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THE  
EDITORIAL  
DESK

## A Message From Executive Director's Desk



Dear Students,

I trust this message finds you in good health and high spirits. With great pleasure, We are delighted to share with you the 10th edition of our newsletter **Prabandhan**. As the Executive Director, I am thrilled to welcome you all. Your commitment to your education is commendable, and I am confident that you will excel in your studies and beyond. I encourage each and every one of you to make the most of your time here at LNCT.



**Ms. Pooja Shree Chouksey**  
**Executive Director, LNCT**

I challenge you to push yourselves beyond your comfort zones, both academically and personally. Embrace challenges as opportunities for growth, and never settle for mediocrity. Strive for excellence in everything you do, and you will undoubtedly achieve great things. I believe in each and every one of you, and I am excited to see the incredible things you will accomplish during your time at LNCT Group of College. Remember, the future is yours to shape, so make the most of every moment.

Best wishes for a successful and fulfilling academic year ahead.

**Ms. Pooja Shree Chouksey**  
**Executive Director, LNCT**  
**LNCT Group of Colleges**

## A Message from Group Director of TNP



Dear Students,

I hope this message finds you well and thriving in your academic pursuits! I am Dr. Anuj Garg, Group Director of the Training and Placement Department, I'm excited to connect with you all through our college newsletter **Prabandhan**. Our department is dedicated to your success beyond the classroom. We're here to equip you with the skills, experiences, and connections you need to flourish in the professional world.



**Dr. Anuj Garg ,**  
**Group Director of T&P**  
**LNCT Group**

Whether it's through workshops, networking events, or internship opportunities, our goal is to empower you to reach your full potential. As you embark on your journey towards your career, know that the Training and Placement Department is here to serve as your partner and advocate. Together, let's seize every opportunity, overcome challenges, and embrace

growth with enthusiasm and determination. Remember, we're not just a department; we're your cheerleaders, your guides, and your biggest supporters. Your journey from classroom to career starts right here! "Empowering dreams, shaping futures - that's what our Training and Placement Department is all about." Thank you for being part of our college community, and remember that your potential is limitless. Here's to a future filled with endless possibilities and success stories waiting to be written!

**Dr. Anuj Garg ,  
Group Director of T&P  
LNCT Group of Colleges**

## A Message from Faculty

Dear Students,

I hope this message finds you well. As we wrap up an eventful quarter, I wanted to take a moment, on behalf of the faculty and myself, to express our heartfelt pride and joy in witnessing the remarkable strides each of you has made. At LNCT, we believe in nurturing not just academic excellence but also holistic development. Through a diverse range of programs, extracurricular activities, and experiential learning opportunities, we strive to empower our students to excel in all facets of life. Together, we have navigated challenges, celebrated successes, and, most importantly, grown as a community. Remember that every challenge you overcome, every lesson you learn, and every success you achieve is a testament to your strength and resilience. In closing, I wish every one of you all the best in your pursuits.

Warmest regards,

**Dr. Amar Singh Rathore  
Faculty  
LNCT Group of Colleges**



**Dr. Amar Singh Rathore  
Faculty, LNCT**

## A Message from Student



**Sonalika Jain,  
BBA-BIA 4th Sem ,  
Content Writer**

Dear Readers,

I'm Sonalika Jain, a fellow Student and the Content Writer of the Newsletter ***Prabandhan***. For me, Writing is the art of crafting captivating narratives and a storytelling with infusing words of purpose that isn't just pastime; it makes me who I am. Writing drives me to the intellect I value, with the roots of simplicity I care for. For me it's about connecting with people, reliving experiences, driving insights, and a hope for inspiring a much-needed change. Whether it's through literature, art, a lived experience or simply observing everyday life, I find inspiration in the smallest of moments and to be able to put that to words that's my Muse.

I went through my writing and then reading it but working as a Content Writer in ***Prabandhan*** has helped me put out my voice that's heard and valued, ***Prabandhan*** has a diverse audience of students and authorities with various perspectives, experiences and backgrounds. Every time I write it feels like a prayer, I feel like I'm appreciating the moments enough to be written about and be thankful for having witness and never forgetting there in vogue, likewise to thanking God. This is *My Perspective*, and so is *Everyone Else's*. This is ***Prabandhan*** !

