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Dr. Shweta Chouksey
Executive Director

A Message from the Executive Director

It is with great pride that I present the 14th edition of Prabandhan, a publication that reflects the intellectual vibrancy, academic excellence, and dynamic culture of LNCT. This magazine serves as a distinguished platform to showcase the accomplishments, insights, and contributions of our students and faculty, reinforcing our institution's commitment to fostering a culture of innovation, leadership, and continuous learning.

The past quarter has been marked by significant milestones that have further strengthened our academic and extracurricular landscape.

LNCT has hosted a range of impactful events, from industry-driven workshops and expert-led sessions to cultural celebrations and student-led initiatives, all of which contribute to a well-rounded and enriching educational experience.

A noteworthy highlight has been the Orientation of the Research and Development Club, an initiative that reflects our dedication to nurturing a spirit of inquiry and exploration. By encouraging students to engage in research-driven pursuits, we aim to equip them with the skills and mindset needed to thrive in an increasingly competitive and knowledge-driven world.

Beyond academics, our institution remains steadfast in providing students with opportunities to hone their leadership skills, cultivate creative expression, and participate in meaningful dialogues. The diverse cultural and technical events that have taken place in recent months exemplify the energy and enthusiasm that define the LNCT community, offering students a platform to showcase their talents and collaborate with peers in innovative ways. I extend my sincere appreciation to the editorial team for their diligence and dedication in bringing this edition of Prabandhan to life.

Best regards,
Dr. Shweta Chouksey
Executive Director, LNCT Group.

A Message From Group Director, Training & Placement



Dr. Anuj Garg
Group Director, T&P

New year presents a wealth of opportunities, fresh objectives, and thrilling prospects! At LNCT, we are dedicated to assisting our students in forging successful careers by connecting them with leading companies and providing guidance on their journey to success.

The Training & Placement Department diligently works to close the gap between academic learning and industry requirements. We facilitate training sessions, workshops, and placement events to ensure our students are thoroughly equipped for the workforce. Many of our students have landed outstanding job offers, and we take pride in their accomplishments!

This newsletter serves as a brief update on the latest placement developments, success stories, and forthcoming opportunities. We firmly believe that with the right support, commitment, and hard work, every student can realize their career aspirations.

We extend our heartfelt gratitude to our students, faculty, and recruiters for their unwavering support. Let's continue to learn, grow, and strive for even greater achievements together!

Dr. Anuj Garg
Group Director,
Training & Placement, LNCT Group.

A Message from Head of Admission Cell



Dr. Ambakeshwar Pathak
Head of Admission Cell

We are delighted to present the 14th edition of 'PRABHANDHAN' the LNCT newsletter of Management & Commerce, a comprehensive insight into the dynamic academic and extracurricular activities happening within our institution. This edition encapsulates the achievements, innovations, and events that have shaped our campus in recent times.

Under the guidance of Prof Arvind Singh- Director, Faculty of Management & Commerce, LNCT-MBA continues to uphold its legacy of academic excellence and student-centric initiatives. Our institution remains committed to nurturing talent, fostering innovation, and providing students with the best opportunities for professional growth.

This newsletter serves as a bridge between students, faculty, and stakeholders, highlighting key accomplishments, ongoing research, industry collaborations, and student success stories. From

expert sessions and workshops to cultural events and social initiatives, LNCT is dedicated to holistic development and career-oriented education.

As we move forward, we encourage students and faculty members to actively participate in upcoming events and contribute their ideas to make LNCT a hub of learning and innovation. We hope this edition keeps you informed, inspired, and engaged with the ever-evolving academic landscape of LNCT.

Stay connected. Stay inspired. Stay ahead!

Dr. Ambakeshwar Pathak
Head of Admission Cell, LNCT Group of Colleges.

A Message From Graphic Designer



Soumya Kushwaha
Graphic Designer

I, Soumya Kushwaha, have had the privilege of working as a graphic designer for Prabandhan newsletter—a role that has allowed my creativity to flourish and showcase my potential.

Designing this edition was not just about arranging text and images—it was about storytelling, creativity, and I ensured that every element of it provides best reading experience. From the selection of colors to the type of fonts, every detail was carefully chosen to maintain a professional yet elegant.

I aimed to create a design that is not only visually appealing but also enhances readability, making the newsletter more interactive and enjoyable for all.

Choosing to be a part of Prabandhan was driven by my passion for design, but what truly kept me motivated was the incredible team that constantly supported, encouraged,

and appreciated my efforts.

