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## A Message from the Executive Director



**Smt. Pooja Shree Chouksey**  
Executive Director

Dear Students, Faculty Members, and Respected Readers,  
With great joy and a deep sense of pride, I present to you the 15th edition of the LNCT Group of Colleges Newsletter. Each edition marks a new chapter in our journey of growth, excellence, and innovation—and this one is no different. It beautifully captures the vibrant spirit, hard work, and remarkable achievements of our LNCT family.

The past quarter has been marked by significant milestones that have further strengthened our academic and extracurricular landscape.

As the Executive Director of LNCT Group, I have always believed in the power of education to transform lives. At LNCT, our mission has never been limited to academics alone. We strive to create an ecosystem where young minds are encouraged to dream big, think critically, and lead with integrity.

This newsletter is a testament to the unwavering dedication of our students, faculty, and staff who continuously work to uphold our legacy of excellence. From academic accomplishments and groundbreaking research to cultural celebrations and social initiatives—each story reflects the heart and soul of LNCT.

I encourage all of you to stay involved, remain curious, and make the most of every opportunity this institution offers. Let us move forward with confidence, unity, and a shared vision of success. Thank you for being a part of this ever-growing journey.

With warm regards,

**Smt. Pooja Shree Chouksey**  
Executive Director, LNCT Group of Colleges

## A Message From Director's Desk



**Dr. (Prof.) Arvind Singh**  
Director, FMC

With great pride and a deep sense of accomplishment, I present the 15th issue of Prabandhan, the quarterly newsletter of the Faculty of Management and Commerce, LNCT University.

Every issue of Prabandhan is more than a chronicle of events — it reflects our odyssey, encapsulating the collective aspirations, intellectual energy, and changing hopes of our FMC community. As we flip another page in our academic calendar, I am heartened to witness our students, faculty, and staff consistently pushing the envelope in thought leadership, research,

innovation, and industry interfaces.

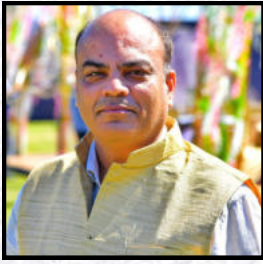
This quarter has been distinguished by a harmonious balance of academic intensity and creative inquiry. From powerful seminars and workshops to exceptional student-initiated activities, the vibrancy on campus has been inspiring and contagious. It is here that we witness the real spirit of FMC—resilient, inquiring, and visionary.

Let us strive to move ahead with purpose, vision, and unity in shaping leaders who are not just industry-prepared but also socially responsible.

Warm regards,  
**Dr. Arvind Singh**  
Director, Faculty of Management



## A Message From Head Of Admission Cell



It gives me immense pleasure to present the 15th edition of Prabandhan, the official newsletter of LNCT. This milestone edition stands as a proud reflection of the continuous evolution of a platform that captures the academic vibrancy, achievements, and aspirations of our university community.

Prabandhan has consistently served as a mirror to the dynamic activities, innovations, and accomplishments across our departments — particularly in the areas of management, entrepreneurship, and student development. This edition is a testament to the hard work

and creativity of our students, and faculty, who embody the university's core values of excellence and innovation.

The 15th edition brings together a vibrant collection of articles, success stories and event highlights. It showcases the enthusiasm and Eager engagement of our students in various academic and co-curricular activities .

As the Head of the Admission Cell, I take immense pride in witnessing the steady growth of our student community — not just in numbers, but in caliber. The accomplishments featured in this edition are a true reflection of the quality education, mentorship, and nurturing environment we offer at LNCT. Our mission remains to empower young minds and shape them into future leaders, innovators, and responsible citizens. I am confident that Prabandhan will continue to inspire, inform, and ignite ideas in the minds of its readers.

Wishing everyone continued success and many more milestones ahead.

**Warm regards,  
Dr. Lalit Pareek  
Head, Admission Cell  
LNCT University, Bhopal**

## A Message From Content Writer



**Vrinda Sahay  
Content Writer**

It's a privilege to be a part of the Prabandhan team as a Content Writer. This platform has given me the opportunity to combine creativity with clarity, ensuring that every message we share reflects the values and vibrancy of our fest. Being part of such a collaborative and energetic environment has been both inspiring and enriching.

I would like to express my sincere gratitude to our Director FMC, Dr. Arvind Singh, and our faculty mentor, Dr. Anjali Singh Verma, for their consistent guidance and motivation.

