a newsletter named ‘Prabhandhan’ for

a college newsletter with their inherent skills and continuous efforts. This will provide you with an inside story of past months of the department of management and commerce. I would like to place on record my best wishes and congratulate all the respected staff members, students, and the helping hands for the first edition of the college newsletter, and especially the Editorial Board members for accomplishing a commendable performance to make the college proud, and I believe that soon we will publish our in-hand magazine also. All the best!

Dr Ashok Kumar Rai

Director-Administration



“A Newsletter is like a mirror that reflects the clear picture of all sorts of activities undertaken by a Department and develops writing skills among the students in particular and teaching faculty in general. We aspire that this very first edition of the newsletter of the department of commerce and management will provoke massive prosperity & fortune for LNCT College. The vast spectrum of meticulous articles in different sections will



bestow our readers’ plenty of informative news. Each article would be enlightening, educative & inspirational blended with captivating infographics & silhouettes as well as pretentious portraits. We applaud the contributors & for their stimulated thoughts and varied hues in articles contributed by them. A remarkable initiative is being executed by Hon’ble Prof. Arvind Singh, Director (School of Management & Commerce) in strategising for and developing the Newsletter. Our congratulations are to the team who took the responsibility for the arduous task most effectively. We are hopeful that this great piece of technical work shall not only develop the taste for reading among students but also develop a sense of belonging to the institution as well.”

Dr Priti Dubey

HOD-Dept. of Business Administration

Dr Bhavana Likhitkar
HOD Department of Management Studies

Always remember that you are absolutely unique. Just like everyone else.
- Margaret Mead

From the Desk of Editor



“Hello, Readers,

If you are reading this, it means you are just about to discover the most appealing flavours of Lnctian cuisine! Yes! We present our college newsletter in the form of a flavoursome exotic cuisine created with lots of enthusiasm and whole-hearted efforts. The success of every recipe lies in its ingredients and so does ours. The choicest ingredients for this preparation have come from the Indian ground is the hard work inserted by the Lnctians during September 2020 to December 2021. First of all, there are two flavors in which we present our dish. The two portions of the newsletter i.e., Events and Competitions held in the college add colour to it. The species used are the articles in the newsletter is written by the students with great zeal and labour. All this has been mixed and cooked on the right flame and

now served to you with adequate garnishing. A whole team of chefs was involved in this onerous task, and our director sir, who is our mentor and guide during the selection of species. Our faculty members also played the role of a great taster before serving. At last, the credit goes to all our fellow-mates who provided us with some hidden ingredients. We thank all of them. The dish is now presented to you for tasting. The students editorial board sincerely hopes that the recipe satisfies your taste. Have a happy reading.” The Editorial Desk is greatly thankful for the wonderful support from Mr. Veeresh sir, Mr. Himanshu, Mr. Maninder Sir, and Prof. Deesksh Mam. The Team is pleased with their wonderful support and coordination.

**Head of TED
Udita Kandele**

Formation of ‘Team SMART’



Team SMART was introduced on 1st May'21 to nurture the overall development of young minds through co-curricular and extra-curricular activities. The concept was mentored by Prof Arvind Singh-Director, School of Management & Commerce-LNCT.

The logo of Team SMART has been created student manager Mr Bishnu Mandal. It's a symbolic character of SPECIFIC, MEASURABLE, ACHIEVABLE, REALSTIC and TIME BOUND traits. The motive for forming the Team SMART was to enhance learning through hands on practice.

Objectives of Team SMART:

- Encourage collaborative effort within teams,
- promote alignment with college and management goals support democratic processes,
- to work as team for executing the tasks effectively, and
- a collaborative effort to attain the vision.

Always remember that you are absolutely unique. Just like everyone else.
- Margaret Mead

LNCT At A Glance!



LNCT Group of Colleges is one of the top Engineering colleges in Bhopal, MP, and Central India. LNCT is synonymous with excellence in higher education with 28+ years of academic excellence and discipline. A premier institution providing excellent teaching in Engineering, Management, Pharmacy, Medical, Ayurveda, Agriculture, Science, Journalism & Mass Communication, Sports, Paramedical, Law, and other professional studies. It is among one of the top universities of central India and has always

stood at the forefront in meeting the ever-growing challenges. To meet the ever-growing demand for higher education in India and abroad, LNCT University offers various programs from Diploma, Bachelor, Master, and Doctorate-level programme. Thousands of students from different parts of the country live, learn and play in the sprawling University campus, located at Kolar in Bhopal district of Madhya Pradesh state. It also has hundreds of faculty and almost thousands of other support and service staff, who cater to the various professional institutions in health sciences, engineering, management, and communication, having a WiFi-enabled campus. Every College has world-class facilities and pedagogy, which are constantly reviewed and upgraded to reflect the latest trends and developments in higher education.

