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**THE  
EDITORIAL  
DESK**

## A Message From Hon'ble Vice Chairperson



**Ms. Poonam Chouksey**  
**Hon'ble Vice Chairperson**

As we close another significant chapter in our academic calendar, I am filled with immense pride and gratitude for the vibrant contributions of our students and faculty. This newsletter is not merely a collection of updates; it is a celebration of your dedication, creativity, and the boundless curiosity that drives our community forward. Witnessing your efforts showcased here is both heartening and inspiring.

Education is a journey that transcends classrooms and examinations. It is about discovering who you are, cultivating resilience, and embracing the challenges that shape you into leaders of tomorrow. Here, every step you take is building the foundation for a brighter, more purposeful future.

This newsletter is a testament to your creativity and determination, showcasing what can be achieved when talent meets opportunity. As you navigate this transformative phase of life, I encourage you to step boldly beyond your comfort zones, embrace new perspectives, and build relationships that inspire collaboration and shared growth.

Remember, you are not defined by a single moment or milestone but by the journey you undertake and the values you carry with you. LNCT is proud to stand by your side, providing the guidance, mentorship, and resources you need to pursue excellence. In doing so, you not only enrich your own life but also contribute to a legacy that uplifts the entire community.

Your journey is uniquely yours, and we are here to celebrate every success, big or small. As you continue to grow, may you remain fueled by curiosity, purpose, and determination. Together, let us strive for a community that thrives on innovation, compassion, and shared progress. The future is in your hands, and I am confident it will be as extraordinary as you are. With my best wishes for your bright future and continued success...

**Ms. Poonam Chouksey**  
**Honble Vice Chairperson, LNCT Group**

## A Message from Director's Desk



**Dr. Arvind Singh**  
**Director FMC**

Dear Students,

It is with great pride and satisfaction that I address you on the occasion of the launch of the 13th edition of Prabandhan, our esteemed departmental newsletter. This publication continues to serve as a testament to the dedication, talent, and academic rigor demonstrated by the students and faculty alike. I extend my heartfelt congratulations to the editorial team and contributors for their exceptional efforts in bringing this edition to fruition.

The newsletter is more than a medium for updates; it encapsulates the aspirations, accomplishments, and intellectual growth of our department. It reflects the collective commitment to academic excellence and innovation that drives us forward. Your consistent pursuit of knowledge and creativity reinforces the values that this institution stands for and sets a benchmark for future achievements.

I take immense pride in witnessing the progress and dedication that have made this initiative such a resounding success. I encourage all of you to draw inspiration from this publication, continue striving for excellence, and embrace opportunities to further your academic and personal growth. The launch of this edition is a reminder of what can be accomplished through vision, effort, and teamwork.

Wishing you continued success in all your endeavors.

**Warm regards,**  
**Prof. (Dr.) Arvind Singh**  
**Director FMC**



## Message from OSD



**Prof. (Dr.) Amitbodh  
Upadhyaya  
OSD**

Dear Students,

I am delighted to welcome you to the next quarter at LNCT. Your dedication to education and personal growth is truly inspiring, and I am confident that you will continue to excel in all your endeavors. At LNCT, we are committed not only to academic learning but also to developing critical thinking, skills, and character.

As we welcome a new batch of enthusiastic minds, we remain focused on fostering an environment of continuous learning, innovation, and empowerment. Our goal is to optimize processes, enhance productivity, and provide a platform that encourages academic excellence and creativity. Active student participation and a collaborative spirit will be key in shaping your success, both academically and in your future careers.

Through lectures, seminars, workshops, and a range of extracurricular activities, we offer numerous opportunities for growth and skill development. Embrace challenges as they come, for they are stepping stones to your success. I encourage you to stay curious, push beyond your comfort zones, and build strong connections with your peers.

At LNCT, we believe in your limitless potential. With resilience and innovation as your guiding principles, there is no limit to what you can achieve. Together, let's make the most of this academic year and create an environment that fosters growth, inspiration, and excellence.

Wishing you a fulfilling and successful year ahead.

Warm regards,

**Prof. (Dr.) Amitbodh Upadhyaya  
OSD, LNCT Group of Colleges.**

## A Message from the Head of Department



**Dr. Khushboo Sabharwal  
Gupta  
Head of Department**

Dear Students,

It gives me immense happiness to share my thoughts with you as we unveil the 13th edition of 'Prabandhan' our department's newsletter. My heartfelt congratulations to the editorial team and contributors for their meticulous efforts in crafting this edition.

This newsletter is not merely a collection of updates but a platform that celebrates your achievements, growth, and aspirations. It symbolizes the determination and enthusiasm that drive our department forward. I firmly believe that the passion and commitment you exhibit today will lead to even greater accomplishments in the future. It is truly a privilege to guide such talented individuals.

Each edition serves as a reflection of the hard work, creativity, and dedication of our students. Witnessing your ideas and efforts take shape fills me with pride and reinforces my belief in the bright future you are building for yourselves.

I am delighted to see how this platform fosters collaboration and showcases the unique potential of each student. Your progress and achievements bring immense joy and pride, making every step of this journey rewarding and inspiring.

Let this newsletter inspire each one of you to aim higher, embrace challenges, and achieve remarkable milestones both academically and personally.

Warm regards,

**Dr. Khushboo Sabharwal Gupta  
Head of Department, MBA**



## A Message from Content Writer's Desk



**Mr. Suyog Yadav**  
Content Writer

Dear Team,

I am excited to share my enriching experience as a content writer for Prabandhan. This opportunity has truly been a remarkable journey of discovery and growth.

I discovered that the written word offers a unique way to articulate thoughts and engage an audience, allowing me to communicate ideas in a more profound and meaningful way. This role has significantly enhanced both my professional and personal development, providing me with valuable skills that I will carry forward in my career.

I would like to extend my heartfelt gratitude to my teammates, whose feedback and collaboration have played a pivotal role in refining my skills. Their insights have been invaluable, helping me to grow both as a writer and as a communicator. A special thanks to Dr. Anjali Singh Verma ma'am for her unwavering support and for believing in me. Her guidance has been instrumental in my life, and I am deeply grateful for the opportunity she provided.

**Warm Regards,**  
**Suyog Yadav**  
Content Writer

## The Power of Discomfort: How to Thrive Outside Your Comfort Zone



**Dr. Anjali Singh Verma**  
Faculty Mentor

College life for a student is considered to be a transformative journey characterized by exploration, challenge, and personal growth. As you move through your academic journey, you should truly thrive and unlock your full potential by moving through different phases beginning from your comfort zone moving to your fear zone, then moving into your learning zone, and finally, landing in the growth zone.