**Sonalika Jain,  
BBA-BIA 4th Sem ,  
Content Writer**

# JOYOUS JANUARY

## Republic Day celebration (26 January)



75th Republic Day Celebration



With great enthusiasm, the LNCT Group of Colleges, Management and Commerce celebrated Republic Day. The entire campus was filled with the patriotic spirit as students and faculty members came together to commemorate this historic day. The flag hosting ceremony was a solemn affair, with everyone standing in respect as the tri-colour flag was unfurled. This was followed by a mesmerizing drone show that left everyone in awe of the technological marvels of today.

The march-past was a display of discipline and unity, as students proudly marched in perfect sync to the beat of the drums. It was a sight to behold, with the campus resonating with the sound of patriotism and pride.

The highlight of the event was the official unveiling of our newsletter "**Prabandhan**" in its nine volumes by the distinguished chairman, Shri J.N. Chouksey, Smt. Poonam Chouksey, Vice-Chairperson, Dr. Anupam Chouksey, Secretary LNCT Group, Dr. Shweta Chouksey, Executive Director, and Ms. Pooja Shree Chouksey. The newsletter highlights the successes and efforts of the professors and students of the LNCT Group of Colleges, which show dedication and hard work in a range of industries.

In the end, the program was concluded by distributing sweet boxes to all the students along with the latest edition of the college newsletter. It was a fitting end to a day filled with celebrations and remembrance of the sacrifices made by our freedom fighters.

Overall, the Republic Day celebrations at LNCT Group of College were a true reflection of the spirit of unity, diversity, and patriotism that defines our nation. It was a day to remember and cherish for all those who were fortunate enough to be a part of it.



# FABULOUS FEBRUARY



## ACTIVE ACHIEVERS' EVENT

On **2nd of February** LNCT Group of Colleges organized *Active Achievers Event* on the occasion of the **birth anniversary of Chairman of LNCT Group** Shri Jai Narayan Chouksey sir. Shri Jai Narayan Chouksey sir was also marked as **Founder's day**.



The event included award distribution to various faculty members from Lnct group for their never-ending contribution. It also included the cake cutting ceremony which was accompanied by the Sufi night and dinner. The day also marked the release of The first ever YouTube channel of MBA JIGYASA, under meticulous guidance of Dr. Arvind Singh, Director, FMC. The first session commenced with the conversation between chairman sir and student representative Utkarsh Gupta of MBA IV sem, in which sir shared his experiences and milestones. The event was a great success and added one more element in the organization.



## PARIVARTAN

The **10 days workshop**, which took place from **February 8th – 17th , 2024**, on the topic **PARIVARTAN**—personality development and corporate etiquette—was organized by the Faculty of Management and Commerce. Dr. Bhavna Likhitkar- HOD, MBA guided them on perspectives of management. **Guest speaker Mr. Shridhar Patwardhan** shared knowledge on presentation and communication. **Mr. Shridhar** has 35 years of corporate experience, and he and **Mr. Ajeev Samuel**, who has 30 years of corporate experience and worked at the DGM level, provided the students with practical exercises, games, and activities. Further Professional PD trainer **Ms. Zenab Khan**, worked on their personality through different activities.



Art of public speaking and individual speaking along with practice sessions was mentored by Dr. Anjali Singh Verma. Dr. Khushboo S. Gupta imparted them understanding of managerial skills through management games and exercises.

The event ended up under tutelage and coordination by Mr. Bhupendra Dubey and Ms. Prachi Yadav. This ten days workshop naturally helped to enhance students' skills.

# FABULOUS FEBRUARY

## WORKSHOP ON RESEARCH METHODOLOGY: PAPER WRITING



Organized by LNCT Department of Commerce and Management the Faculties of LNCT, LNCTE and JNCT on **24 February 2024** were privileged to have the opportunity to attend the perceptive and *Informative Workshop on Research Methodology*:

Paper Writing delivered from 1:00 to 5:00 pm in the Board Room by the Guest Speaker **Dr. Sunil Atulkar, Associate Professor, Sage University**. He enlightened our faculties to the broad depths of the concept of research for enhancing personal knowledge and to write illuminating paper in indexed journals.

He put out a talk, from the simplicities and basics of What, How and Why's of Research to the brains and depths of analyzing research classification, research gap and eliminating the gap problems. He focused on the concepts of putting out a well-accepted and real data research performance to benefit out an insightful outcome. He emphasized on how to write abstracts for paper, effective use of Keywords, drawing attention to most significant points, involvement of literature reviews, societal beneficiaries, use of citation to help prevent plagiarism and follow compliances while delivering an highlighting an exceptional write up.