In **LNCT University**, these include educational facilities like Laboratories, health science Libraries, Computing Facilities, playgrounds, and various other centres of excellence. Academic collaboration and twinning programs with several universities in India, to ensure that students get various national and international exposures and expertise. Strategic Industry Tie-ups for industry exposure through live projects, state of art Lab for



innovations, well-stocked Libraries, facilities for practical learning, encouraging ideas, good placement opportunities are major benefits provided by LNCT University. Our sustained focus on rich academics and research resulted in NBA accreditation. It has established itself as an academic leader by consistently showing excellent results and lucrative placement records. The institutes are committed to exploring new avenues with expert faculties of excellent academic repute and senior professionals from the industry. LNCT combines learning with practical exposure from industry blended with research and innovation. Department combines theoretical and practical exposures of Industries through case studies, role plays, industrial visits, expert talks, alumni sessions, conferences, placement, and academic activities for the enhancement of managerial skills.

“The future belongs to those who believe in the beauty of their dreams.”
- Eleanor Roosevelt

Scope For The Students At LNCT !

- We have Techno-Industrial Infrastructure with State-of-the-Art laboratories, Latest Machines, and Smart Classrooms with A/C facilities.
- Students here not only possess the privilege to be the part of Scholastic Academics and World- Class Placements, but also facilitated by the Vigorous Sports Community which have exceptionally been producing National & International Players in Drop Row Ball, Base Ball, Throw Ball, Kabaddi, etc.
- Lush Green Campus having Boys & Girls Hostels with 24 hours Security, Dispensary, Bank ATMs, GYM, Indoor, and Outdoor Fields makes it the BEST Infrastructure campus.
- Among Best Engineering Institutions with NBA Accreditation & 100+ PhD. Faculties for Academic Excellence. 150+ Patents filed and published in the last 3 years lead to Best Research Environment.
- Among Best Engineering Colleges with 28+ Years of Academic Excellence and Discipline. Highest Chancellor's Awards and Highest Placements in Central India.

Awards & Achievements



“Don’t judge each day by the harvest you reap but by the seeds that you plant.”
- Robert Louis Stevenson

Strategically Constructive September

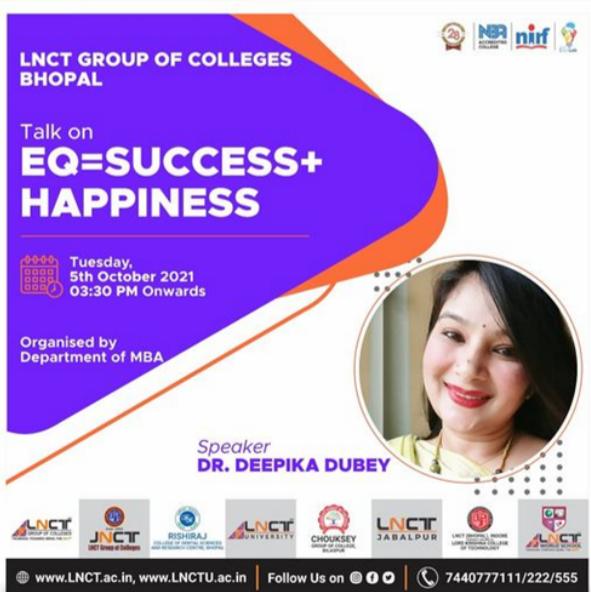


Interview Strategies was an online webinar held on the 4th of September 2021, from 11 AM onwards, organized by the Department of Management and commerce in zoom meeting platform. In this event, our guest speaker was Prof. (Dr.) Raghvan Iyengar, a corporate trainer and personality developer. Students learned some of the basic terminologies of interview preparation.