The comfort zone is like a nutshell where things feel easy and predictable as fabricated by you. It's the domain of your established practices ranging from studying for exams in the same spot moving

out with the same group of friends, or tackling assignments with methods you already know work. Staying in this space too long can lead to stagnation in your progress as you are struck in

a cycle of playing it safe. It's here, at the brink of discomfort, where transformation happens.

Once you step outside your comfort zone, you probably enter the fear zone. This is the part of the journey that many students dread. You might worry about failing or making mistakes, experience self-doubt or procrastination, feel easily influenced by others, will be problem focused, full of excuses and the natural instinct will be to retreat back to what's comfortable as these new experiences, opportunities, or challenges will seem unnerving. The discomfort you feel here is temporary, but the personal development on the other side can last a lifetime.

When you move through fear into the learning zone, growth begins to take shape. In this space, fear subsides as you learn new skills, involve in solving problems, taking on challenges and look for new opportunities. Daring to fail and seeing it as opportunity to learn you expand your perspective and recognize your progress. Engaging with diverse peers enriches your experience and helps you grow. The learning zone challenges you to stretch your abilities, embrace mistakes, and build the skills needed to succeed.

The growth zone is your *Karmabhumi* where you start setting goals, have a vision, motivation and growth which in turn leads to achievement of goals. Employers also value candidates who take initiative, showcase problem-solving skills, and a willingness to learn from mistakes. The more you energize yourself in your student life, the more you prepare yourself for the demands of the professional world. Try to embrace the discomfort, challenge yourself, and remember: every step you take outside your comfort zone at a constant pace takes you closer to the person you are meant to become and convert your college experience into a foundation for an extraordinary future.

**Warm Regards,**  
**Prof. (Dr.) Anjali Singh Verma**

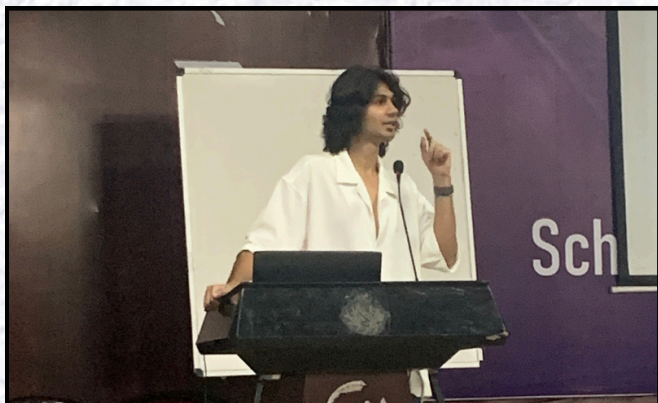




# OPTIMISTIC OCTOBER



## Advertising and Copyright Program



On October 1st 2024, the Department of Management and Commerce organised an insightful session on "Advertising and Copyright" conducted by Er. Rohan Mishra for MBA first-year students. The session stressed on the intricacies of intellectual property in the field of advertising. The speaker, Rohan Mishra, an expert in the field, navigated through the essential aspects of copyright law as it applies to advertising campaigns.



The session highlighted the importance of originality, legal protections, and the implications of copyright infringement in marketing practices. Attendees gained valuable insights into safeguarding creative works and navigating legal challenges in the advertising industry. The event not only enriched the students' understanding of intellectual property but also provided a platform for interactive learning and discussion on contemporary legal issues in advertising.

## Garba Night'24

The LNCT Group of College hosted a lively and vibrant "Garba Night" on 4th and 5th October 2024, creating a memorable cultural experience for students. On 4th October, the event was dedicated to first-year students, who gathered from 7:00 PM to 10:00 PM to celebrate the traditional festival with enthusiasm. Dressed in colorful traditional attire, the students showcased their excitement by participating in the Garba dance, making it a night filled with rhythm, joy, and cultural bonding.



The following evening, on 5th October, the Garba celebrations continued for second, third, and final-year students during the same time slot. The event brought together students from various years, creating a sense of unity and festivity across the college. The energy and spirit of the students were evident as they danced to the beats of traditional Garba music, making the night even more special.





Garba, a dance form originating from Gujarat, was the heart of the celebration, symbolizing togetherness and cultural pride. The students not only participated in the dance but also enjoyed the opportunity to relax, socialize, and immerse themselves in the festive spirit. The colorful attire, vibrant music, and coordinated movements under the night sky added to the magical atmosphere of the event.

The "Garba Night" became a platform for students to connect beyond academic life, strengthening bonds across different batches. LNCT Group's initiative in organizing this cultural event provided an enriching experience, allowing students to celebrate their heritage while creating lasting memories. The event concluded with a promise to return next year with even more enthusiasm and cultural spirit.

## Workshop On Sales and Distribution

From 7th October 2024, LNCT hosted a Student Development Program on Sales and Distribution Management from 09:00 AM to 11:00 AM for 12 days. The session is specifically designed for MBA 3rd semester students and will be led by Mr. Abhay Gupta, an industry expert with extensive experience in the field.

This program aims to provide students with a comprehensive understanding of sales strategies and the critical role of distribution management in business operations. It will cover key topics such as market segmentation, customer relationship management, and the design of efficient distribution networks. The session will focus on both theoretical concepts and practical applications, preparing students to address real-world challenges in sales and distribution.



Mr. Abhay Gupta will share his expertise on how businesses can successfully navigate the competitive landscape, ensuring that products reach consumers effectively. The interactive nature of the session will allow students to engage with real case studies, gaining insights into the best practices of sales management and distribution strategies.

## Expert Talk on “Technology’s Impact on Career in Various Streams”



On 10th October 2024, LNCT Group of Colleges organized an insightful expert talk by Shri Amit Kumar Gupta for MBA 1st-year students. The session, held at the Srinivas Ramanujan Auditorium from 10:30 AM to 12:00 Noon, focused on the evolving role of technology in shaping careers across different sectors.

With over 15 years of experience in advisory, digital transformation, and management consulting, Mr. Gupta provided a detailed overview of how technology is transforming industries globally. Drawing from his international experience, including professional engagements in Germany and the USA, he highlighted the critical skills students need to thrive in the modern workforce.