Their mentorship has played a key role in helping me strengthen my communication skills

and maintain a professional standard in every piece I contribute.

Prabandhan stands as a symbol of learning, leadership, and innovation. It brings together ideas, teamwork, and dedication—preparing us for the professional world while building a strong sense of responsibility and unity.

I am thankful to my team and mentors for their continued support. With shared vision and hard work, we strive to maintain Prabandhan as a platform of excellence and creativity.

"Consistency is what transforms average into excellence."

Let's keep going.

**Warm Regards,  
Vrinda Sahay, Content Writer**



# Artistic April

## Entrepreneurship Development Workshop

On 3rd April 2025, the Faculty of Commerce and Management, under the guidance of the academic council, successfully organized an entrepreneurship development workshop aimed at undergraduate students from various streams including B.COM, B.COM (RMEC), BBA, and BBA (BIA). The event was held at the Ramanujan Auditorium, LNCTE Bhopal, and was conducted in collaboration with CEDMAP, Bhopal. The workshop was coordinated by Dr. Smita Gupta, faculty coordinator. The session was graced by Dr. Sandhya Joshi as the guest speaker, who delivered an inspiring and informative talk focused on nurturing the spirit of entrepreneurship among young minds.



Dr. Sandhya Joshi emphasized the importance of cultivating entrepreneurial skills from an early stage. Her talk instilled a sense of motivation and confidence among the students, many of whom expressed a renewed interest in exploring entrepreneurial opportunities.

## Educational Visit to CEDMAP

An educational visit was organized by Faculty of Commerce and Management, LNCT UNIVERSITY Bhopal, for the undergraduate students to the Centre for Entrepreneurship Development Madhya Pradesh (CEDMAP), Bhopal, on 04/04/2025.



The visit aimed to enhance students' understanding of entrepreneurship development, skill-building initiatives.

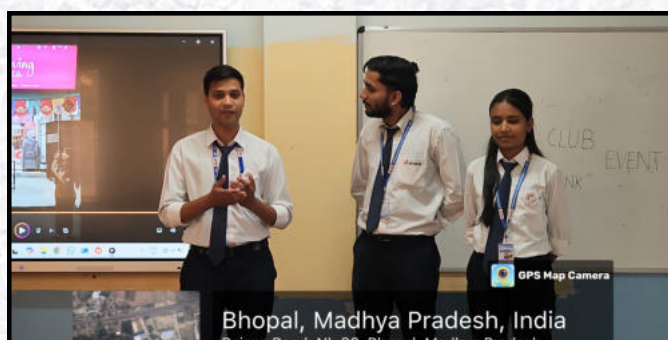
Faculty coordinators Dr Smita Gupta, Mr Sourabh Kudarya and representatives from CEDMAP Dr Sandhya Joshi and Mr VP Singh facilitated the visit, ensuring a rich and engaging learning experience. The institution expresses its gratitude to CEDMAP for making this visit successful.

## HR Club : AD-MAD-TANK

The HR Club of LNCT Group of Colleges organized “AD-MAD-TANK”—a power-packed event that brought out the creative strategist in every participant. Held on April 7th, 2025, in room 205.

The event was a true blend of marketing insight, spontaneous thinking, and imaginative execution.

The panel of judges—Dr. Khushboo Gupta, Dr. Anjali Singh Verma, Dr. M.D. Mishra, Dr. Amar Singh Rathore, and Dr. Hemant Kumar Shrotriya—evaluated the performances.





Among the standout ideas that pulled the judges' attention was "SwaRaksha", a safety chip designed for both men and women. Another notable concept was "Kam-Dhaam", a washing soap brand brought to life through humorous yet smart advertisement tactics. Equally impressive was the sustainable innovation "Coco Sip" eco-friendly reusable cups.

The winners of the event were — Best Advertisement: Nidhi, Monika, Madhuri & Mayank, Best Product Concept: Taru Trivedi, Yachana Malviya, Yashi Mukati, Isha Raikwar & Tanisha Khard, Best Message Delivery: Varsha Pawar, Tarun Nagle, Hemant Sejkar & Shubangi Bhargava.

The event concluded on a high note, reinforcing the HR Club's vision that true leadership begins with action—and creativity is the first step.

### Expert Session on "Life Management Science in the Vedas"

The Faculty of Management and Commerce, LNCTE, Bhopal proudly hosted an enlightening expert session on



"Life Management Science in the Vedas", delivered by the esteemed scholar Dr. Artee Dubey on 09/04/2025.