This journey wouldn't have been possible without the unwavering guidance of our mentor, Anjali Singh Verma Ma'am. She was the one who recognized my talent and urged me not to let it go to in vain but instead channel it into Prabandhan.

This platform has not only given me recognition but also a sense of identity as a graphic designer. I am truly grateful for this opportunity and the enriching experience that Prabandhan continues to provide.

"Good design speaks before words do."

Warm Regards ,
Soumya Kushwaha,
Graphic Designer.

Jubilant January



Vishwa Hindi Diwas

The faculty of Management and Commerce, LNCTE, Bhopal, celebrated the day of Vishwa Hindi Diwas on 10th January 2025 as a tribute to the *Hindi language* while taking the time to look back on the cultural depth of the language in today's scenario.



Students from undergraduate and postgraduate programs actively participated in the event, showcasing their linguistic skills and creativity. This was all possible with the support and guidance of the faculty members: Dr. Hemant Kumar Shrotriya, Dr. Amar Singh Rathore, and Mr. Sourabh Kudarya.

The major highlight of the event was an impromptu speech session where participants were really reflective of the importance of Hindi in this modern globalized world.

The event, which focused on the theme *Ekta aur Sanskritik Gaurav ki Vaishvik Aawaaz*, culminated in really exciting discussions on how Hindi is that medium that facilitates cultural pride across the globe.

BYOB Workshop Women Hygiene and Grooming

LNCT University's training and placement cell on January 13, 2025, hosted an insightful BYOB (Bring Your Own Buddy) workshop on Women's Hygiene and Grooming, led by the expert Ms. Rachna Bhawa and sponsored by Venus, Whisper, and Gillette.

Ms. Bhawa passionately discussed menstrual hygiene, sharing essential practices like handwashing, using gentle products, and proper disposal methods. One of the highlights was her idea of "buddy groups," encouraging students to team up with friends for support and motivation as they adopted healthier habits together.



The workshop also tackled professional grooming, emphasizing the importance of dressing appropriately and writing authentic resumes. Ms. Bhawa encouraged participants to keep diaries for self-reflection, helping them track their growth. She shared tips for interview preparation, including researching companies and coming dressed for success, while also reminding everyone to stay positive. The sponsors provided grooming hampers to all participants, serving as a thoughtful reminder of the day's lessons.

Decoding Public Speaking

On January 13, 2025, the Training and Placement Department at LNCTE organized an event on decoding public speaking. The session was held in the LNCTE auditorium and was sponsored by Gillette. It was attended by students from both undergraduate and postgraduate programs.

The keynote speaker for the event was Mr. Shriram Pandey, who shared valuable insights into the art of public speaking which can positively impact your personal and professional growth.

During the session, he discussed the significance of body language and hand gestures in delivering impactful speeches. He demonstrated how these elements can enhance communication and help speakers convey their messages more effectively.

Toward the end of the session, students were provided with a form. Upon completing and submitting the form, they received a Gillette razor as part of the sponsorship initiative.

Speech Competition

On January 13, 2025, the Department of Management and Commerce at LNCTE organized a speech competition to celebrate *National Youth Day* to honor the birth anniversary of Swami Vivekananda, reflecting on his teachings and their relevance to youth empowerment.

The program was coordinated by esteemed faculty members Dr. Amer Singh Rathore and Mr. Shailesh Kumar Mishra, who ensured the event ran smoothly and successfully.

Students from various programs, including B.Com, B.Com (RM & EC), BBA, and BBA BIA, were present.

The event began with a tribute to Swami Vivekananda, followed by students enthusiastically presenting their speeches.

The participants shared inspiring ideas and perspectives, emphasizing the role of youth in shaping the nation. The highlight of the event was the announcement of winners. Bubacarr Jallow secured the first position, while Shivangi Shrivastava was awarded second place. Dr. Arvind Singh, presented the certificates, commending the winners for their excellent performances.

The program concluded with a motivational speech by Dr. Hemant Kumar Shrotriya, who encouraged the students to strive for success and embody the values of Swami Vivekananda and use their potential to contribute to society.

International Conference: *Building Sustainable Global Business Models*

LNCT University, Bhopal, in collaboration with Lakshmi Narain College of Technology-MBA, successfully hosted the International Conference on *Building Sustainable Global Business Models: Trends & Insights in Science, Technology & Innovation* on January 11, 2025. Many academicians, industry stalwarts, researchers, and students gathered to understand how technology, innovation, and sustainability are redefining businesses today. The conference commenced with a motivational keynote by Dr. R. K. Khandal, a renowned technology and innovation expert, focused on the pressing need for sustainable business models and companies need to grow with technological innovation while being environment-friendly.