Mr. Gupta emphasized that technology, such as AI, data analytics, and automation, is redefining roles in marketing, finance, operations, and human resources. He urged students to stay updated with emerging trends and acquire digital competencies to remain competitive.



Moreover, he discussed the importance of adaptability and continuous learning in navigating career shifts driven by technological advancements. The session was interactive, with students actively participating in discussions and seeking guidance on aligning their career paths with current industry demands.

## Nasha Mukti Abhiyan

On October 8, 2024, a drug awareness program was organized under the Nasha Mukta Bharat Abhiyan, in collaboration with the Brahma Kumaris Foundation, Ministry of Social Justice and Empowerment, Government of India, at LNCT Group of Colleges.

The dignitaries were warmly welcomed and greeted with a sapling, symbolizing that every effort grows with time.

The program was attended by first-year BBA and MBA students. It aimed to raise awareness among students about the various types and forms of substance abuse, along with their harmful effects.

The eminent guest speakers, both honorable members of the Brahma Kumaris Foundation, shared case studies of individuals affected by substance abuse. They highlighted the devastating consequences of substance abuse not only on the users but also on their families and the people around them.



The eminent guest speakers, both honorable members of the Brahma Kumaris Foundation, shared case studies of individuals affected by substance abuse. They highlighted the devastating consequences of substance abuse not only on the users but also on their families and the people around them.

In the concluding session, all students participated in a guided meditation, realizing how meditation and maintaining a calm mind can help restore stability.

As a token of appreciation, the dignitaries were presented with a memento by Dr. Khushboo Sabarwal Gupta for their continued efforts towards this valuable cause.

## Infosys CSR Retail Training



Fifteen days of intensive Infosys CSR Retail training was recently conducted at LNCT University for the UG Batch of 2025, marking a significant milestone in the students' professional development journey. Organized with the support of ICT Academy, the training sessions were led by the highly engaging and skilled Mr. Amey, whose dedication and expertise stood out throughout the daily 9-to-5 schedule.

The training program was smoothly coordinated thanks to the efforts of Mr. Avinash from the ICT Academy and Mr. Hariharan from Chennai, who meticulously oversaw the entire assessment process, ensuring that every detail was seamlessly executed.

The focus of the training was on enhancing essential soft skills, including communication, teamwork, stress and conflict management, sociability, aptitude for customer-facing roles, resilience under pressure, and maintaining motivation despite challenges. These skills are vital for thriving in the modern retail environment, and the sessions were designed to equip the students with the tools needed to excel in their future careers.



To keep the energy levels high and learning dynamic, students were grouped randomly and engaged in a series of interactive activities. These included group discussions, a creative "dance whisper" game, a fancy dress competition using materials crafted from newspaper waste, word association exercises, the challenging Human Knot game, and a Trust Walk to build mutual confidence among peers. These activities not only reinforced the core skills taught but also fostered teamwork.



The training concluded with a heartfelt vote of thanks delivered by Dr. Arvind Singh, Director of FMC, who acknowledged the hard work and dedication of everyone involved.

Adding to this, Ms. Prachi Yadav from the Training and Placement (T&P) department encouraged the students to actively participate in similar workshops in the future to further enhance their skills and career prospects. Following his address, certificates of participation were distributed to all students, recognizing their commitment and enthusiasm throughout the program.

## Mock Interview Session

On 19th October 2024, HR club organised a Mock Interview for the members of HR club. In today's competitive job market, preparing students for the professional world is just as important as equipping them with academic knowledge.

Recognizing this, Our HR club is increasingly organizing mock interviews to help students bridge the gap between campus and corporate life.

These mock interviews simulate real-world job interviews, providing students with a platform to practice their skills and gain constructive feedback before stepping into the recruitment process.

The event took place in the LNCTE building. Many students actively participated. The interview was conducted by Dr. Ravi Lakhanhi Sir, who provided helpful feedback to the students on how to improve their answers, body language, and confidence during interviews.



Mock sessions allow students to refine how they present themselves. Later the Resume discussion helped the students to improve the resume as per the corporate needs.

The best performers of the mock interview session were Soumya Kushwaha, Vrinda Sahay and Dev Kumar.

Dr. Arvind Singh Sir gave them prizes to encourage all students to keep improving their skills. Mock interviews offer numerous benefits that help students transition smoothly from academics.

## Diwali Celebrations'24

On October 22, 2024, the Student Activity Council organized a vibrant Diwali celebration at the LNCT Seminar Hall, bringing together students from various programs, including MBA, B.Com, B.Com RMEC, BBA, and BBA BIA. The atmosphere buzzed with creativity and enthusiasm, faculty coordinators for the event included Dr. Bhavana Likhitkar, Dr. Santosh Solanki, Ms. Sandhya Parasher, Ms. Kanchan Pandey, and Ms. Ishpreet Kaur, alongside student coordinators.





The event featured a series of exciting competitions that highlighted students' artistic talents. Participants engaged in four main categories: Mehendi Art, Diya Decoration, Nail Art, and Rangoli, each designed to encourage creativity with strict guidelines for fairness. Judging was conducted by Usha Singh OSD of LNCTE and Dr. Smita Gupta HOD, who evaluated the entries based on criteria established by the organizers.

In the Mehendi Art competition, contestants showcased their skills in intricate designs, with Sanjana Meena, Ajita Tripathi, and Alisha Sheikh emerging as the top winners. The Diya Decoration category allowed participants to craft beautiful oil lamps, with Minakshi Sharma, Soumya Rai, and Nikita Sarathi taking home accolades for their exceptional creativity. Disha Dusani distinguished herself in the Nail Art competition, demonstrating flair and innovation.



The Rangoli competition, known for its vibrant colors and patterns, saw a team effort from Monika Bunkar and Maduri Bunkar, Chhavi Saxena, Yanshu Namdev, and Samridhi Shrivastav, who captivated the judges with their stunning designs.

This delightful event not only showcased artistic expression but also fostered a sense of community among the students. With excitement buzzing throughout the day, the Diwali celebration was a resounding success, leaving participants and attendees eagerly anticipating more such gatherings in the future.

## Extempore Competition

On October 24, 2024, the Extempore competition was organized by the “Academic Council” at the LNCTE seminar hall. The event showcased the exceptional communication and thinking skills of undergraduate and postgraduate students, including those from MBA, B.Com, B.Com RMEC, BBA, and BBA BIA.



The competition attracted numerous participants, highlighting their ability to articulate thoughts on diverse topics for two minutes each.