Dr. Dubey, a renowned academician and speaker in the field of Vedic studies, explored timeless principles from the Vedas and their relevance in managing stress, decision-making, and leading a balanced life.

The Director FMC, Dr Arvind Singh sir expressed gratitude to Dr. Dubey for her valuable contribution and emphasized the importance of such initiatives in nurturing

emotionally intelligent and culturally rooted individuals.

### MBA Students at *Premium Fashion* Event by Style Loft

On 9th April 2025, the prestigious Jehan Numa Palace, Bhopal, hosted Spring Swizzle—a high-end fashion and lifestyle exhibition curated by Style Loft. As part of this vibrant event,



MBA second-semester students from LNCT were offered a unique 15-hour internship opportunity to gain hands-on exposure to the world of luxury event management. The faculty coordinator & mentor for this internship was Dr. Sheetal Jain.

Representing LNCT with professionalism and enthusiasm were Taru Trivedi, Isha Raikwar, Kajal Tiwari, Ayushi Shukla, Anuj Soni, Uditya Batham, and Alfaiz Ali. Their contribution not only showcased their management aptitude but also reflected the institution's focus on experiential learning and industry exposure.

### Industrial Visit to HEG

Management students from the MBA department of LNCT Group of Colleges, Bhopal (Raisen Road), visited the HEG manufacturing plant in Mandideep, Bhopal, on the 15th of April, 2025. Students from the second semester MBA were part of the visit.

The HEG plant is the world's largest single-site graphite electrode plant. The students visited the R&D unit of the HEG plant. The visit helped the students learn about the shop floor duties and the intricacies involved in processing and manufacturing a product





from scratch. It also provided insights into the various CSR responsibilities undertaken by industries and how these initiatives benefit society at large.

The industrial visit was organized by the Entrepreneurship Development Cell, with coordinators Prof. Abhishek Jain, Dr. Satish Manwani, and Dr. MD Mishra. The visit coordinators were Ms. Prachi Yadav and Dr. Swati Jain. A special thanks to Dr. Arvind Singh, Director of FMC at LNCTE, for his consistent efforts towards student development.

### **Speech Competition On Dr. B.R. Ambedkar Jayanti**

On April 15, 2025, the Lakshmi Narain College of Technology Excellence – MBA, Bhopal, organized a speech competition in the Seminar Hall to commemorate the birth anniversary of Dr. B.R. Ambedkar. The event was hosted by the IQAC Cell under the guidance of Dr. Hemant Kumar Shrotriya (Faculty Coordinator), along with Dr. Amar Singh Rathore and Mr. Sourabh Kudarya (Co-Coordinators). Kajal Tiwari and Yachana Malviya served as the Student Coordinators. Students from MBA 2nd Semester. The panel of judges included Dr. Sheetal Jain and Mr. Toshpal Koshey, who evaluated the participants with great insight and fairness. The competition saw exceptional performances, with Anjali Srivastava securing the 1st position, Chhavi Saxena as the 1st Runner-up, and Akshat Pahadiya as the 2nd Runner-up.



Vote of Thanks was delivered by Dr. Hemant Kumar Shrotriya, Associate Professor. He motivated the students to actively engage in future events and to continuously strive for excellence, knowledge, and self-confidence.

## **National Seminar on "Emerging Trends in Technology and Sustainability"**

On April 18th, 2025, Lakshmi Narain College of Technology-MBA, Bhopal in association with LNCT University organized a National Seminar on "Emerging Trends in Technology and Sustainability: Perspective of Business, Science, Social Science & Humanities" at Aryabhata Sabhagar, LNCT Campus, Kalchuri Road, Bhopal.

Dr. Arvind Singh, Director of FMC, gave the welcome address. Chief Guest Shri Deepak Sharma, President of FMPCCI, delivered a compelling and insightful keynote address. Dr. Anupam Chouksey, Secretary of LNCT Group, also inspired the audience with his words.



The Seminar was divided into two Technical Sessions. In first session, Shri Pradeep Karambelkar, Director of Vision Invest Tech Pvt. Ltd., discussed about green technology and sustainable business practices. Later Prof. Satyajit Majumdar, from EDII, Ahmedabad & Managing Director of TISS Incube Foundation.