Campus to Corporate was a three-day workshop held from 27th to 29th September 2021, from 9:30 AM onwards, organized by the Department of Management and commerce in the auditorium. The guest speaker was Mr Aviral Sinha, a Corporate Trainer, and Director of Image Booster. At the time of the workshop Dr Ashok Rai, Director of Administration, and Dr Arvind Singh, Director of SMC Department, were presented there. A workshop was hosted by the Senior Secretary of TEAM SMART, Udita Kandele. In this workshop, students learnt about Team Skills, Personality Assessments, Job Profile Mapping, CV Designing, Corporate Body Language, and Etiquettes, where students also received certification at the end.



Introspective October



The Success Mantra! “Talk on EQ” was a workshop held on the 5th of October 2021, organized by the Department of Management and commerce in the auditorium. The guest speaker was Prof. (Dr) Deepika Dubey, faculty of management department in LNCT college. In the workshop, the speaker talks about the mantra of getting success and happiness both in Equal Quantity.

Always remember that you are absolutely unique. Just like everyone else.
-Maya Angelou

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‘Anugam’ was the student’s orientation program organized from 25th to 30th October. In this workshop, our guest speakers were Mrs Urvashi Sengar, Mr Mahendra Joshi, and Mr Sanjiva Shankar Dubey. This workshop was organized for the big welcome of newly admitted students of the department of management and commerce. On the first day, the program was successfully anchored by Dr Deepika Dubey and a vote of thanks by Dr Manoj Sharma. On the other days, the program was hosted by the students, their names were Shweta, Udita, Deepak, Sejal, Sakshi, Sanskriti, Nikhil, and Shrishti. The program was successfully organized under the guidance of Director sir and all the respected faculty members of the department.



Philanthropic November



From An Eye of HR “**HR SUMMIT 2021**,” the annual conclave organized by LNCT MBA in association with Bhopal Management Association is an endeavour to culminate eminent leaders and HR professionals across the industries and curate engaging sessions featuring visionary ideas, best practices, cutting-edge insights, and industry experiences

in the field of human resources. LNCT hosts its flagship event HR Summit in an attempt to facilitate HR managers to connect on a single platform and keep up-to-date with the evolutionary business dynamics where they exchange transformational ideas that shape an organization’s. LNCT MBA in association with Bhopal Management Association organized its HR Summit on 13th November 2021 on the theme ‘The Vision 2030-HR Agenda.’

Always remember that you are absolutely unique. Just like everyone else.
-Maya Angelou

How's Josh? High Sir!!!

“21st Century Skills” was a workshop held on 20th November, for making our students “Future Ready”. This workshop was organized by LNCT University in collaboration with Bada Business. The event was held on 20th November, from 10:30 AM onwards in an auditorium. Bada Business is organizing the promo launching on the theme “21st Century Future-Ready Students”. In the event, there was a very prominent motivational speaker Mr Manav Ahuja, Vice President of BB, with his team members Miss Ginni Jain, IBC of BB, Mr Hemraj Rai, CP, Mr Ajay Tiwari, IBC of BB, and supporting team members. The event was kick-started by the anchors Shweta Mohatewar and Udita Kandele. The event started with a lamp lighting ceremony with Honorable guest speakers Mr Manav, Miss Ginni, Mr Ajay, Dr Rajeev, Dr Sunil, and Dr Arvind followed by a Saraswati Vandana by the singing birds Aanchal, Ankita, Vivek, Shiksha, and Vaishali.



Eye-Opener December



“Case Study Methodology” was a workshop for MBA Students held on the 11th of December, organized by SMC Department LNCT, Bhopal. The workshop was taken by Dr Arvind Singh Director-SMC, on the topic of ‘Why TATA NANO was a failure?’. Approx 5 Teams of 2-2 students participated in the workshop. The teams were as follows: Team 1 Abhay Shrivastava & Aakash Hingwey, Team 2 Abhishek and Mariya Warsi, Team 3 Izaj Ahmad and Aaisha Azam, Team 4 Sechvam B and Prachi Yadav, Team 5 Shivanjali Kakde and Shashi Kose. All teams delivered their presentation and were appreciated by the Director, Prof (Dr) Arvind Singh.

The Capital Market

“Capital Market” was the theme of a workshop that was held recently on the 30th of December at 3:30 PM. The workshop was taken by Mr Sudhanshu Singh, a mentor, advisor, trader, and a great investor. The workshop coordinators were Dr Bhawana Likhitkar, HOD-SMC, and Mr Somshekhar Sir. In this workshop, students get to know all about capital markets, investment, and profit analysis.