The faculty coordinators for the event included Dr. Smita Gupta, Dr. Anjali Singh Verma, Dr. Khushboo Gupta, Dr. Pankaj Sharma, and Ms. Taruna Gitkar, while the student coordinators were Shreya Dwivedi and Md. Arsh.

The winners of the competition were Pratiksha Dwivedi, Aadhya Saxena, and Sejal Shrivastav, with Shalini Singh and Bob Jellow receiving consolation prizes. Dr. Arvind Singh, Director FMC, announced the names of the winners and felicitated them.



The event not only showcased the students' abilities but also fostered a spirit of camaraderie and healthy competition among participants.

The enthusiastic audience added to the vibrant atmosphere, cheering on their peers and encouraging thoughtful exchanges. Overall, it was a success, leaving everyone eager for more enriching activities in the future.



# NAMASTE NOVEMBER

## CII Yi Yuva Summit & Employability Conclave

The CII Young Indians organized the Yi Yuva Summit and Employability Conclave 2024 at LNCT Auditorium on November 8 and 9, themed “The Future 4.0.” Ms Pooja Chouksey, Group Director of LNCT, welcomed attendees. Chief guest Mr Harinarayanchari Mishra, IPS, highlighted the youth’s role in societal change, emphasizing mental health alongside Dr. Preeti Bhave’s “3S” wellness approach.

The summit featured a competition with themes on mental health and road safety. Judges Dr J.P. Agrawal, Ms Shweta Kataria, and Dr Deepti Singhal evaluated innovative solutions like Miss Kumud Yamini’s 3C2S model, Miss Aksa Santha Ronio’s AI-based MHA 360, Mr Mukesh Sharma’s Project Umeed, Miss Muskan’s Screen Sober app, and Mr Shubham Joshi’s Sanjeevani Algorithm for stress detection. Road safety projects included Mr Pratyusha Kumar Pati’s Integrated Vehicle Safety System and Miss Vedanshi Oli’s Safe Safari app. The summit concluded with a commitment to youth-driven innovation.

The “Future of Jobs” conclave featured industry leaders from LTIMindtree, Cognizant, EPAM, Salesforce, and Microsoft, moderated by Dr. Anuj Garg. Mr. Ashok Ranjit (LTIMindtree) discussed skill-based recruitment post-COVID, while Mr Pankaj Bindal (Cognizant) emphasized adapting to the cloud and AI.

Mr Parwez Khan (EPAM) spoke on AI’s ethical implications. Mr. Yudhishtir Yadav (Salesforce) promoted the “T-based” skill model, and Mr. Rahul Jain (Microsoft) highlighted AI projects like “Bhashani.” The event ended with Mr Abhishek’s vote of thanks, with key takeaways being “Tenure is not talent,” “Stay relevant and keep learning,” and “Adaptability is the key.”



Concluding with a resounding message of empowerment and collaboration, the event underscored the pivotal role of youth in driving societal progress and building a resilient, innovative future.

## Chandigarh-Shimla: UG Educational Tour

The much-anticipated Chandigarh-Shimla educational tour with industrial visit for undergraduate students of Management and Commerce commenced on November 15, 2024. The journey began with students assembling at Bhopal Railway Station, where they were divided into nine groups under the supervision of three faculty members. The group embarked on an overnight train journey to Delhi, during which dinner was served onboard.





### Day 2: Industrial Visit in Chandigarh

Upon reaching Delhi, the group started their day with a hearty breakfast at a traditional dhaba. From there, they proceeded to Chandigarh. After a refreshing lunch, the students visited the prestigious HMT plant, a hub of advanced industrial engineering. The visit provided students with a firsthand look at the production of machine tools and critical equipment for sectors such as the Indian Army and heavy machinery industries.

Key highlights included:

- Captive foundry with a 2040 MT per annum capacity.
- Precision assembly facilities such as spindle balancing machines, clean rooms, and testing rigs.
- State-of-the-art inspection tools like CMM (Carl & Zeiss), high-precision laser systems (H.P. & Renishaw), and the Sine Bar System.
- A blend of imported and in-house machinery from Germany.



This visit offered invaluable insights into industrial operations, the latest manufacturing technologies, and quality assurance practices. The group then explored the iconic Yadavindra Gardens Pinjore. Later in the evening, they departed for Shimla.



### Day 4: Cultural and Recreational Experiences

The group trekked to the historic Jakhu Temple, known for its stunning views and cultural significance. They then explored Mall Road, Christ Church, and the bustling Lakkar Bazar, which provided opportunities for shopping and local interactions.

The day concluded with a memorable toy train ride to Solan, offering picturesque views of the hills. The group then boarded a bus back to Delhi, enjoying dinner en route.

**Day 5: Return to Bhopal** The students and faculty returned to Bhopal via train, carrying unforgettable memories and valuable learning experiences. This educational tour was not only a recreational retreat but also a significant learning opportunity. Students gained practical exposure to industrial operations, honed their understanding of management principles, and observed their real-world applications. The blend of exploration, learning, and leisure gave students a broader perspective—not only about their careers but also about life. This experience will undoubtedly have a lasting impact, encouraging them to approach challenges with creativity and confidence. The tour was a resounding success, leaving everyone inspired and enriched.

## Workshop on “Practical Approach

### Towards Financial Securities”

LNCT Bhopal, under the aegis of the Department of Commerce and Management, organized a three-day workshop from November 20th to 22nd, 2024, for MBA 1st-semester students. The workshop, titled "Practical Approach Towards Financial Securities", was organized under SAC, coordinated by Dr. Bhavna Likhitkar, Dr. Santosh Solanki, Ms. Sandhya Parasher & Ms. Kanchan Pandey. It was designed to provide students with in-depth knowledge and practical skills related to the dynamic world of financial markets.

Dr. Priya Agrawal, a distinguished financial market trainer and expert from the Bombay Stock Exchange, conducted the sessions.

Held from 10:30 am to 1:45 pm, the workshop offered students valuable insights into the complexities of financial securities, along with strategies for understanding and adapting to emerging market trends. Dr. Agrawal's hands-on approach helped students gain the essential skills needed to thrive in an ever-evolving financial landscape.





The event organized by SAC was expertly coordinated by Dr. Santosh Solanki, Dr. Bhavna Likhitkar, and Ms. Sandhya Parasher, whose dedication and hard work ensured the workshop's success. The interactive sessions equipped the students with both the theoretical knowledge and practical expertise necessary to excel in the competitive world of finance.