Highlighted the fusion of entrepreneurship with sustainability. Post-lunch, the second session was on emerging technologies in agriculture. Shri Lalit Manghnani, Founder & CEO of Radhe Gopal Industries, discussed IoT, big data and ethical considerations in tech-driven sustainability.

Dr. S.P. Datta, Director of ICAR – Indian Institute of Social Sciences, Bhopal, emphasized integrating traditional farming with modern technologies to boost food security and rural livelihoods.





All the speakers were honored with mementoes for their valuable contribution. The seminar concluded with a valedictory session and AIMA BizLab participation certificates distribution.

### Alumni Interaction

On April 21, 2025, the CRMC Club at LNCT University proudly hosted an engaging Alumni Workshop for the BIA 4th semester students in the Ramanujan Auditorium. Mr. Ayush Shrivastava, a distinguished alumnus



of LNCT MBA Bhopal and founder of Gahraaiyan Digital, joined the event. As a respected digital marketing expert, Mr. Shrivastava shared his career journey and offered valuable insights on making informed career choices and staying motivated throughout one's professional path.

This successful event was brought to life thanks to the generous support of the Director of FMC, Dr. Arvind Singh, and the dedicated guidance of Dr. Sheetal Jain and Ms. Prachi Yadav.

### Orientation Programme: Make an informed decision for your Career

The Student Activity Council of Lakshmi Narain College of Technology Excellence-MBA and Lakshmi Narain College of Technology-MBA, proudly organized a three-day Orientation Programme aimed at empowering students to make informed decisions about their careers.

The highlight of the programme was the presence of Mr. Rajeev Mishra, the Founder and Chief Creative Officer of MYSTIQUE7, who graced the event as the keynote speaker.

He elaborated on diverse specializations and career avenues ranging from marketing, human resources, and operations to the lesser-traveled yet high-potential routes like creative advertising, digital branding, and storytelling-based marketing.



The programme was meticulously coordinated by Dr. Bhavana Likhitkar, Ms. Sandhya Parasher, Ms. Ishpreet Kaur, Dr. Santosh Solanki, and Ms. Kanchan Pandey, who ensured a seamless execution and engaged participation throughout the event.

Adding a dynamic twist to the final day, a Creative Advertisement and PowerPoint Presentation Competition was held, encouraging students to channel their learning into expressive formats. Participants presented imaginative campaigns.

The event also witnessed the official declaration of the opening of the Management Club by Mr. Rajeev Mishra, which instilled hope in the students for further exploration into the concerned realm.

### Industrial Visit to CIAE



On 23rd April 2025, the Faculty of Commerce and Management at Lakshmi Narain College of Technology (LNCT), Bhopal, organized an enriching industrial visit to the Central Institute of Agricultural



Engineering (CIAE), Bhopal, under the banner of the Entrepreneurship Development Cell. The visit was coordinated by Mr. Abhishek Jain, Dr. Satish Manwani, and Dr. M.D. Mishra, who guided students throughout the experience.

This visit not only expanded students' technical knowledge but also sparked thought-provoking conversations around innovation, entrepreneurship, and sustainability in agriculture.

### **Expert Talk:** ***Cooperatives and their Role In Business Development***

The IQAC Cell organized an expert talk on "Co-operatives and Their Role in Business Development" on 25th April 2025 at the Ramanujan Auditorium.

The expert panel for the session included renowned academicians Dr. Rajkumar Gangele and Dr. Ajay Kumar.

The event was coordinated by a dedicated team comprising Dr. Amar Singh Rathore, Dr. Hemant Kr. Shrotriya, Dr. Anjali Singh Verma, and Mr. Sourabh Kudarya.

The session began with a warm welcome address by Dr. Amar Singh Rathore, who introduced the theme. Following the introduction, Dr. Rajkumar Gangele took the stage, highlighting the historical evolution of co-operatives and their pivotal role in empowering small businesses, farmers, and local entrepreneurs.



Dr. Ajay Kumar then delved into the operational aspects of co-operatives, discussing how they

contribute to business development by promoting collective ownership, reducing operational risks, and ensuring sustainable practices.

The panelists provided practical advice and encouraged the audience to explore the cooperative model not just as a career avenue but also as a means to drive socio-economic change.



In his closing remarks, Dr. Hemant Kr. Shrotriya expressed gratitude towards the esteemed speakers, coordinators, and participants. The event concluded with a vote of thanks proposed by Dr. Anjali Singh Verma, acknowledging the collective efforts that made the session a grand success.