Dr. Arvind Singh welcomed attendees, encouraging collaboration between academia and industry to drive meaningful research and innovation. The conference featured engaging panel discussions, interactive sessions, and insightful presentations from experts like Dr. Aditya Senger (Imperial College London) and Ms. Medha Pareek (Celanese, Geneva, Switzerland).

Topics ranged from Financial Management and Marketing Strategies to Human Resource Management and Information Systems, providing valuable insights into emerging business trends. A proud moment for LNCT came with the recognition of its students for their outstanding contributions.



Bhoomi Jain received the Best Paper Presentation under the General Management & IT Track, whereas Sanya Asrani received the Best Paper Presentation under Marketing Practice & Research. Sahil Patel & Shivam Agrawal received jointly the award for the Best Paper Presentation under Finance & Accounting Management. Other talented researchers from various institutions were also recognized for their exceptional work. Adding to the significance of the occasion, the 13th edition of *Prabandhan*, the quarterly newsletter of Management and Commerce Department was formally launched, celebrating recent advancements and contributions in the field. The conference ended with a vote of thanks by coordinator Dr. Smita Gupta. Beyond awards and discussions, the conference fostered meaningful connections, sparking new ideas and collaborations.

Flawless February

Cancer Awareness Program

On February 4, 2025, the Faculty of Management and Commerce, in association with the Entrepreneurship Development Cell, organized a Cancer Awareness Program on the occasion of World Cancer Day. The event was attended by students from B.Com, B.Com (EC and RM), BBA, and BBA (BIA) of the 2nd and 3rd year students.

The faculty coordinators were Mr. Abhishek Jain, Dr. Satish Manwani, Dr. M.D. Mishra, Dr. Pankaj Sharma, and Ms. Prachi Yadav. The guest speakers for the event were Dr. Priyanka Negi (MBBS) and Dr. Devyani (BAMS), who provided valuable insights into cancer awareness, its causes, side effects, and preventive measures.



Dr. Priyanka Negi emphasized the importance of understanding the causes of cancer and its impact on health. She explained the various factors that contribute to cancer development and how lifestyle changes, early detection and regular health check-ups can help in its prevention.

Dr. Devyani focused on holistic health approaches and encouraged students to adopt a healthy lifestyle. At the conclusion of the seminar, Dr. Arvind Singh, Director of FMC, addressed the students, urging them to stay informed about cancer and avoid harmful habits that may increase the risk of cancer.



Resume Building and Interview Skills

Faculty of Management and Commerce has organised a workshop on "Resume Building and Interview Skills" for the students of BBA BIA forth semester. Mr. Toshpal kose, Trainer- Personality Development, has interacted with the students during the workshop which was conducted on 07/02/2025. Mr. Toshpal kose has expressed his views that how to design an effective and impactful resume and given important tips to students that how to prepare for the interviews. Overall it was very useful and important session to the students.



Industrial Educational Tour (Delhi-Haridwar)

The EDC organized an Industrial Educational Tour from February 13 to 17, 2025 combined academic insights with practical industry experiences, benefiting 30 students from BBA, BBA (BIA) and B.Com (RMEC) in their professional and personal growth.

This remarkable journey was made possible by the dedicated efforts of faculty coordinators Mr. Abhishek Jain and Dr. Satish Manwani.



The journey began on 13 February with excitement under the guidance of faculty coordinators Mr. Abhishek Jain and Dr. Sateesh Manwani, they boarded the train to Delhi, ready to dive into a week of learning, exploration, and new experiences.

On 2nd day after reaching Delhi, the students traveled to Haridwar. At the Patanjali Yogpeeth Research Centre, they investigated the impact of Ayurveda on the modern wellness industry. Subsequently, a tour of the Havells Plant offered a fascinating glimpse into advanced electrical production and automation. The day ended with visit to the Bharat Mata Temple, Vaishno Devi Temple, and Har Ki Pauri, giving them a glimpse of the vibrant culture of Haridwar.

On day 3 nestled in the Himalayas, the Dhanaulti Camps offered students a chance to push their limits with various team-building and leadership skills activities. The day ended with a cozy bonfire and meaningful conversations, bringing everyone closer.

The group started their day 4 with a hike to the Surkanda Devi Temple and then took a relaxed stroll along Mussoorie's busy Mall Road. In Rishikesh, a few students decided to participate in river rafting, adding thrill to the journey.