A special vote of thanks was extended to the Dr. Agrawal for such an enriching and impactful event, which provided the students with invaluable insights into the future of financial securities.

## Expert Session on Profile and Career Building

On November 22, 2024, the Faculty of Commerce and Management hosted an insightful session on Profile and Career Building at the LNCTE Seminar Hall for first-year UG students. The session aimed to help students create strong professional profiles and advance their careers. Led by Mr. Minhaz Pathan, a renowned trainer in verbal communication and career strategist, the event offered actionable insights into the modern professional landscape.

Mr. Pathan emphasized the significance of AI fluency and prompt engineering, advising students on how to stay relevant in an increasingly AI-driven world. He also discussed the impact of digital transformation, encouraging students to adapt to technological advancements that are reshaping industries.



Students were encouraged to pursue continuous learning, gain hands-on experience through internships, and strengthen their skills in data analysis and communication. Additionally, Mr. Pathan recommended specialized certifications in fields like Finance, HR, and Marketing to further enhance career opportunities. This engaging session provided first-year students with practical strategies to build stronger profiles, helping them confidently pursue their professional aspirations.

## Chandigarh-Shimla: PG Educational Tour

An educational tour to Chandigarh and Shimla took place from November 22nd to 26th, 2024 for students of MBA and it proved to be an enriching experience for the students. The 5-day journey combined the perfect mix of industrial visits, historical sites, and the natural beauty of the hills, making it an unforgettable learning adventure.

**Day 1: Journey Begins – Bhopal to Delhi**

The tour kicked off with the departure from Bhopal by train on November 22, 2024. The students and faculty embarked on an overnight journey to Delhi, eagerly awaiting the adventure that lay ahead.

**Day 2: Delhi to Chandigarh – Industrial Insight and Historical Exploration**

After an early morning arrival in Delhi, the group continued their journey to Chandigarh, enjoying a hearty breakfast at a local Dhaba along the way. The day began with an industrial visit to the Indian Institute of Wheat and Barley Research (ICAR) in Karnal, Haryana. This esteemed research institute gave the students valuable insights into agricultural innovations, particularly in wheat and barley cultivation.





Next, the group visited Brahma Sarovar, a man-made tank in Kurukshetra, Haryana, known for its religious significance in Hindu mythology. The serene atmosphere of the Sarovar, combined with its historical importance, provided a peaceful break in the itinerary.

The day concluded with a visit to the Yadavindra Gardens in Pinjore, Haryana. These beautifully landscaped gardens, with their Mughal-style architecture, added a touch of splendor to the tour. By evening, the group reached Shimla, where they checked into their hotel and enjoyed a delightful dinner, marking the end of an exciting day.

#### Day 3: Shimla – Adventures in the Hills

The morning of Day 3 began with a hearty breakfast before the students departed for Mashobra, a quaint town near Shimla. After checking into the hotel, they set out for an exciting trek and exploration of Kufri Adventure Spot, where thrilling activities awaited. The trek to Naldhera Golf Course added a scenic element to the day, offering spectacular views of the surrounding mountains.



#### Day 4: Shimla – Cultural Immersion and Toy Train Ride

Day 4 was dedicated to exploring Shimla's cultural and historical gems. The group trekked to Jakhu Temple, perched atop Jakhu Hill, which is dedicated to Lord Hanuman. The panoramic views of Shimla from the temple made the trek even more rewarding.

The students enjoyed a stroll along Mall Road, Christ Church, and the bustling Lakkar Bazar, where they experienced the local culture and shopping atmosphere. The highlight of the day was the toy train ride from Mashobra to Kalka.



#### Day 5: Journey Back – Shimla to Delhi to Bhopal

On the final day of the trip, the group headed back to Delhi by road. After a quick breakfast, they boarded for the journey back to Bhopal, with lunch and breakfast. The train journey back was filled with chatter about the experiences and memories created during the trip.

This trip allowed students to explore new dimensions of learning beyond textbooks and forge bonds with their peers and teachers. The tour provided insights into various industries, historical landmarks, and adventure sports, making it an enriching experience that will stay with the students forever.

As the students returned to Bhopal, they brought back not just memories, but also a greater understanding of the world around them. The journey may have ended, but the experiences and knowledge gained during the trip will undoubtedly inspire their future academic pursuits.

## CPBFI Orientation Program

On 25th November 2024, an insightful orientation program by the Certified Professional Banking and Finance Institute (CPBFI) was held at the LNCTE Auditorium from 11:00 AM to 1:50 PM. The session organized by SAC was coordinated by Dr. Bhavana Likhitkar and Ms. Sandhya Parasher, was led by industry expert Mr. Denzil James. The theme of the program was “Employability Enhancement in the Banking, Finance Services, and Insurance (BFSI) Sector.”

Mr. Denzil James provided a comprehensive overview of the skills and knowledge necessary for students aiming to succeed in the BFSI industry.



He underscored the importance of developing both technical and soft skills, such as effective communication, problem-solving abilities, customer relationship management, and familiarity with digital tools used in finance.

He also highlighted the significance of staying updated with the latest trends and technological advancements like fintech, digital banking, and data analytics to remain competitive in the evolving financial landscape.



The orientation included discussions on core competencies expected by employers in the sector, emphasizing ethical standards, regulatory compliance, and risk management as crucial components for a successful career.

Mr. James encouraged students to focus on continuous professional development and recommended pursuing relevant certifications to boost their employability.

An interactive Q&A session followed the main presentation, where students engaged with Mr. James, seeking guidance on career paths, industry expectations, and strategies for personal and professional growth.

Dr. Bhavana Likhitar and Ms. Sandhya Parasher facilitated the session, ensuring a dynamic and informative exchange.

This CPBFI orientation provided students with valuable insights into the demands and opportunities of the BFSI sector, guiding them on how to enhance their skills and competencies for a successful career in banking, finance, and insurance.

## Financial Literacy Workshop

The workshop on "Futuristic Approach toward Financial Decisions", held from November 25 to December 9, 2024, at Lakshmi Narain College of Technology-MBA, Bhopal, was an impactful initiative designed to enhance financial literacy among MBA students. Conducted daily from 10:30 AM to 1:50 PM in Room 205, LNCTE, the sessions were organized under SAC by Dr. Bhavana Likhitar and Ms. Sandhya Parasher. The resource person for the workshop was Ms. Shruti Gupta, an empaneled Financial Education Trainer from the National Institute of Securities Markets (NISM).