### **Group Discussion Competition** ***Environmental Sustainability***

On April 26, 2025, the Academic Council of Department of Management, LNCT/LNCTE organized an engaging Group Discussion Competition on Environmental Sustainability for MBA students at LNCT Bhopal. The event aimed to support MISSION LiFE (Lifestyle for Environment), an initiative by Hon'ble Prime Minister Narendra Modi to encourage eco-friendly living.



Before the competition began, students performed a skit through dance, conveying the important



message of Saving Water. The competition began with students enthusiastically presenting their thoughts on the urgent need for sustainable practices.

The event was successfully executed under the guidance of Director FMC, Dr. Arvind Singh Sir, with the valuable insight and fair judgment of HOD

of MBA, Dr. Khushboo Gupta Ma'am, and Faculty Mentor, Dr. Anjali Verma Ma'am.

The winners Securing the first position as **Team Alpha**, comprising Taru Trivedi, Yachna Malviya, Varsha Pawar, Tarun Nagle, and Shreyansh Jain. The second position as **Team Nova**, with team members Ayushi, Akshat Pahadiya, Ankur Bharti, Divyanshu Raj, and Bimlesh Kumar Patel.



Following closely, the third position as **Team Vantage**, represented by Himanshu Sahu, Gaurav Singh, Anjali Thakur, Isha Raikwar, and Vrinda Sahay. In addition to the team awards, special recognitions were given: Prachi Sharma was honored as the Best Speaker, and Nilesh Patle was honored as the Best Team Leader. Congratulations to all participants for their incredible efforts and outstanding performances!

The Group Discussion Competition was a great success, inspiring students to lead meaningful change toward sustainability.

### ***Utsah'25***

#### **Achievers Awards Ceremony**

LNCT University's Faculty of Management and Commerce organized the Utsah'25, Achievers Award Ceremony on 30th April at Ramanujan Auditorium, LNCTE, to give a valedictory goodbye to the graduating UG Batch 2022–25 in BBA, BBA BIA, B.Com, and B.Com RMEC programs.

The program began on a conducive note with Director FMC Dr. Arvind Singh felicitated the outgoing batch and celebrated their achievements in academics, placements, and co-curriculars.

This was preceded by an inspiring address from Group OSD Dr. Sunil Singh, who urged the students to be adaptable, be leaders and constant learners in a changing world.

The event's highlight was a lively mix of cultural performances and award ceremonies, acknowledging excellence in various aspects ranging from academic achievement and sporting excellence to cultural engagement and placement achievements.

The titles celebrated their spirit and personality, with Jiya Rajput being crowned **Ms. Eve**, Faizan Alvi as **Mr. Eve**, Sonalika Jain receiving the title of **Ms. Farewell**, and Samarth Awasthi honored as **Mr. Farewell**.



The ceremony ended on a heartfelt and elegant note with a vote of thanks presented by Roopali Singh Rajput.

The overall success of Utsah'25 was a result of hard work and careful planning by the core faculty coordinators Dr. Smita Gupta, Dr. Pankaj Sharma, and Ms. Udit Kandeale whose leadership was responsible for making every detail of the event feel elegant, meaningful, and full of warm farewell.





# Momentous May



## Presentation Competition

Academic Council successfully organized a Presentation Competition on “Environmental Sustainability” on May 1, 2025, as part of its academic and social responsibility initiatives. The competition aimed to foster awareness about sustainable development and promote MISSION LiFE (Lifestyle for Environment), a national movement initiated by Hon’ble Prime Minister Shri Narendra Modi to encourage eco-conscious living and climate-friendly behavior.

The event received enthusiastic participation from UG students who shared compelling ideas and practical solutions addressing critical environmental issues such as climate change, renewable energy, waste management, afforestation, green innovation, and sustainable urban development.



The competition provided a platform for students to voice their ideas, enhance public speaking skills, and contribute toward global environmental goals.

The event was conducted under the guidance of faculty coordinators Dr. Anjali Singh Verma and Mrs. Taruna Gitkar, whose support and mentorship helped make the competition a success.

Soumya Kushwaha, the Head Coordinator, efficiently managed the event logistics and student coordination.

## Expert Talk

### *Hunt for Financial Job Myth or Reality*

The Student Activity Council hosted an engaging Expert Talk on May 2, 2025.

The session was delivered by CA Bharti Kukreja, a seasoned finance professional, who shared deep insights into the realities of the financial job market, breaking down common myths and highlighting practical steps to succeed.



