

## LAKSHMI NARAIN COLLEGE OF TECHNOLOGY - MBA

Volume 2, No.2

January to March 2022

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Harsh Singh Parihar

### A Message from the Vice Chairperson's desk



We aspire to evaluate our students based on their physical, mental, social, emotional, and overall intellectual development. It is wonderful to look back the last few years, at LNCT Group of Colleges & LNCT University, when there is so much to feel proud of and so much to celebrate. Our students have always added glory to the

college by securing high University Ranks. The college has a tradition of excelling in sports and extracurricular activities. With this, I heartily congratulate the editorial team and the advisory committee members for putting their best efforts into the management newsletter "Prabandhan".

**Hon'ble Poonam Chouksey**  
**Vice Chairperson**  
**LNCT Group Of Colleges**

### A Message from Group Director - Training & Placement

I feel proud to acknowledge the contribution of highly qualified, dynamic, and multi-talented faculty, non-teaching staff, and my students for this. We have to continue to move ahead for producing and maintaining the best. Our teachers work hard throughout the year with the students to provide them with high-quality educational experiences in the form of debates, group discussions, workshops, symposia, seminars, and cultural competitions. Eminent personalities are invited from all walks of life to address our students and expose them to new ideas and thoughts. My best wishes to all the students of the LNCT Group of Colleges, and the editorial team.



**Dr. Anuj Garg**  
**Director - Training & Placement,**  
**LNCT Group**

## A message from the desk of OSD



I want that our students should be imparted with an all-round empowering education so that they can become multidimensional rather than uni-dimensional. In my view, acquiring information is no longer the main focus of education; instead, the main aim of education is to build the powers of the human mind and spirit. We believe in providing our students an environment, rich in knowledge and supportive of their extracurricular interests. I wish every student a very successful life and best wishes. I wish all the luck to the editorial group for their efforts and contributions.

**Dr. Sunil Singh**  
**OSD**  
**LNCT Group Of Colleges**

## From the Designer of PRABANDHAN



Shaping is the main part of every editorial because without proper layout and designing we can't grab the attention of the readers or audience. High contrast graphics, color balance, lighting and glows, and maintaining proper space between objects is very essential. As a graphic designer, I always try fit content in a better position to make the graphic extraordinary and effective. I always work to communicate the message of the content visually

through design. I'm thankful to the editorial board and director sir, for allowing me to contribute to this newsletter and be a part of the Editorial board.

**Aryan Namdev**  
**Graphic Designer**

*"If your dream is big enough and you have the courage to follow it, a fortune can be made."*  
- Aryan Namdev

## About LNCT



LNCT University is synonymous with excellence in higher education. A premier university providing excellent teaching in Engineering, Management, Pharmacy, Medical, Ayurveda, Agriculture science, Journalism & Mass Communication, Sports, Paramedical, Law, and other recurring

professional studies. It is among the one the top universities in central India and has always stood at the forefront in meeting the ever-growing challenges. To meet the ever-growing demand for higher education in India and abroad, LNCT University offers various programs from Diploma, Bachelor's, Master's, and Doctorate-level programs.



Thousands of students from different parts of the country live, learn and play in the sprawling University campus, located at Kolar in the Bhopal district of Madhya Pradesh state. It also has hundreds of faculty and almost



thousands of other support and service staff, who cater to the various professional institutions in health sciences, engineering, management, and communication, having a Wi-Fi-enabled campus. Every College has world-class facilities and pedagogy, which are constantly reviewed and upgraded to reflect the latest trends and developments in higher education.

*“Nothing can hurt you, until you don’t know the truth.”*  
- *Udita Kandele*

## “Jubilant January”



**Our “Visionary Leader of the Year 2021”:**  
- LNCT group of Colleges Secretary and LNCT University’s Pro-Chancellor Dr. Anupam Chouksey was felicitated with the title of “Visionary Leader of the Year 2021” for his work in the field of education, Skill Development, and Research, in National Shiksha Gaurav Puruskar Ceremony which was held on the date of 30th December’21 at Marwah Studio Film City in

Noida. Chairman of NBA Prof. KK Agarwal, Advisor of AICTE Neeraj Saxena, and Director of CBSE Biswajit Saha, Director CGER Ravish Roshan, National President CGER Kunwar Shekhar Vijendra, and other dignitaries were present at this occasion.