The final day of the tour focused on industry visits to Bharat Tex Expo 2025, students explored innovations in sustainable textiles aspects of production, market trends, and global trade.

Next, the Coca-Cola Happiness Factory in Greater Noida gave them a behind-the-scenes look at large-scale beverage production and efficient supply chain management. Additionally, they gained insights into quality assurance measures at Patanjali Wellness and explored the latest advancements in the textile sector at Bharat Tex Expo.

By evening, the group boarded the train back to Bhopal, their minds alive with new concepts and perspectives. The tour effectively ended in the evening equipping students with industry knowledge and the adaptability needed to thrive in an ever-evolving business landscape.

Expert Lecture Corporate Leadership

On February 17, 2025, the Corporate Resource Management Council (CRMC) organized an insightful expert lecture on *Corporate Leadership* for the students. Dr. Paramjeet Singh, a prominent speaker from the Union Learning Academy and a key member of Union Bank in Bhopal, led the session.



In his speech, Dr. Singh highlighted how leadership plays a key role in work and personal life. He gave useful tips on how good leadership can help us succeed at work and guide us in the right direction. His advice and stories helped students understand how to build and improve their leadership skills to thrive in business and other areas.

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This lecture was an informative chance for students to get the experience of a seasoned industry professional and apply that expertise to their career path.



Matrihasha Diwas

The Faculty of Management and Commerce at LNCT University, Bhopal, organized an Essay Writing and Speech Competition on 20 & 21 February 2025 to celebrate Matrihasha Diwas under the guidance of the Ministry of Education, Government of India. With 160 attendees, including faculty and students, the event fostered an enriching discussion on linguistic diversity.

The Internal Quality Assurance Council (IQAC CELL) ensured seamless execution, with faculty coordinators Dr. Hemant Kumar Shrotriya, Dr. Amar Singh Rathore, and Mr. Sourabh Kudarya.



The competitions saw enthusiastic participation from BBA, BIA, and B.Com students, who shared insightful perspectives on linguistic heritage. In the *Essay Writing Competition*, Priyanka Tiwari (BBA-BIA, IV Sem) won the first prize, followed by Vaishnavi Raidas (BBA-BIA, IV Sem) in second place and Bhumi Gupta (B.Com, IV Sem) in third place. For the *Speech Competition*, Priyanka Tiwari (BBA-BIA, IV Sem) secured first place, with Jayshree Panikar (BBA-BIA) in second and Aman Sagar (BBA-BIA) in third. Their contributions made the event truly meaningful and memorable.

Rockers: The Marketing Club

LNCT University's Faculty of Management & Commerce in Bhopal inaugurated *ROCKERS – The Marketing Club* on February 27, 2025 under the guidance of Dr. Hemant Kumar Shrotriya under Internal Quality Assurance Council (IQAC) for BBA, BCOM, BIA, and BCOM ECRM programs.



This launch created a new space for students to get hands-on marketing experience in areas like ads, brand building, and promo work. The clubs mission is to connect classroom theory with real-world use through case breakdowns, contests, talks by experts, and team-ups with businesses. These activities will help students build key marketing know-how, keep up with what's new in the field, and boost their job prospects.

This effort shows LNCT University's ongoing dedication to giving students hands-on learning experiences focused on industry needs, helping them get ready for thriving careers in marketing.



Industrial Visit to Sanchi: Sahakari Dugdh Sangh Maryadit

On February 28, 2025, the Faculty of Management and Commerce of EDC organized an industrial visit to Bhopal Sahakari Dugdh Sangh Maryadit, Bhopal. Students from B.Com (Ec and RM), B.Com, and BBA 4th semester participated in this visit.

The faculty coordinators for this event were Prof. Abhishek Jain, Dr. Satish Manwani, and Dr. M.D Mishra.

During the visit, the manager of the dairy provided an insightful explanation of the milk collection and manufacturing process. He detailed how the milk is collected from various sources, checked for quality, and how its fat content is measured. Based on this, the milk is packed and distributed accordingly.



The manager also introduced the students to the various products of Sanchi, including Gold, Shakti, Chha, and Pasteurized Cow Milk. The visit not only offered a practical learning experience but also gave the students a deeper understanding of the dairy industry and the efforts involved in maintaining quality standards in milk production.



Expert Talk: Advanced AI and Emerging Technologies

The Research and Development Council of MBA organized an Expert Talk on 22 February 2025 for MBA faculty members. The session was led by Dr. Rovin Tiwari, Founder and Director of Research Tech India, focusing on Advanced AI and Emerging Technologies: Research, Innovation, and Patent.