The session was interactive and honest, with CA Kukreja answering students’ queries and sharing her personal journey in the finance sector. The event was smoothly coordinated by Dr. Bhavana Likhitkar, Ms. Ishpreet Kaur, Ms. Sandhya Parasher & Dr. Santosh Solanki

## Expert Talk: *Role of Budding Managers in Indian Economy*

The Faculty of Management & Commerce at LNCT, in collaboration with the Institution’s Innovation Council, hosted an Expert Talk on May 5, 2025, at the Srinivas Ramanujan Auditorium.

The session featured Mr. Shankar S, Secretary of Bhopal Management Association (BMA), and Mr. Ganga Sagar, Director of Industrial Training & Development Wing, BMA. Both distinguished professionals brought with them a wealth of experience and offered powerful insights into the evolving landscape of management and economic development in India. They emphasized the need for young managers to develop leadership qualities, adaptability, and a vision aligned with national growth objectives.

The event was seamlessly coordinated by the dedicated team from the Faculty of Management & Commerce, ensuring smooth execution and active student participation.



## National Seminar on Emerging Trends of Marketing: *Challenges and Opportunities*

The Faculty of Management and Commerce, under the Entrepreneurship Development Cell of LNCT University, Bhopal, organized a National Seminar on “Emerging Trends of Marketing: Challenges and Opportunities” on May 15th, 2025. The event brought together marketing professionals, academic experts, and students to explore the dynamic shifts in the marketing landscape and the strategic responses required to navigate them.

The seminar was graced by prominent industry leaders and academicians. Mr. V.G. Gupta, a seasoned marketing strategist, shared insightful perspectives on the digital transformation of marketing and its implications for consumer engagement.



Mr. Bhaskar Indrakanti, known for his expertise in brand management and customer-centric strategies, addressed the challenges businesses face in building loyalty in a highly competitive and fragmented market.

Adding an academic dimension to the discourse, Professor Manoj Gaur delivered a thought-provoking session on integrating theoretical marketing concepts with real-world applications. The seminar served as a collaborative platform where students and faculty interacted with experts to deepen their understanding of current marketing challenges such as AI integration, personalized marketing, data privacy, and global competition.

The success of the seminar was made possible under the able coordination of Mr. Abhishek Jain, Dr. Satish Manmani, and Dr. M.D. Mishra, whose collective efforts ensured the smooth execution of the event.

### Mind Over Managers: *Management Games Event*

The HR Club of LNCT Group of Colleges organized an exciting and intellectually stimulating event titled “Mind Over Managers” on the 17th of May, 2025.

The event, held under the banner of the LNCT Academic Council, aimed to challenge students’



leadership, strategy, and problem-solving abilities through a series of management games.

The event began with a ribbon-cutting ceremony by Dr. Arvind Singh, Director of FMC, marking the inauguration. Esteemed evaluators Dr. Khushboo Gupta and Dr. Anjali Singh Verma graced the occasion, inspiring the participants.

The highlight of the event was the **Treasure Hunt**, where teams showcased their strategic thinking and teamwork while deciphering clues and tackling challenges.

The Treasure Hunt event, concluded with the announcement of winners by the esteemed judges, Dr. Khushboo Gupta and Dr. Anjali Singh Verma. The atmosphere was vibrant as **Clue Crew** claimed victory, followed by **Fantastic Four** as 1st Runner-Up and **Pabo** as 2nd Runner-Up.

### Expert Lecture on *“Select the Suitable Specialization”*

On Friday, 23rd May 2025, the LNCT MBA Department organized an insightful expert lecture on the topic “Select the Suitable Specialization”.

The session commenced at 10:30 AM and was graced by the presence of esteemed expert Dr. Shailendra Vishwakarma, a renowned academician and career mentor in the field of management education.

Dr. Shailendra Vishwakarma began the session by addressing the common dilemmas faced by students while choosing between streams like Marketing, Finance, Human Resources, Operations, Business Analytics, and International Business.

The lecture concluded with a vote of thanks by the organizing faculty, acknowledging Dr. Vishwakarma’s contribution and commitment to student development.



# Jovial June

## BizLab Simulation 2-Day Workshop

LNCT's MBA students actively participated in a two-day Business Management Simulation workshop conducted in collaboration with the All India Management Association (AIMA), New Delhi. It was coordinated by Dr. Hemant Shrotriya. Held on 9th and 10th June 2025, the BizLab Simulation focused on offering hands-on experience in strategic decision-making across areas like marketing, finance, HR, and operations.