Do not go where the path may lead, go instead where there is no path and leave a trail.
-Ralph Waldo Emerson



“5 DAY PERSONALITY DEVELOPMENT CRASH COURSE” An impactful crash course on PERSONALITY DEVELOPMENT PROGRAMME oriented towards Campus Recruitment Drive accentuated by Ms Anubha Upadhyay (Training & Placement Dept.) which encompassed ultimate training procedure with hands-on practice techniques of students, specifically with adequate technique to crack an interview, acing group discussions as the priority of the course. The potential course aspired for the enhancement of soft skills and dexterities along

with the methods of self-awareness proficiencies. It also focused on the formulation of such a roadmap where the students would be able to get themselves completely prepared for the ambitious most sought after companies.

It's A Victory! RGPV Nodal Level Badminton Tournament



LNCT starts with a win Bhopal- LNCT teams entered the next round by winning the women's and men's competitions in the RGPV Nodal Badminton Championship organized by Laxmi Narayan College of Technology and Science. Earlier the championship was inaugurated by Mr Satyanarayan Chouksey Founder Member LNCT Group, Dr NK Thapak Vice-Chancellor LNCT University, Dr Ramesh Shukla Deputy Registrar, Dr Sunil Singh Admin HOD,

Akash Dubey Assistant Registrar, Ankit Pandey PR Manager, Arun Pillai Purchase Manager. Pankaj Jain, Secretary of the Competition said that in the competition, SATI Vidisha, Trinity College, JNCT College, UIT RGPV, Systech Gandhi Nagar, SIIT, TIT Excellence, TIT, OST, OCT, VNS, LNCT Excellence, Systech Ratibad, BRTS LNCT-S. Around 190 players from Bansal and LNCT Women's and Men's teams are participating. Outstanding players and Bhopal nodal team will be selected through the competition. The Bhopal nodal team equipped with excellent players will participate in the state-level RGPV Badminton Competition organized by LNCT from 24th December.

The greatest glory in living lies not in never falling, but in rising every time we fall.
- Nelson Mandela

LNCT Proponents in both classes, RGPV Nodal Baseball Competition



In the final match played in the RGPV Nodal Baseball Championship organized by Laxmi Narayan College of Technology, Bhopal, LNCT won the title by Corporate College 15-13 in the final match. Sem College by 10:08 and Corporate defeated SIRT 8-2 to enter the final. After that, in the final match of the women's category, last year's champion LNCT beat Patel College by 10-0, conquered the title and consequently made it to the finals. Secretary Pankaj Jain informed

that women and men teams of 14 colleges of Bhopal nodal affiliated to RGPV participated in the competition. Utsav Yadav's State Umpire, Mahesh Sondhia State Umpire, Nachiket, Raj Soni, Rukmani Bhilala, Himanshu Dwivedi, etc.

RGPV Nodal Cricket Tournament

Radharaman and LNCT teams made it to the quarter-finals by winning their matches on Sunday in the RGPV- Radharaman Nodal Cricket Tournament at Radharaman Group Complex. In the first match of the day in the People's Round, LNCT beat Duba by 10 runs. Batting first after winning the toss, LNCT scored 90 runs for 7 wickets in the allotted 15 overs. In response, the team of Truba College was all out after scoring 80 runs in 14.5 overs. Ranav Verma 20 and Amarendra Singh 14 were important contributions to this



LNCT victory. Ranav hit 3 and Amarendra hit 2 fours. Corporate College in the second match Batting first after winning the toss, scored 84 runs in 15 overs for the loss of 8 wickets. In reply, REC was easily won by the team for 4 wickets in 13.5 overs.

Girls Championed RGPV Nodal Handball



RGPV Nodal Handball Competition was organized by LNCT Bhopal in which 12 colleges of Bhopal Nodal participated which included Corporate, Oriental, SATI, Sem College, TIT, SIRT LNCT Ravi Shankar College of Pharmacy, LNCTS, and JNCT. The competition was inaugurated by Dr Manju Singh, Dean, Student Welfare, RGPV in the presence of Dr Ashok Rai, Sunil Singh and Amit Bodh Upadhyay.