The workshop commenced with a pre-quiz test on the first day, sent to students via email, to evaluate their preliminary understanding of financial concepts. Over the course of the workshop, Ms. Gupta led sessions on crucial topics such as investment strategies, risk assessment, financial planning, and emerging trends in financial technology. Her interactive teaching methods and practical exercises helped students connect theoretical knowledge with real-world applications.



On the second day, a certificate test was conducted through a Google Form, sent to the participants' email addresses. This test served as the first-level qualification for the NISM certification exam, offering students an opportunity to validate their skills and earn a recognized credential in securities markets.

This meticulously organized workshop equipped participants with actionable financial knowledge while providing a pathway for professional advancement through NISM certification. It left students better prepared to navigate the complexities of modern financial decision-making.



## Constitution Day Celebration by IQAC Cell

LNCT College came alive with patriotic fervor and intellectual Vigor as it celebrated Constitution Day with great enthusiasm. The event, organized by IQAC Cell to commemorate the adoption of the Indian Constitution, highlighted its significance as the cornerstone of India's democratic framework reflected in the speeches of the participants..



The event was graced by the esteemed presence of the Director, Dr. Arvind Singh, whose Inspirational words set the tone for the day. In his opening remarks, he emphasized the Importance of understanding and respecting the Constitution, stating, "The Constitution is not just a document; it is a beacon of hope and a guide to our responsibilities as citizens."

The celebration was meticulously coordinated by the dedicated faculty members, including Dr. Hemant Kumar Shrotriya, Dr. Amar Singh Rathore and Mr. Sourabh Kudarya, whose efforts ensured a flawless execution of the program. The team worked tirelessly to bring together students and faculty for a meaningful and engaging event.

The all participants, displayed immense interest and dedication, making the event both educational and memorable

The Constitution Day celebration at LNCT College was more than just an event; it was a reminder of our collective responsibility to uphold the values enshrined in the Constitution. The program inspired students and faculty alike to reflect on their roles as responsible citizens of India. As LNCT College continues its tradition of celebrating significant days with enthusiasm and purpose, this year's Constitution Day will undoubtedly be remembered as a day of learning, inspiration, and pride.

## Advanced Excel Workshop



On 29th November 2024, the HR Club of LNCT Group of College organized an Advanced Excel Workshop, aimed at enhancing students' data management and analytical skills. The session was conducted by Mr. Yogesh Kumar, a seasoned expert in business analytics, and was coordinated by Dr. Khushboo S. Gupta and Dr. Anjali Singh Verma.

The workshop focused on equipping participants with advanced Excel functions critical for HR and business operations. Mr. Yogesh introduced students to complex formulas such as VLOOKUP, HLOOKUP, INDEX, and MATCH, demonstrating their applications in managing large datasets. He also covered the creation and customization of pivot tables and advanced charting techniques for effective data visualization and reporting.

Another key highlight was the use of automation through macros, which helps streamline repetitive tasks and improve efficiency. Participants engaged in hands-on exercises, allowing them to apply the concepts in real-time scenarios relevant to HR processes like payroll management, employee performance analysis, and resource planning.



The session concluded with an interactive Q&A, where students clarified their queries and discussed industry-specific use cases. The workshop was well-received, providing students with valuable skills to enhance their employability and efficiency in data-driven roles.



# DIVINE DECEMBER

## Session on Earth Care Award

On Thursday, December 5th, 2024, LNCT Bhopal had the privilege of hosting Mr. Rumit Walia and Ms. Mita Wadhwa, representatives of Earth Day Network and Setu, a global environmental NGO that originated from the first Earth Day 54 years ago. The organization now collaborates with 1,50,000 organizations across approximately 190 countries to drive the environmental movement forward. The event was conducted under the guidance of Dr. Arvind Singh, Director of LNCT Bhopal, along with other faculty members, and was attended by all the students of the MBA department.

He expressed the institution's commitment to being an integral part of this global initiative for environmental betterment, emphasizing that LNCT will leave no stone unturned in becoming a leading participant in this community within the city. He also motivated students by highlighting how small, mindful actions can significantly contribute to environmental sustainability.

The session primarily focused on empowering students as "Youth Climate Champions" and discussed how students can play a pivotal role in raising awareness and addressing various aspects of environmental degradation.

The program also introduced the "Earth Day Network's Star Campus Award," which aims to foster a competitive spirit among institutions in the pursuit of environmental conservation. Towards the end of the session, students were encouraged to join the newly proposed "Bhopal Youth for Environment" community. This initiative aims to build a network of young environmental stewards dedicated to making Bhopal and the state of Madhya Pradesh cleaner and greener.

## AIMA Bizlab Simulation Workshop



In a rapidly evolving business world, practical experience often outshines theoretical knowledge. To bridge the gap between academia and industry, LNCT College hosted the prestigious AIMA BizLab, an initiative by the All India Management Association (AIMA) aimed at empowering students with hands-on managerial and entrepreneurial skills.

**What is AIMA BizLab?**

AIMA BizLab is an advanced business simulation program that allows participants to experience real-world business scenarios in a virtual setup. It provides an interactive platform where students can make strategic decisions, analyse outcomes, and refine their managerial acumen without the risk of real-world repercussions.

This program simulates various business environments, enabling students to navigate challenges related to finance, marketing, operations, and HR, providing a holistic understanding of organizational management.



### LNCT College's Role

LNCT College, known for its commitment to nurturing future leaders, collaborated with AIMA to bring this innovative learning platform to its students. The college aimed to enhance the managerial aptitude of its students by integrating this program into their academic curriculum.

During the event, LNCT ensured that participants received the necessary guidance and resources. Faculty members Dr. Hemant Kumar Shrotriya and Ispreet Kaur acted as mentors, helping students understand the nuances of decision-making in a competitive business landscape.

"This initiative has given our students a head start in understanding the corporate world. It's a perfect blend of learning and application,"

### Benefits for Students

The AIMA BizLab provided LNCT students with a unique opportunity to:

- Apply classroom theories to simulated business challenges.
- Develop critical skills like decision-making, teamwork, and analytical thinking.
- Gain insights into the complexities of managing a business in a dynamic environment.
- Enhance their employability and readiness for real-world roles in management.

Learning for the AIMA Bizlab

"AIMA BizLab allowed us to step into the shoes of a CEO and make impactful decisions. It was an eye-opener into the challenges of running a business."