### **LNCT RGPV Nodal Drop Roball**

**Championship:** - LNCT systematized RGPV Nodal Drop Roball Championship where LNCTE student Kanishka Mishra and Bansal College student Nidhi Rajput enters in the final round of the championship. First of all, the program was started with the felicitation of LNCT University OSD Dr. Sunil Singh and RK Sharma Director of MP Drop Roball Association. In women’s singles Kanishka beats Nidhi by 11-9, 11-9 runs and entered in final. In second semi-final Nidhi beats JNCT student Surbhi Mishra by 11-6, 11-8 runs. In women’s category’s



double LNCT students Shreya Sanodiya and Shreya Chourasiya beats JNCT student Shruti and Dimple by 11-6, 11-4 runs and enters final. TIT college students Monika and Jyoti defeated LNCTS students Monika and Surbhi by 11-9, 11-8 runs, and took place in semi-final. In Men’s Single’s, LNCTE student Nitin Gupta defended MITS student Anuj by 11-6, 11-2 runs, SIRT student Pulkit Chouhan has overpowered corporate college student Sumit by 11-6, 11-8 runs, Bansal Student Vikas Raikwar has vanquished UIT student Sumit by 11-2, 11-3 and SAM college student Vinod Kumar has surpassed TIT college student Shrawan by 11-8, 11-2, and entered in the next level of championship.

**Debate & Poster Making Competition:** - On the occasion of National Youth Day on 12th of January '21 School of Management and Commerce organises a Debate & Poster Making Competition for the students of management and commerce. The Workshop was started after the student of Dr. Arvind Singh, Director of SMC, LNCT Bhopal. The results of the competition were declared after the time limit of the competition. All the winners and participants got certified by the Director Dr. Arvind Singh, OSD Dr. Sunil Singh, and HOD Dr. Bhawana Likhitkar.



**Financial Awareness on Stock market:** - From January '2022 to 28 January 2022, a workshop on the elite topic "Financial Awareness on Stock Market" was officiated in online mode, conducted by the school of management and commerce, of LNCT college. The Guest Speakers of this virtual event are CA Piyush Gupta and Ms. Shruti Gupta. The Co-ordinators of this workshop are HOD Dr. Bhawana Likhitkar, and Mr. Somshekhar Verma. The workshop was high yielding and knowledgeable for all the students of management department.

**Our first "PRABANDHAN":** - It's truly a proud moment for all the LNCT University and LNCT College peoples to have a very first newsletter of the School of Management and Commerce - LNCT. On the date of 26 January 2022 on the occasion of Republic Day Celebration the board members of LNCT Group of Colleges and the editorial team of college publishes its first ever management newsletter of LNCT group of college. The first newsletter of LNCT college was created by the Head of the editorial team Udita Kandele student of MBA DSV, the layout was designed by the Graphic Designer Aryan Namdev student of BBA-BIA, the content was organised by the team members of TED. At the time of releasing the newsletter TED Resource Manager Prachi Yadav and Vaishali Singh represented the whole team of TED in front of the Audience. The Copies of PRABANDHAN was distributed to all the dignitaries and faculty members of LNCT University and LNCT College.



## “Fantastic February”

### 28th Founders Day Celebration: - Founder's Day

has been commensurate on the occasion of the establishment of the institute on the 2nd of February 1993. It has been celebrated as Motivation, Dedication, and Revolution. They have laid the foundation of Top University of central India starting with course like B. Tech and then so many courses have been added later on. Adding more enthusiasm to this day it is very fortunate to have our hon'ble Chairman Shri J.N Chouksey's birthday. Every year a meet-up and party is being organized in the LNCT Campus, Raisen Road, Bhopal. This Year also, a resplendent party was being organized in the LNCT Campus where all the faculty members and LNCT students came to one place and orchestrated the Founder's Day as well as Chairman's birthday. All the dignitaries and LNCT Group members along with the students were invited there to celebrate his birthday and Founders' Day. After that, a proper lunch was being Served to every person present over there on that day.



### Management Games on “Management Day”: -

On the occasion of Management Day on 21st of February'22, Shri Ajay Kumar Verma ji, Former General Manager of BHEL and CEO consultants for Quality and Productivity, on Expert talk delivered lecture on the theme of “Expectations of Industries and Businesses from Recruits and their Working Environment” and accomplished various activities and games with MBA students. At the time of management games Director SMC Dr. Arvind Sir, Prof. Abhishek Jain and other faculty members also joined them.