The talk delved into cutting-edge advancements in AI, the growing significance of innovation in technology, and the critical role of patents in protecting intellectual property. The speaker emphasized how research and patents act as key drivers of technological progress and academic excellence, fostering new opportunities in various industries. Real-world applications of AI and its impact on business strategies were also discussed, providing faculty members with valuable industry-oriented perspectives.

The session provided valuable insights into the evolving landscape of AI and innovation, encouraging thought-provoking discussions and practical takeaways. The interactive nature of the session allowed participants to engage in discussions about the ethical implications of AI and the future of technological research.

The event was smoothly coordinated by Dr. Swati Jain, Mr. Nitin Kushwaha, Mr. Shailesh Mishra, and Ms. Navneeta Shivani, ensuring an engaging and well-structured experience.



Global Investors Summit

Global Investors Summit 2025 was held on 24th and 25th February at Indira Gandhi Rashtriya Manav Sangrahalaya, Bhopal, organized by the Department of Industrial Policy and Investment Promotion, Government of Madhya Pradesh.

The event witnessed the participation of LNCT students as volunteers, with 10 MBA and 10 B.Tech (CS) students. The Nodal Student for the event was Uditya Batham (MBA 2nd Sem).



Students of LNCT shared their experience and expressed their gratitude for the opportunity to interact with industry leaders like Mr. Vineet Mittal, Director of Avaada Group, and Mr. Parag Sharma from O2 Pvt. Limited Company.



The summit was inaugurated by Prime Minister Narendra Modi and concluded with an address by Union Home Minister Amit Shah. With over 25,000 attendees and representatives from more than 50 countries, the event solidified Madhya Pradesh's status as a prime investment destination.



Key speakers included Sanjiv Puri, Chairman & MD of ITC Ltd., and Sandip Ghose, MD & CEO of MP Birla Group, who shared insights on investment strategies and industrial growth. The summit also featured discussions on crucial sectors such as IT, renewable energy, tourism, MSMEs, food processing, and logistics, creating opportunities for networking and collaboration between global investors and businesses.



Magical March

Bridge between Educational Life and Professional Life

Faculty of Management and Commerce, (LNCTE), Bhopal, hosted a reflective Expert Talk on 6th March 2025. Dr. Ashish Bhargava, former Deputy General Manager at Hero MotoCorp, and an industry veteran with vast experience in manufacturing, exports, and international business operations, led the session.



Speaking to the students of BBA BIA 4th Semester and B.Com ECRM 4th Semester, Dr. Bhargava addressing the BBA BIA 4th Semester and B.Com ECRM 4th Semester students, Dr. Bhargava talked about the world of corporates and how more and more it is becoming digitally dependent. He spoke about the role of Artificial Intelligence (AI), the Internet of Things (IoT), and automation in restructuring industries and how students need to develop digital expertise, embrace innovation, and be one step ahead in an employment landscape that is becoming more and more technology driven.

Digital Detox Session

The Commerce and Management Department of LNCT University, Bhopal, organized a special session on *Digital Detox for UG Students*. This thought-provoking session was conducted by the renowned Rajyoga teachers, Mr. B K Niraj and Ms. B K Hema, from the Brahma Kumaris Organization and was coordinated by Mr. Sourabh Kudarya.

The idea was to raise awareness about the adverse effects of excessive time spent on electronic devices, especially social media, and introduce meditation practices that would assist students in coping with contemporary life's pressures.

Mr. Niraj and Ms. Hema provided useful information on how prolonged exposure to screens can create stress, anxiety, and a foggy mind. They underlined the importance of moving away from the world of cyberspace to rediscover concentration and emotional equilibrium.



Workshop on Disaster Management

The EDC, successfully organized a Workshop on *Disaster Management* on March 26, 2025, for the students of B.COM, B.COM(RMEC), BBA, BIA, at Ramanujan Auditorium.



The event brought together top experts from the State Disaster Emergency Response Force (SDERF) in Madhya Pradesh. These included Mr. S.S. Solanki (Divisional Commandant), Mr. Kuldeep Malik (District Commandant), Mr. Chetan Kannoji (Divisional Commandant), Mr. G.L. Kothari (Divisional Commandant), and Mr. Sharad Yadav (Divisional Commandant). The workshop's goal was to give participants the key skills and knowledge they need to handle emergencies well.