## Motivational Talk by Shri Dinesh Kashikar Ji

On Monday, December 9, 2024, LNCT Bhopal had the privilege of hosting Shri Dinesh Kashikar Ji, an International Teacher and Motivator from the Art of Living International Centre, Bangalore. Shri Kashikar Ji, an esteemed alumnus of IIT Mumbai, delivered an inspiring motivational talk in the Aryabhata Auditorium.

The session, conducted from 11:30 AM to 12:30 PM, was attended by the first-year students of BBA, BCA, MBA, and Agriculture programs, along with their subject teachers.

Shri Kashikar Ji enlightened the audience on stress management, focus improvement, and the importance of leading a balanced life, through various fun and involving activities. His motivational words and fun filled activities left a profound impact on everyone.



The event was graced by our Honourable Secretary Sir, who highlighted the significance of such initiatives for student development. Dr. Arvind Singh, Director of LNCT Bhopal, along with other faculty members, ensured the seamless execution of the program while maintaining discipline among students.

The motivational talk was a valuable experience, inspiring us to adopt positive habits and aim for holistic growth in our academic and personal lives. We extend our heartfelt gratitude to the college management for organizing this insightful session.

## Industrial Visit :

### L.M. Bakers Pvt. Ltd., Mandideep

The Department of Management and Commerce organized an industrial visit for MBA first-semester students to L.M. Bakers Pvt. Ltd., located in Mandideep, on 11 December 2024. This enriching excursion aimed to provide students with practical insights into branding, packaging, and the distribution processes of a thriving food manufacturing business. The visit was an exceptional opportunity for students to bridge the gap between theoretical learning and real-world applications in the field of business management.

The visit was successfully managed and coordinated by faculty member Dr. Hemant Kumar Shrotriya, ensuring an enriching learning experience for all participants.

### Purpose of the Visit

The visit was organized with the following objectives:

- To provide students with exposure to the practical aspects of branding and marketing.



- To understand the packaging techniques used to enhance product appeal and ensure quality.
- To learn about the distribution strategies employed to deliver products efficiently to diverse markets.

#### Student Learning Outcomes

The industrial visit provided students with hands-on knowledge of:

- How branding, packaging, and distribution are interlinked in creating a successful business model.
- The importance of innovation and sustainability in modern business practices.



- The real-world challenges of managing a food manufacturing company.

The industrial visit to L.M. Bakers Pvt. Ltd. was a valuable experience for the MBA first-semester students. It not only deepened their understanding of branding, packaging, and distribution but also motivated them to apply these lessons in their future careers.

## Practical Understanding of Security Market

The Student Activity Council of Lakshmi Narain College of Technology (LNCT) MBA Bhopal organized an Expert Lecture on "Practical Understanding of Securities Market" on December 16, 2024, at the LNCTE Auditorium. The session was led by Dr. Priya Agrawal, a prominent Financial Market Trainer from the Bombay Stock Exchange. She shared her expertise on the workings of the securities market, providing insights into equities, bonds, investment strategies, and market analysis.



She emphasized the importance of practical knowledge in navigating financial markets and understanding real-world trends. The lecture bridged the gap between theoretical learning and practical application, offering students valuable tools to explore careers in finance. The event was well-coordinated under SAC by Dr. Bhavana Likhitkar, Ms. Sandhya Parasher, Dr. Santosh Solanki, and Ms. Kanchan Pandey.

It proved to be an enlightening experience for all attendees as they shared their valuable takings at the end of the lecture, equipping them with a better understanding of financial markets and trading.

## Awareness of Employment Opportunities In Financial Service Industries

From December 18th to 21st, 2024, the Faculty of Management and Commerce at LNCT University organized an insightful seminar for first-semester B.Com, B.Com (RM and EC), and BBA students, focusing on employment opportunities in the financial services industry. The seminar organized SAC was coordinated by Dr. Smita Gupta (Head of Department), and the speaker was Ms. Shruti Gupta, a resource person from the National Institute of Securities Markets (NISM).





The event aimed to introduce students to key financial concepts, covering topics such as investment strategies, mutual funds, SEBI regulations, and career opportunities in the securities market. On the second day, Ms. Shruti Gupta elaborated on the importance of money management and risk management in the financial markets, offering practical insights for students to navigate the complexities of the financial world.

To ensure active engagement, mandatory pre- and post-seminar online quizzes were incorporated. These quizzes not only reinforced the learning material but also allowed students to earn certifications, enhancing their understanding of the discussed topics.

By the end of the seminar, students gained valuable knowledge about potential career paths in the financial sector, including roles in investment advisory, securities markets, and financial management.

## ***“Shubharambh 2.0”*** **HR Club Inauguration**

On December 21, 2024, LNCT Group of Colleges witnessed an inspiring and grand event, Shubharambh 2.0, organized exclusively for HR Club members under the aegis of the LNCT Academic Council. The initiative aimed to empower student managers, instill leadership qualities, and foster a deeper understanding of management principles.



The event commenced at 10 AM in the LNCTE Auditorium. The event was graced by esteemed Chief Guest Mr. Akhilesh Mishra, HR at Copper group of industries Mandideep, Bhopal, whose insightful words set the tone for the day. His message emphasized the importance of visionary leadership and adaptability in a constantly evolving professional landscape.

A special segment was led by our OSD, Dr. Sunil Singh, who captivated the audience with his analogy between managing a company and managing a household. He drew thought-provoking parallels that resonated with everyone, emphasizing the value of teamwork, resource allocation, and emotional intelligence in both domains. The Director FMC, Dr. Arvind Singh, addressed the students with profound words of encouragement, highlighting the potential of young minds to shape the future.



The legacy of the HR Club was symbolically handed over to the new leaders who vowed to uphold the values and vision of the club. Some games conducted for the members to enhance their knowledge and multitasking skills. Event included some cultural performances as well.

The success of Shubharambh 2.0 was made possible through the unwavering support and guidance of Dr. Khushboo S. Gupta and Dr. Anjali Singh Verma, whose dedication ensured a seamless and impactful event. The collaborative efforts of the HR Club members and leaders reflected their commitment to fostering leadership and excellence.

Shubharambh 2.0 concluded on a high note, leaving attendees motivated and inspired to “be the change” in their personal and professional journeys. It was a day that celebrated unity, innovation, and the limitless potential of future leaders.