Through an artificial economy model, students were immersed in realistic corporate challenges where they formed teams, analysed data, and made crucial managerial decisions to maximise profitability.



Guided by faculty and industry experts, the sessions helped bridge theoretical learning with practical application.

This initiative not only enhanced the participants' analytical and problem-solving skills but also instilled a deeper understanding of cross-functional business dynamics.

## 11th International Day of Yoga 2025

The MBA Department of Lakshmi Narain College of Technology came together on 21st June 2025 to celebrate the 11th International Day of Yoga with energy, unity, and a shared sense of purpose.

The event was held in the LNCTE auditorium and began with a live broadcast of Prime Minister Shri Narendra Modi's address from Visakhapatnam, where he led the national celebration.

This year's theme, "Yoga for One Earth, One Health," carried a powerful message—that our personal well-being is deeply linked to the health of the planet.

Students from both MBA first and second year, along with faculty members and academic leaders, gathered not just to follow tradition, but to embrace a larger mission of wellness and harmony.



PM Modi's words reminded everyone that yoga isn't just a set of exercises—it's a way of connecting: to ourselves, to each other, and to the environment around us. In a world still healing from the impact of COVID-19, his message of "Yoga for Humanity 2.0" felt especially relevant.

As participants flowed through the Common Yoga Protocol together, the auditorium filled with calm focus, shared breath, and quiet determination. What began as a morning routine soon became something more—a collective pause from busy lives to reconnect with balance, health, and intention.

It was a reaffirmation of the department's commitment to a healthier, more compassionate world. A world where peace begins from within.

## *Smavad:*

## A Conclave by Amar Ujala

On June 26th, the MBA 2nd Semester students of LNCTE, Bhopal had the privilege of attending Smavad, a prestigious conclave organized by Amar



Ujala, one of India's leading Hindi newspapers. The event was held at Hotel Taj Lakefront, Bhopal, and the students were accompanied by the Director of the Faculty of Management and Commerce, Dr. Arvind Singh.

The event commenced with the presence of the Honourable Chief Minister of Madhya Pradesh, Shri Mohan Yadav Ji.

The sessions that followed featured an impressive lineup of eminent personalities including renowned actor and politician Shri Ravi Kishan Ji, Bollywood actor



Siddhant Chaturvedi, former cricketer and commentator Mr. Murali Kartik, and spiritual leader Sri Amogh Leela Das Ji.

The conclave also hosted experts from the fields of education, environmental conservation, and healthcare.

Smavad offered the students a unique opportunity to gain valuable insights into public policy, social dynamics, and professional communication serving as a platform for learning in professional setup.



## Media Coverage





# GLIMPSES

## BBA VI-SEM **TOPPERS** Batch 2022-25



**Divyansh Rai**  
LNCCBBA11050  
85.6%



**Sakshi kori**  
LNCCBBA11026  
83.8%



**KANAK BATRA**  
LNCCBBA11017  
83.6%



**Bhawna Sant**  
LNCCBBA11048  
82.6%



**Arpit Tiwari**  
LNCCBBA11007  
82%



**Sanjana Kurmi**  
LNCCBBA11027  
82%



**2<sup>nd</sup> Position in Shotput backed by Shubham Malviya of MBA 2<sup>nd</sup> Year**



**A Panel Discussion on the Review of Literature**



**Industrial Visit to CIPET for BBA-BIA 2<sup>nd</sup> Sem Students**



**Expert Lecture on Leadership Skill for MBA 1<sup>st</sup> Year**



**Corporate Swag Event organized by Management Club**



**Interaction with Prof Satya Ranjan Acharya Ji, Director, EDII, Ahmedabad.**



# Placement UG



**Gyanda Prabhat**  
(TCS)



**Anshika Sharma**  
(TCS)



**Prasang Patel**  
(TCS)



**Khushi Kunwar**  
(TCS)



**Vaishnavi Sharma**  
(TCS)



**Akshat Singh**  
(TCS)



**Yash Sharma**  
(Planet Spark)



**Tanya Sachdeva**  
(TCS)



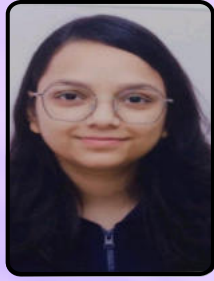
**Anjali Pithode**  
(TCS)