Experts explained different types of disasters and demonstrated how household items like ropes, bed sheets, and sticks can be creatively used for emergency rescues.



The team performed practical demonstrations and showcased life-saving techniques, including emergency escapes from buildings using specialized methods like rappelling. Participants were introduced to advanced rescue tools such as stretchers, cutting devices, and communication systems used in professional disaster management.

The event was done under the guidance of Prof. Abhishek Jain, Dr. Satish Manwani, and Dr. MD Mishra, the workshop gave students and faculty a chance to learn by doing. The event highlighted how crucial it is to be ready and act fast when disasters strike and be ready to tackle real-world problems.

Industrial Visit : Bend Joints Pvt. Ltd.

The Faculty of Management & Commerce at LNCT University, Bhopal, under the Entrepreneurship Development Cell, organized an industrial visit to Bend Joints Pvt. Ltd., Bhopal, on March 3, 2025.

The visit was conducted for students of MBA DAV 4th semester, MBA DAV 2nd semester, and BIA, under the guidance of Dr. MD Mishra, Mr. Abhishek Jain, and Dr. Satish Manwan.

The primary objective of the visit was to provide students with practical exposure to industrial operations, manufacturing workflows, and corporate management strategies.



During the visit, students observed manufacturing processes, quality control measures, and business strategies implemented in the company. They gained insights into supply chain management, industrial safety and operational efficiency.

This visit proved to be a valuable learning experience, helping students bridge the gap between theoretical knowledge and practical application.

Alumni Talk: Insights on Performance Evaluation for Future Managers

The Student Activity Council organised an insightful Alumni Talk on 6th March 2025 for MBA II semester students. The topic for the session was *Performance Evaluation Criteria for Future Managers*.

Mr. Adarsh Mishra was the guest speaker for the session. An esteemed alumnus of the institute, he is currently a Programme Administrator at IIM Bangalore.



He then interacted with the students, addressing their queries beyond the topic, including corporate expectations, career growth, and industry trends. His insights on real-world challenges in management and workplace expectations provided students with a broader perspective on the corporate world.

The session was highly enriching and engaging, equipping students with practical knowledge for their future managerial roles.

Research and Development Orientation Program

Research and Development on March 7, 2025 organized its orientation program for MBA students.



The event highlighted the importance of research, funding opportunities, government projects, technological advancements. Faculty members shared insights on research methodologies and innovation.

Coordinated by Dr. Swati Jain, Mr. Nitin Kushwaha, Mr. Shailesh Mishra, and Ms. Navneeta Shivani. The event provided valuable knowledge, encouraging students to engage in research and contribute to academic excellence.

Expert talk: Soft Skills

HR Club Of department of management on 8th March 2025, organized an expert talk on soft skills. The guest speaker was Mrs. Deepa Ayachit, Head of Training at SAGE University and Chairman of the Training Committee at the Bhopal Management Association (BMA).



The event was arranged by the Academic council and conducted under the guidance of Dr. Khushboo Sabharwal Gupta (Head of Department) and Dr. Anjali Verma (Faculty Mentor). Mrs. Ayachit started the session with an activity where a video was played, and students were asked to dance as the video progressed. Once the video was complete, Mrs. Ayachit asked the students some questions highlighting the importance of concentration. The session continued with more such activities, and the idea remained the same: to inculcate the practice of mindfulness in our daily routines.



Mrs. Ayachit also highlighted the importance of target setting to reach one's maximum potential. Giving examples from her own life and career, she encouraged the students to practice self-awareness, self-analysis, and self-reflection as tools to become successful and fulfilled.

The expert talk concluded with Dr. Arvind Singh (Director of MBA) presenting a memento to Mrs. Ayachit and expressing gratitude for her inspirational presence, which provided real-life lessons to the students.

Dream business Plan

HR Club organized an event on 8th March 2025 for the MBA student members of the HR Club to present their dream business ideas.

The event was arranged by faculty coordinators were Dr. Khushboo Gupta Sabarwal and Dr. Anjali Singh Verma.



The students of the MBA second semester gave presentations on their dream business ideas. The presentations were made both in groups and individually.

The students presented their ideas under four categories: Social Impact, Problem Solving, Target Audience, and Market Strategy. They received valuable insights on how to develop strategies that work in the real world.