# Techno Management Fest 3.0



LNCT Department of Commerce and Management organized grand Techno-Management Fest 3.0 on December 28th, 2024—a day of creativity, collaboration, and innovation -the platform not only provided for the students but also brought the faculty under one umbrella to express their talents, share ideas, and celebrate a spirit that spreads and makes everyone progress forward.



The fest began with a ribbon-cutting ceremony and lamp lighting, graced by dignitaries such as Chairman Shri Jai Narayan Chouksey Sir, Vice Chairperson Ms. Poonam Shri Chouksey mam, Actor Rafi Malik, Dr. Rajiv Agrawal, Director-Administration Dr. Ashok Kumar Rai, Dr. Rajiv Mishra, and Director-FMC Dr. Arvind Singh.

Our chief guest, Actor Rafi Malik, a renowned face in television dramas, briefed us on the significance of cultural and technical events to achieve holistic development.



His speech was both inspiring and thought-provoking, setting a high-energy tone for the day.





The event flowed into a string of activities and competitions very smoothly. Cultural performances made up the core of the fest, but the classical and contemporary dance performances were simply mesmerizing.

The Talent Hunt was highly impressive, with karate, poetry, and even darbuka playing at its best.



The Ramp Walk Contest was full of confidence and creativity, while singing performances left the audience awestruck.



Stalls were put across the venue, focusing on different interests. Food stalls offered a delightful variety, game stalls kept visitors engaged, and a dedicated area for young entrepreneurs showcased creative products. Commercial stalls added a professional touch, blending business with enjoyment.



The ceremony was hosted brilliantly by Sonalika Jain and Jiya Rajput, whose witty exchanges kept the audience entertained throughout the day.

The fest concluded on an electrifying note with a breathtaking bike stunt show, organized in collaboration with professional riders.



Techno-Management Fest 3.0 was an absolute success, reflecting the vibrant spirit and forward-thinking ethos of LNCT. It united the community, encouraged innovation, and set high standards for future events, leaving the attendees with cherished memories and renewed pride in the institution.





# GLIMPSES



Winners of "Reflexions" at  
IPER College



Winners of Student Management Quiz at  
Jagran Lakecity University



Expert lecture on descriptive and diagnostic  
analytics of HR Analytics for MBA 2nd Year



Solo Dance winner , Honey Namdev ,  
BIA 4th Sem at TMF 3.0



Best Stall winner at TMF 3.0



Talent Hunter winner , Divyansh Rai,  
BBA 6th Sem at TMF 3.0



Rampwalk winner at TMF 3.0



Duo Dance winner at TMF 3.0



# Media Coverage

## स्वदेश

स्वदेश

बीएमएने  
आयोजित किया  
कार्यक्रम

नगर संवाददाता, भोपाल

बीएमए के तत्वावधान में क्षमता विकास के लिए कार्यक्रम का आयोजन किया गया। यह प्रेरणादायक और संवादात्मक कार्यक्रम निर्णय लेने के कौशल को बढ़ाने और छात्रों को उनकी क्षमताओं को पहचानने और विकसित करने के लिए एक प्रभावी मंच प्रदान करने पर केंद्रित था। कार्यक्रम में भोपाल मैनेजमेंट एसोसिएशन से सम्मानित अतिथि राजीव सक्सेना और डॉ. निष्ठा त्यागी ने बढ़ाई। उन्होंने रणनीतिक सोच और प्रभावी निर्णय लेने के

### छात्रों में क्षमता विकास के लिए वक्ताओं ने सिखाए गुर



कौशल को प्रोत्साहित करने के लिए कई महत्वपूर्ण गतिविधियों का संचालन किया। कार्यक्रम की खास बात यह रही कि छात्रों को छह-छह के तीन समूहों में विभाजित किया गया। हर समूह को अलग-अलग सोच-उत्तेजक परिदृश्यों के साथ प्रस्तुत किया गया और उन्होंने मंच पर अपनी रणनीतियां और विचार साझा

किए, जिससे उनकी विश्लेषणात्मक और सहयोगात्मक क्षमताओं का प्रदर्शन हुआ। कार्यक्रम के दौरान एलएनसीटी के निदेशक, डॉ. अरविंद सिंह ने एक प्रेरणादायक भाषण दिया। उन्होंने निर्णय लेने के महत्व को उजागर करते हुए इसे भविष्य के नेतृत्व और सफलता का आधार बताया।

### आईएमए ने किया मैनेजमेंट के छात्रों के लिए विज्ज का आयोजन

भोपाल (विज्ज)। आयोजन के तहत विज्ज का आयोजन किया गया। कार्यक्रम में विज्ज के अध्यक्ष, डॉ. निष्ठा त्यागी ने कहा कि विज्ज का आयोजन करने का उद्देश्य छात्रों को प्रेरित करना और उनके कौशल को बढ़ाना है। कार्यक्रम में विज्ज के अध्यक्ष, डॉ. निष्ठा त्यागी ने कहा कि विज्ज का आयोजन करने का उद्देश्य छात्रों को प्रेरित करना और उनके कौशल को बढ़ाना है।



### क्षमताओं को निखारने के लिए बीएमए स्किलबूट कैप आयोजित

भोपाल (विज्ज)। बीएमए स्किलबूट कैप आयोजित किया गया। कार्यक्रम में बीएमए स्किलबूट कैप के अध्यक्ष, डॉ. निष्ठा त्यागी ने कहा कि स्किलबूट कैप का आयोजन करने का उद्देश्य छात्रों को प्रेरित करना और उनके कौशल को बढ़ाना है।





# Placement.



Robin Ruzar  
Learning Route



Mr. Sumantra Goswami  
TCSL



Sheipriya Shrivastava  
Learning Route



NIKKI SAXENNA  
Learning Route



Mr. Pradyumn Giriraj  
Expert Global



Kanchan  
Learning Route



Vishal Patidar  
Learning Route



NIKITA SABLE  
Learning Route



BBA & B.Com Students Batch 2025 For Placement in  
TCS for BPS role



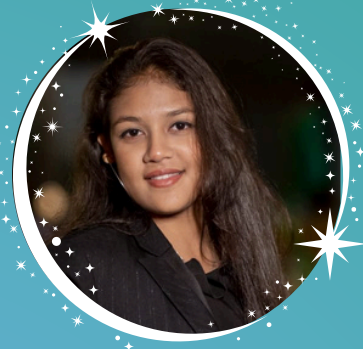
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