**Business Legislation ‘Legal Coredo’:** - LNCT-MBA organized a workshop on business legislation “Legal Coredo” on the 25th of February”22 by Advocate Mr. Kritesh Kumar Gupta, Ex law officer, MP State Woman Commission. The workshop inauguration was started after the felicitation of the guest speaker by the Director. During the workshop HOD (Prof.) Dr. Bhawana Likhitakar, Dr. Santosh Solanki, Mr. Sachin Garhwal, and Ms. Deeksha Dange were also present and participate there. This workshop was a series of lectures on business legislation. He taught all the acts and norms of business advisory, with proper documentation, and mock trials.



*“No matter how you feel, Get up, Show up and never give up.”*  
-Dr. Santosh Solanki



**The Challenges of Sales and Distribution Management:** - An Expert Talk Workshop on “Challenges and Key Factors of Sales and Distribution” was governed by the School of Management and Commerce at LNCT Group of Colleges, Bhopal on 24th February. The workshop was driven by Mr. Abhay Gupta, Founder of Sales Send Career Coach as the orator. Nestofix was invited. All management students were articulated about sales and distribution by Mr. Abhay Gupta. He explained why a sales team is imperative for any organization. How are sales leads generated?

What are the major challenges faced by any sales distributor? Why distribution and sales are necessary and how many types of distribution are there etc. All these points were attentively noted & regarded by the student manager and their doubts were also being resolved. In the program, LNCT University Director Mr. Arvind Singh, OSD Mr. Sunil Singh, and Professor Mr. Abhishek Jain were also present. The morale of the children was boosted by the speaker and they should be able to deal with the difficulties in the future. Important tips were also given for He said “You have to make sure that the lead generation is close-ended.”



**Essential Skills for Young Managers:** - LNCT – MBA co-ordinated a workshop on “Essential Skills for Young managers” on 26th of February, a 3 hours interactive session with high degree of energy and enthusiasm conducted by I.T. Expert Prof. Mukesh Narula, LNCT College. The program was started with the felicitation of Prof. Mukesh by Director of SMC Dr. Arvind Singh. In this workshop the speaker delivered

what the expectations of industry from students are and how to lay the ground work for it. With real life examples and role plays, the students complete the workshop and gained the knowledge and experience. It was amazing session appreciated by budding managers.

*“Wise people are not always silent, but they know when to be.”*  
-Dr. Manoj Sharma

## “Marvellous March”



**Workshop on Professionalism:** - The MBA orientation program for final year management students of LNCTE & LNCTM was spearheaded by the School of Management and Commerce at LNCT Group of Colleges, Bhopal on 2nd March. The program commenced with Saraswati Vandana by Management student Deepak Kumar. School of Management and Commerce Director Shri Dr. Arvind Singh addressed all the management students regarding

today's topic. After this, an expert talk workshop on “Professionalism” was organized. Life Coach and Consultant Smt. Dr. Swati Tiwari, Co-Founder, and Director of Ketchup Consultancy were invited as an expert in the workshop. All the management students were upskilled and instructed about professional communication and personality development by her. After this, Management Quiz and Management Games were conducted by Miss Anubha Upadhyay from Training and Placement Department. All the students enthusiastically participated in it. The Director of LNCT University, Shri Dr. Arvind Singh, and Dr. Manoj Sharma were present in the program. The program was conducted by Management student Aanchal Srivastava and a vote of thanks by Udit Kandele. All the participants were congratulated and incentive prizes were also provided.

### Dimensions of Derivatives Markets for Risk Management:

A workshop for all management students was organized by the School of Management and Commerce on 4th March at LNCT Group of Colleges, Bhopal. Dr. Arvind Singh, Director of School of Management and Commerce, today's school instructor, Dr. Nainavath Srinu, Assistant Professor, MANIT Bhopal, was honored with hospitality. This was followed by an expert talk workshop on “Dimensions of Derivative Markets”. In the workshop, all management students were explained about derivative markets, their types, advantages, limitations, etc. by experts. All the students exuberantly participated in it. Director of LNCT University Shri Arvind Singh, Dr. Bhavna Likhitkar, Dr. Preeti Dubey, and Somashekhar Sir were present in the program. The program was conducted by Management student Richa Gupta and a vote of thanks by Simran Kumari.



*“Don't expect to see a change if you don't make one”*

*-Mr. Sachin Garhwal*



Department of MBA Organized Orientation Program

**Orientation Program:** - The Orientation program for all the management students was organized by the School of Management and Commerce at LNCT Group of Colleges, Bhopal on 9th of March. The program started with Saraswati Vandana and Lighting ceremony by Mr. Ajay Kumar Verma, Dr. Arvind Singh, Dr. Bhawana Likhitar, and Dr. Priti Dubey. SMC Director Dr. Arvind Singh addressed all the management students and wishes them all the best for their upcoming semester.