The winners for the day were announced under three categories:

Best Presentation: Ayushi Shukla (MBA 2nd Semester)

Best Speaker: Anjali Srivastava (MBA 2nd Semester)

Best Idea: Team Cocosip (Arman Baig, Kajal Tiwari, Anjali Sharma, Srishti Raghuvanshi, MBA 2nd Semester)

Dr. MD Mishra and Dr. Amar Singh Rathore, faculty members of Marketing and Management, acted as panelists for the presentations and provided their insightful feedback.

Prospects and opportunities in the field of Women Entrepreneurship

On 10th March 2025, the Student Council at LNCTE organized an expert talk on Prospects and opportunities in the field of Women Entrepreneurship for the students of the MBA department.

The faculty coordinators for the expert talk were Dr. Santosh Solanki, Ms. Kanchan Pandey, Mrs. Sandhya Parashar, and Ms. Ishpreet Kaur Saini.



The guest speaker for the event was Dr. Paramjeet Singh, a leading entrepreneurial expert.

Dr. Singh urged and motivated the students to reap the benefits of the trends and policies in the market. The expert talk left the students filled with more hope for their entrepreneurial future and provided knowledge that they could use to envision their career paths.

The 28th Student Management Games (SMG 2024-25)

On the 20th of March 2025, the 28th Student Management Games (SMG 2024-25), organized by the All India Management Association (AIMA), was successfully hosted by the LNCT group of colleges, Bhopal. The event was coordinated by faculty coordinators, Ms. Ishpreet Kaur, Mr. Abhishek Jain, Dr. Amar Singh Rathore and Dr. Hemant Shrotriya



The inauguration session was honored with the presence of the chief guest, Dr. PK Biswas, Professor Emeritus and Advisor to the Pro-Chancellor's office (Jagran Lake University), Dr. Chandrashekhar Rastogi (Assistant Director, AIMA), Ms. Subhash Chandra Tyagi (AIMA Trainer), and Dr. Anupam Chouksey, Secretary of LNCT and group OSD Dr. Sunil Singh.

The event was an inter-college business simulation competition, played on a software developed by AIMA called *Chanakya*. The competition spanned three days, starting on the 20th of March, followed by the intermediate round on the 21st, and the final round of the Central Indian region on the 22nd of March.

On the 19th of March, an online training session was organized for all participants to familiarize them with the game, which ran from 9:30 AM to 5:00 PM.

The competition started with immense enthusiasm, with participants from renowned institutions in Bhopal, totaling 158 participants and 39 teams. The competition was open to undergraduates and postgraduates from various streams.



The teams were required to make decisions based on hypothetical annual reports and submit their decision sheets through their respective portals.



On the 22nd of March 2025, the grand finale was held, where the 14 finalist teams competed in the ultimate round. After an intense battle of analytical and managerial skills, Team Squad, consisting of Dishant Saxena, Dev Yadav, Mayank Kumar Jain, and Abhi Raikwar from the MBA second semester of LNCTE Bhopal, was declared the winner. Teams from Sangam University secured the runner-up position.



The winners were honored with trophies, medals, and certificates. The winner and runner-up teams qualified to participate in the National Finale to be held in Coimbatore on the 28th of March 2025.

Research paper writing workshop

Research and Development Council on 28th March 2025 organized a workshop on research paper writing was conducted.



The workshop was attended by students from MBA, MBA-DAV, BBA, B.Com, ECRM, and BBA BIA at LNCTE. The expert speaker for the workshop was Dr. Rovin Tiwari, Founder and Director of Research Tech India. Dr. Tiwari is a specialist in research methodology and academic writing.



During the workshop, Dr. Tiwari briefed students on the steps involved in writing a good research paper that is plagiarism-free and relevant. He also suggested important AI tools used in writing a standard research paper to make it more effective. Additionally, he provided more than ten titles and ideas to help students start their research paper journeys. The event coordinators were Dr. Swati Jain, Mr. Nitin Kushwaha, Mr. Shailesh Mishra, and Ms. Navneeta Shivani.

Certificate Program in Banking, Finance, and Insurance (CPBFI)

Student Activity Council organized a Certificate Program in Banking, Finance, and Insurance (CPBFI) under the coordination of Dr. Bhavna Likhitkar. A 90-hour intensive training program initiated by Bajaj Finserv Ltd. as part of its Corporate Social Responsibility (CSR) efforts.



The CPBFI training aimed to empower students with industry-specific knowledge, professional skills, and practical insights into the BFSI (Banking, Financial Services, and Insurance) sector.

As part of the Certificate Program in Banking, Finance, and Insurance (CPBFI), an exclusive HR Workshop was conducted for students who participated in the training at LNCT College, Bhopal. The workshop aimed to prepare students for job opportunities by enhancing their understanding of HR processes, interview techniques, and professional development skills.