In the final match of the women's category, LNCT girls defeated SATI Vidisha 5-1. Prajwal Sarwani Prabal Priya Katri and Shreya played brilliantly for the winning team, Devanshi Ameesha Ghatia also showed a good game in the final match of the boy's category by defeating VOIST LNCT 13-11 in the match. Prize distribution in his name Dr Kailash Srivastava, Principal LNCT, Competition Secretary Pankaj Jain informed that Bhopal Nodal team will be selected from this competition, which will be held in Sagar on 19th. PV will participate in the state-level handball championship, for the competition, the coach of the men's section, Tanwant Singh of LNCTE, and the coach of the women's section, Zainab Khan has been appointed.

"You only live once, but if you do it right, once is enough."
-Mae West

LAKSHMI NARAIN COLLEGE OF TECHNOLOGY - MBA

Felicitations & Celebrations

**Successfully placed Students of BBA Batch 2019-22
And MBA Batch 2020-22**



Anjali Singh Chouhan
UpGraD, 8LPA



Prakhar Agarwal
Property Pistol, 7.8LPA



Neelesh Singh Sisodia
Property Pistol, 7.8LPA



Deepika Pandey
Property Pistol, 7.8LPA



Pranaykant Singh
Property Pistol, 7.8 LPA



Prasanjeet Mandal
Property Pistol, 7.68 LPA



Shreya Verma
Property pistol, 7.6LPA



Yash Sharma
Property pistol, 7.6LPA



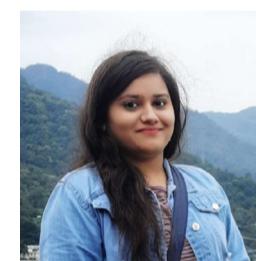
Kaif Ahmed Siddiqui
Property pistol,7.6LPA



Deeksha Kushwaha
Property Pistol, 7.6 lac



Tuba Ali
Upgrad, 7.5 LPA



Vinita Magarde
Evosys Global, 4.0 LPA



Karan Choksey
IndiaMART 4 LPA



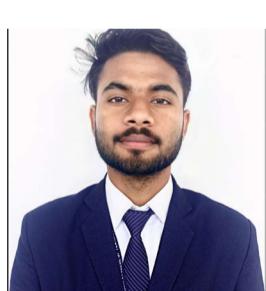
Sobhit Gupta
Axis bank, 3.44 LPA



Md Azhar Khan
IndiaMART 3.3 LPA



Subhanshu Dubey
IndiaMART 3.3



Sundaram Tripathi
IndiaMART, 3.3 LPA



Kajal Tripathi
IndiaMART, 3LPA



Nidhi Suryawanshi
IndiaMART, 3LPA

All Students extend their Heartiest Gratitude to Director, Training & Placement Dept. Dr Anuj Garg, Shri Rohit Pathak Ji and all the concerned team members.

Many of life's failures are people who did not realize how close they were to success when they gave up.
-Thomas A Edison

Glimpses of Events



Induction Programme for LNCT-MBA, LNCTE-MBA, LNCTU-MBA, BBA, BBA BIA, B.Com & B.Com Retail 1 year.



LNCT University and Bada Business organized 21st Century skills "Future Ready Students"



The Dialogue for Nation Building



'HR Summit 2021' "The Vision 2030: HR Agenda"



Zumba and Aerobics Session



Department of MBA released poster of upcoming event "Management Carnival".



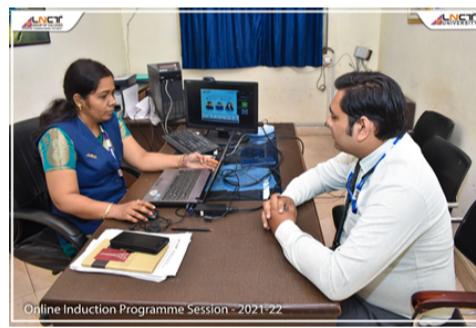
Department of MBA released poster of upcoming event "Management Carnival".



'HR Summit 2021' "The Vision 2030: HR Agenda"



The Dialogue for Nation Building



Online Induction programme Session 2021-2022



'HR Summit 2021' "The Vision 2030: HR Agenda"



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The Dialogue for Nation Building



Induction Programme for LNCT-MBA, LNCTE-MBA, LNCTU-MBA, BBA, BBA BIA, B.Com & B.Com Retail 1 year.

"The way to get started is to quit talking and begin doing."
- Walt Disney