At last, he worked out some research implications and future research limitation concepts and ways to eradicate or avoid them. He finally summed up his intriguing conduct with an interactive doubt session. He was graced with a memento and a sapling as a token of thanks.

## CAREER GUIDANCE ON FINANCIAL WELLNESS

On **26th February 2024**, Excellence Global Skill (Training and Development Organization), hosted a captivating Seminar at LNCT University organized by **Dr. Arvind Singh (Director)**. Renowned trainer **Mr. Manoj Shrivastava** illuminated the virtual stage, sharing invaluable insights on financial wellness.

With a blend of expertise and enthusiasm, Mr. Shrivastava unraveled the mysteries of financial management. From setting goals to safeguarding against cyber crimes, his wisdom resonated deeply with MBA students. Highlighting the impact of financial literacy on career success, Mr. Shrivastava inspired young professionals to seize control of their futures. Empowered and energized, participants departed the webinar equipped with the tools to chart a course towards financial prosperity and personal fulfillment.



# MAJESTIC MARCH

## ART OF COMMUNICATION AND SKILL DEVELOPMENT



On **5th March, 2024**, TNL and LNCT University hosted a captivating Expert Lecture for BBA-BIA and B.Com RMEC Students, featuring **Ms. Swechcha Sharma, CEO of APMS Engineering Pvt. Ltd.**

With vibrant energy, Ms. Sharma discussed the essence of attitudes – from casual to formal – and emphasized the importance of translating words into action. She shared invaluable tips on effective communication, from framing sentences to exuding confidence and maintaining impeccable grooming and body language. Ms. Sharma highlighted the significance of aligning skills with interests, with analytical skills emerging as a pivotal asset for the future. Above all, she reminded students of the enduring value of nurturing relationships with family and friends.

As the session concluded, students departed, invigorated and armed with newfound insights to propel them towards success.

## NARI SHAKTI

On **March 7th, 2024** Mrs. Nidhi Kaushik a poet, an Author and Social Media Influencer gathered consciousness about the Importance of Women Empowerment and Feminism. The program began with Welcoming of Mrs. Nidhi with a Sapling as a token of Appreciation. She elucidated the Women of the new generation from that of old traditional lines. In the presence of the respected Director, Faculty members and the Students of the Department of Commerce and Management she recited some **Famous Chants** from her book *Boys Don't Cry*.



On the Special Coming Women's Day Occasion and the launching of the LNCT Jigyasa Episode 2, a Podcast established by the MBA students, the Second Guest being Mrs. Nidhi Kaushik subject ***being the talk on Women and their General life*** was hosted by MBA student **Ms. Astha Sengar**. The Program further continued with the perspective of some of our bright students and how they view these subject matters. The students presented poems, Stories and Songs about Women and their Passion, Women as Mothers and the backbone of their Family, as Homemakers and successful Business Women and the Society. Concluding with a gesture of good faith and love, respected Director, Dr. Arvind Singh presented a memento to Mrs. Kaushik wishing her the Best for her Writings, literature and future endeavors.



## EXPERT TALK ON SEBI-FINANCIAL EDUCATION INITIATIVE

On 7th march, 2024, Ms. Shruti Gupta's spell binding lecture on financial awareness captivated BBA-BIA 4th Semester students at LNCT University. It was organized by Mr. Abhishek Jain head of the council. From decoding SEBI to demystifying the stock market, she led us through a thrilling adventure. Discovering our financial risk capacity and learning to invest surplus money for the long term was just the beginning. Ms. Gupta's insights on stock selection, budgeting, and compounding left us spell bound. But the real gem? SIP, the ultimate investment method! Ms. Gupta emphasized the power of compounding, coupled with the importance of interest rates and time in shaping our financial destiny. In a nutshell, Ms. Shruti Gupta's lecture was a transformative journey into the heart of financial wisdom!



## TECHNO CULTURAL FEST

The LNCT Group of Colleges proudly hosted the Techno Cultural Fest from **12th March 2024 to 14th March 2024**. A vibrant amalgamation of technology and culture that captivated the entire college community, the fest kicked off on the 12th where Stebin Ben, an illustrious singer and esteemed alumni of LNCT, performed a



spectacular concert setting an exhilarating tone for the events. The LNCT campus was adorned with a *corporate theme*, creating an environment that was both professional and festive, where students engaged with enthusiasm.