The CPBFI program at LNCT College was a game-changer for students looking to enter the Banking, Finance, and Insurance sector. By bringing industry experts into the classroom, the program successfully bridged the gap between education and industry, ensuring that students are well-prepared for the evolving financial sector.

Faculty Development Program on Communication Skills

The LNCT Group of Colleges recently hosted a Faculty Development Programme (FDP) on Communication Skills, featuring Mr. Rajendra Saxena, a distinguished National Corporate Trainer. The event was coordinated by Dr. Sheetal Jain and Ms. Prachi Yadav.



Communication skills are essential in academia, where effective teaching and engagement play a crucial role in students' learning experiences. Mr. Rajendra Saxena, with his extensive experience in corporate training, shared invaluable insights on mastering communication skills for both classroom and professional interactions.

He said successful communication is not just about speaking well but about delivering messages effectively and ensuring that the audience understands and retains the information.

The session was highly interactive, with faculty members participating in discussions, role-playing exercises, and Q&A sessions. The session concluded with a vote of thanks to Mr. Rajendra Saxena for his insightful presentation and to the coordinators for organizing such an enriching event.

Mr. Saxena highlighted that showing empathy while speaking helps build trust, making the message more relatable and impactful.

Faculty members were encouraged to use empathetic language and adapt their communication style based on their audience's background and comprehension level.



A dynamic and enthusiastic speaker naturally captivates the audience.

Mr. Saxena stressed the importance of maintaining a positive and energetic tone, using gestures, voice modulation, and facial expressions to make the communication more compelling.



Media Coverage



भोपाल। एलएनसीटी समूह, एलएनसीटी विविदालय गर्ड के साथ "सतत वैष्णव व्यापार मॉडल" विज्ञान, प्रौद्योगिकी और नवाचार में रुद्धान और अंतर्राष्ट्रीय प्र अंतरराष्ट्रीय सम्मेलन का आयोजन करने जा रहा है। यह 11 जनवरी 2025 को एलएनसीटी पारसर के आग्रेभू अंडिरियम में आयोजित होगा। यह सम्मेलन विश्वरक्ष के अग्रणी विशेषज्ञों, शोधकर्ताओं, नीति निर्माताओं और उद्योग के नेताओं को एकक्रिय करेगा, जो सतत वैष्णव व्यापार में नीतियां विकल्प, प्रवृत्तियां और नुस्खाएँ पर वर्चय करेंगी और उनका अन्वेषण करेंगे।

इस वर्ष का विषय "सतत वैश्विक व्यापार मॉडल: विज्ञान, प्रौद्योगिकी और नवाचार में रुद्धान और अंतर्रूद्धि है", जिसमें सतत और लाभकारी व्यापार मॉडलों का अवेषण किया जाएगा। इस महत्वपूर्ण अयोजन में तीन विभिन्न देशों के प्रतिनिधि भाग ले रहे हैं कि जिसमें व्यापार, वर्तमान, भौतिक तकनीकी सत्र और नवेत्रिकाएँ का असर देंगी।



GLIMPSES



International Conference Guest Speakers



Launch of Prabandhan Volume 13 at International Conference



Launch of MBA Agribusiness Management 2025, 2 yrs PG on Founder's Day



Team LNCTU Secured First Position and Won a Trophy of Cricket League at RNTU



Resume Building and Interview Skills Workshop Organised for BBA BIA 4th Sem



Global Investors Summit Participation Certificates Received by MBA Students



Disaster Management Workshop Guest Speaker



AIMA CHANAKYA



Winners of Semifinal CHANAKYA



Anuj Jain Secured 1st Position in Chess Tournament held at RNTU

Placement of Graduates



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(Planet Spark)



Anshika Sharma
(TCS)



Sonalika Jain
(JARO EDUCATION)



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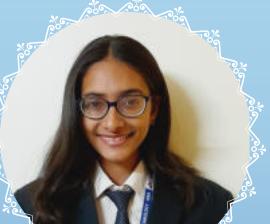
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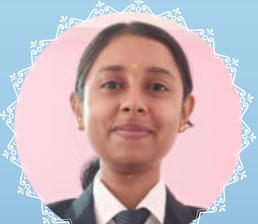
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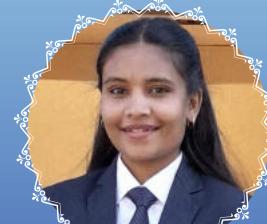
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