After this, Director sir welcomed Dr. Ajay Kumar Verma, GM of BHEL & CEO Consultants for quality and productivity and bestowed him a sapling tree. Then Mr. Ajay addressed all the students and blessed them with their precious words. All the students enthusiastically attended it. The program was conducted by Management student Aaisha Azam, and Abhay Kumar and a vote of thanks was given by Prayag Dubey. The Orientation Program was well organized and energetic.

**Industrial Visit Tours:** - The LNCT-Management department organized industrial visits in local Bhopal factories for all the Management and commerce students on 12th and 16th of March. The first tour of students was in Aartech Solonics Pvt. Ltd., Mandideep, the Second tour of students was in Parle Agro Pvt. Ltd., and the third tour of students was in Parle L.M. bakers Pvt. Ltd., Mandideep, Bhopal. Students learns all the working process of production, human resource management, distributing of the products, with proper quality checking system. The coordinators of industry tours are Prof. Abhishek Jain, Dr. Amar Singh Rathore, and Dr. M.D. Mishra. All the students successfully toured the industrial visit and all makes lots of fun and entertainment.



**Charismatic Leadership and Your true Potential:** - LNCT-MBA has organised 2 days workshop on “Charismatic Leadership” & “Unleashing your true potential” on 28th and 29th of March. The Facilitator of the 2 days workshop was Mrs. Nita Kumar, experienced and expertise in the field of Education and Training. She has 20 years of experience in the

field of education, administration, and public-school education encompassing. The workshop was started after the felicitation of Mrs. Nita by the Director Dr. Arvind Singh. The workshop was all knowledgeable for students. Students relished and reaped the true benefits from the workshop oriented towards the Charismatic Leadership, Qualities and your true Potential.

*“Be strong because things will get better, it maybe stormy now, but it never rains forever”*  
- Mr. Tushar Das

## *Congratulations & Jollifications*

**Successfully placed Students of BBA Batch 2019-22  
And MBA Batch 2020-22**



**Tuba Ali**  
Property Pistol - 7.6 LPA



**Jyotiraditya Jha**  
Property Pistol - 7.6 LPA



**Yash Sharma**  
Property Pistol - 7.6 LPA



**Ashutosh Gupta**  
Property Pistol - 7.6 LPA



**Jitendra Shukla**  
Property Pistol - 7.6 LPA



**Kaif Ahmed**  
Property Pistol - 7.6 LPA



**Jatin Nagaich**  
Property Pistol - 7.6 LPA



**Aman Singh**  
Property Pistol - 7.6 LPA



**Prasanjeet**  
Property Pistol - 7.6 LPA



**Prakhar Agarwal**  
Property Pistol - 7.6 LPA



**Azhar Khan**  
Prism Cement - 5.75 LPA

*“Look Back and thank GOD, Look forward and trust GOD.”*  
- Ms. Anubha Upadhyay

# LAKSHMI NARAIN COLLEGE OF TECHNOLOGY - MBA



**Nilesh Sisodia**  
DESYS - 25 LPA



**Shreyanshi Gupta**  
Upgrad - 8 LPA



**Anjali Singh**  
Upgrad - 8 LPA



**Shweta Mohatewar**  
Upgrad - 8 LPA



**Nidhi Suryavanshi**  
Indiamart - 4 LPA



**Nitish Kumar**  
Indiamart - 4 LPA



**Sundaram Triapthi**  
Indiamart - 4 LPA



**Kajak Tripathi**  
Indiamart - 4 LPA



**Reena Singh**  
Indiamart - 4 LPA



**Ayush Ghansala**  
Indiamart - 4 LPA



**Aditi Parashar**  
Indiamart - 4 LPA



**Vinita Magrade**  
Evosys - 4 LPA

All Students extend their Heartiest Gratitude to Director, Training & Placement Dept. (Dr) Anuj Garg, Shri Rohit Pathak Ji, Ms Anubha Upadhyay and all the concerned team members.

*“Sometimes you just need to disconnect and enjoy your own company”*  
- Ms. Anubha Upadhyay

## COMPANIES VISITED FOR THE CAMPUS PLACEMENTS

Tata Consultancy  
Services

Aditya Birla Sun Life  
Insurance Company

Artech Infosystems

Prism Realty (P)  
Ltd. Pune

Property Pistol,  
Mumbai

Wiley-mthree

Infosys

IndiaMART

Codeyoung

e-Emphasys

BYJU's

Pyramid IT  
Consulting

UFABER

XL Dynamics

Square  
Yard

Evosys

Blue Stone Jewellery  
& Lifestyle

Upgrad

Makin Laboratories,  
Indore

Jaro  
Education

Talent Leads HR  
Solutions

SRVA Education,  
South Delhi

CIS  
Internship

Prism Cement  
Campus

Alembic Pharma-  
ceuticals Limited

Firstcry.com

Energy Green Tech-  
no Power Pvt. Ltd.