On the following day, the LNCT Kolar campus was enveloped in the mystic allure of a Sufi night. The mesmerizing performance by Udan Khatola, under the glow of traditional themes, transported attendees to a realm of musical ecstasy. The grand finale on 14th March, held at JNCT, was a Bollywood-themed **DJ night** where **DJs Ravator and Sonal** took the stage. The Bollywood theme added a touch of glamor and festivity, rounding off the Techno Cultural Fest on a high note.



The event fostered a sense of community and collaboration among the students of LNCT Group of Colleges.

## नृत्य hustle

The program came to being with a bow to almighty Devi Sarasvati and Lightning of the Lamp by two Extremely Proficient in Dancing, the Guests of Honour Bharatnatyam Professor Surbhi Bharti and Professor and Choreographer Prashant Patil. Proceeding further both the Guests were presented with a sapling to begin the program.

Unity in Diversity played on it's very toes, the camaraderie among the participants was eye pleasing, as they cheered on for their fellow performers and celebrated the diversity of talent on display.

“To celebrate the beauty of art where experiences echo the rhythm in dance and music”, 13 March 2024 marked the knack of grooving talent amongst the participants of the Dance Competition organised by the Department of Management and Commerce in the LNCTE Auditorium. Coordinated and led by the Undergrad students of BIA, BBA and BCOM the event was a captivating atmosphere full of Talent, Gifted and Experienced Performers both from within and Inter college. The competition unfolded with an electrifying atmosphere sparkling with Anticipation and Applause, with each performance earning thunderous cheers and support from the audience.



MBA DEPARTMENT ORGANIZED नृत्यhustle Dance

The beautiful use of fusion ranging from classical kathak and Bharat natyam to hip-hop, belle and break dancing even lengthening to street style was mesmerising and breath-taking all at the same time. The fascinating use to expressions and tone, intriguing use of props and pleasing costumes, was just exhilarating.

Proceeding with the Most Anticipated Announcement of the नृत्यhustle 2024, the journey of the participants filled with passion, talent, dedication and most of all the love for Dancing that included Congratulating the Winners and Runner Up's for Group and Solo category Awarded with a Surprise Cash Prize along with Trophies and Certificates presented by the Judges, our Guest of Honour.

The programme concluded with a special performance by Guests **Sir Prashant Patil** and **Vikash Thapa** and an ALL IN DJ and then finally presenting a memento to all the Guest as a Token to Gratitude and Appreciation.



## EXPERT TALK: DYNAMIC DUO



On 15th March, 2024, a dynamic duo of financial gurus, Mr. Piyush (CA) and Ms. Shruti Gupta, took the stage at LNCT University, captivating the eager minds of BBA-BIA 2nd Semester students. Their mission? To unveil the secrets of financial allocation and empower us to wield our finances wisely.

From mindful spending to collective financial responsibility, they emphasized Warren Buffett's timeless advice: "Do not save what is left after spending, but spend what is left after saving."

Navigating through investment options like gold, equity, fixed deposits, and retirement funds, they shed light on the optimal path to financial success. With their guidance, students left empowered to take charge of their financial futures.

## SEMINAR: CASE STUDY ANALYSIS

18th March 2024, MBA Department of Management and Commerce recently hosted an informative and electrifying seminar Case Study by Dr. Bhavna

Likhitkar, HOD of MBA analyzing, spotlighting real-world case studies. This event extended from just about textbooks and lectures to a hands-on exploration of innovation, strategic thinking, problem-solving, logical and practically a probative methodology in the Business World.



"Success in business isn't just about following a formula; it's about embracing uncertainty, thinking outside the box, and having the courage to take calculated risks."

A Diverse Topic being explored by students, faculty, together, dissecting case studies that ranged from startups to multinational companies. What made this seminar truly special? It's Interactive nature and the reciprocate Audience not just passive listeners; active participants, engaging in debates, sharing insights, and challenging each other's perspectives.

As we left the seminar hall, our minds buzzing with ideas and inspiration, that were brainstormed by this Students Individually and as a Group, Active Participation and Faculty Guidance. Forming the Business Minds, the Business coming Leaders!!!!



# GLIMPSES



Founders's day  
celebration



A jubilant fête of birth.



Udan khatola sufi night  
Techno-Cultural Fest



Stebin Ben's Concert  
Techno-Cultural Fest



LNCT Jigyasa Podcast 2



Faculty Development program

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