**Harshita Kawadkar**  
(TCS)



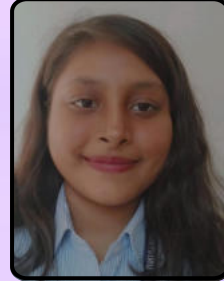
**Mansi Dwivedi**  
(TCS)



**Somya Parnerkar**  
(Jaro Education)



**Sarthak Awasthi**  
(TCS)



**Urwashi Deshmukh**  
(TCS)



**Sanskriti Rajput**  
(TCS)



**Narendra Yadhuwanshi**  
(TCS)



**Harleen**  
(TCS)



**Samarth Awasthi**  
(TCS)



**Nikita Singh**  
(TCS)



**Sonalika Jain**  
(Jaro Education)



# Placement PG



**Pradyumn Girraj**  
Signal Expert Global  
Package : 9.30 LPA



**Himanshu Tomar**  
(PROPERTY PISTOL)  
Package : 8.4 LPA



**Pragya Bandewar**  
(KITECH)  
Package: 7.2 LPA



**Uzefa Khan**  
(KITECH)  
Package: 7.2 LPA



**Harshal Wadhe**  
(KITECH)  
Package: 7.2 LPA



**Shreya Tiwari**  
(KITECH)  
Package: 7.2 LPA



**Aman Pratap Singh**  
(KITECH)  
Package: 7.20 LPA



**Nidhi Rai**  
(KITECH)  
Package: 7.2 LPA



**Rajeev Kumar**  
(REALTY ASSISTANT)  
Package : 7.20 LPA



**Gimmi Kumari**  
(HOUSIEY)  
Package: 6.6 LPA



**Ojasvi Galphat**  
(HOUSIEY)  
Package: 6.6 LPA



**Krishn Kumar Patel**  
(HOUSIEY)  
Package: 6.6 LPA



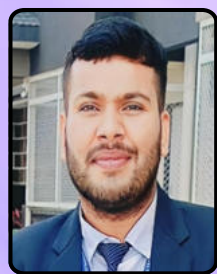
**Farha Naaz**  
(HOUSIEY)  
Package: 6.6 LPA



**Pratham Ikhe**  
(HOUSIEY)  
Package: 6.6 LPA



**Shivani Singh Chouhan**  
(HOUSIEY)  
Package: 6.6 LPA



**Lav Mishra**  
(HIKE EDUCATION)  
Package: 6.18 LPA



**Vishal Patidar**  
(TCS)  
Package : 5.87



**Stuti Sharma**  
(TCS)  
Package: 5.87 LPA



**Ashwin Kusray**  
(TCS)  
Package : 5.87



**Shivani Sahu**  
(TCS)  
Package : 5.87



**Shelpriya Shrivastava**  
(LEARNING ROUTE)  
Package: 5.82 LPA



**Shreya Kesharwani**  
(MAVERICKS  
EDUCATION)  
Package : 5 LPA



**Dhiraj Singh**  
(MAVERICKS  
EDUCATION)  
Package: 5 LPA



**Pratik Singh**  
(IndiaMART)  
Package : 4 LPA



**Himani Sharma**  
(ACMEGRADE)  
Package: 4 LPA



# EDITORIAL DESK



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Faculty Mentor



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Co-TED Head, BBA- BIA 3<sup>rd</sup> Year



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**Prachi Sahu**  
Graphic Designer ,BBA-BIA 2<sup>nd</sup> Year



**Nidhi Rai**  
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**Vrinda Sahay**  
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**Suyog Yadav**  
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**Vaishnavi Dongre**  
Content Writer, MBA 2<sup>nd</sup> Year



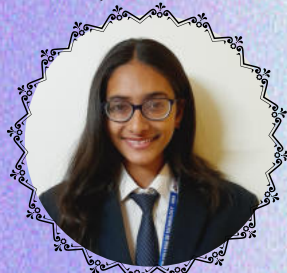
**Adarsh Gupta**  
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**Shourya Soni**  
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**Sanya Asrani**  
Content Writer, BIA 2<sup>nd</sup> Year



**Taru Trivedi**  
Content Writer, MBA 1<sup>st</sup> Year



**Himanshu Soni**  
Content Writer, 1<sup>st</sup> Year



**Kajal Tiwari**  
Content Writer, MBA 1<sup>st</sup> Year



**Srishti Chandravanshi**  
Content Writer, MBA 1<sup>st</sup> Year