Magnum  
Group

Shoperty

Annova Solutions

Sutherland

Vardhman Textiles

Nestofix

Vtech Solutions

Makin  
Laboratories

Pyramid IT  
Consulting

SAP

Mehar Holiday

Accrual  
Intelligence Manuals

BACS Energy

CROMA

Tata  
AIG Campus

Star Union Dai-ichi  
Life Insurance

Moksh Overseas  
Education

Info edge 99  
Acres. Com

Swastika  
Investmart Ltd

Clevernist

Myfirst Xp

## AND MANY MORE...

*“Do good and good will come to you”*  
- Ms Shatabdi Das

## Expert Sessions from Guests

**Mr. Adrash Mishra**

Manager, NISM

**Dr. Vishal Srivastava**

Professor, Jain University, Bangalore

**Mr. David Edick Jr  
from San Diego**

**Devendra Arora**

Dean-MEIT, Alumnus of IIM Kolkata

**Sri Harsha**

CFA

**Mr. Jamil Ahmad**

Director-General-SDGI-Ghaziabad

**Dr. Sapna Rakesh**

Director, IMS Gaziabad

**Prof Sunil Kumar**

Vice Chancellor, RGPV,

**Prof RJ Rao, Vice**

CFA

**M. Krishna Kanth  
Tripathi**

IITIAN & RESEARCH SCHOLAR, MONASH  
UNIVERSITY, MELBOURNE

**Mr. Vivek Singh**

CONSULTANT, RUBICON

**Dr. Rudresh Pandey**

PROFESSOR-BUSINESS MANAGEMENT,  
ABES ENGINEERING COLLEGE, GHAZIABAD

**Mr. Aviral Sinha**

Corporate Consultant & Trainer

**Mr. Akshay Singh**

Consultant, Infosys

**Ms. Shikha Sharma**

HR Manager & Trainer

**Mr. Himanshu Saxena**

Corporate Consultant and Trainer

**Mr. Asish Das**

Entrepreneur & Consultant

**Ms. Pallavi Shrivastava**

Team Developer,  
Bank of America, Gurgaon

**Mr Anuj Kanwar**

Head Transaction Banking HSBC India

**Prof. Raghvan Iyengar**

Prof. & Corporate Trainer

**Ms. Shruti Gupta**

Consultant

**Mr. Aviral Sinha**

Manager , Trainer

**Dr. Deepika Dubey**

Manager , Trainer

**Dr. Deepika Jain**

**Ms. Urvashi Senger**

**CA Piyush Gupta**

MANAGER

**Mr. Nitesh Dwivedi**

MANAGER

**Mr. Rahul Arya**

TRAINER

**Mr. Ajay Kumar Verma**

Industrialist

**Dr. Vivek Bindra**

Entrepreneurs

**Shri Ajay Gupta**

Expert

**& MANY MORE**

*“Do good and good will come to you”*

- Ms Shatabdi Das

# LAKSHMI NARAIN COLLEGE OF TECHNOLOGY - MBA



Expectations of Industries and business from Recruits



Expectations of Industries and business from Recruits



Workshop on working Environment of Recuits



Orientation Program



Founders Day Celebration



Founders Day Celebration



Our Visionary Leader



Founders Day Celebration



Workshop on Business Legislation “Legal Coredo”



RGPV Level Drop Roball Championship



Expert Talk on Industries and Businesses



MBA Orientation Program

*“Be stronger than your excuses”*  
- Ms Vaishali Rajak

## *Sneak - Peek of Events*



RGVP Nodal Level Drop Roball Championship organized by LNCT



Poster competition on the occasion of National Science Day



Orientation Program



21st Century Skills, Future Ready Student



21st Century Skills, Future Ready Student



Republic Day Celebration



Founder's Day Celebration



Workshop on Business legislation "Legal Coredo"



Workshop on Business Legislation Legal Coredo



Challenges & Key Factors of SDM



Challenges & Key Factors of SDM



Essential Skills for Young Managers

*"If you change the way you look at things, the way you look at things change"*  
-Ms Deeksha Dange