

LAKSHMI NARAIN COLLEGE OF TECHNOLOGY - MBA

Vol 3 No. 5

Oct to Dec 2022

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**THE
EDITORIAL
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A Message From Executive Director Desk

I welcome all the students of LNCT Group of Colleges, Bhopal and congratulate you for becoming a part of LNCT family.

Successful and happy individuals build a successful nation. But in order to achieve the success and the glory of being a successful person, what actually requires is not just education but a quality education with an emerging platform where one can showcase his/her talent and can reach that position. "The strong foundation is none other than Good Education." At LNCT Group you will get such a learning environment. Through our Newsletter 'Prabandhan' I take this opportunity to welcome you all and encourage you for further journey in LNCT family. "Creativity is nothing but just another approach of doing something unique". The students of our college indulge in such activities where they find a place for great new ideas; which gives a great exposure as well as courage to take an initiative to improvise the overall development within.

I welcome you all and wishes you the best for your further studies.



Pooja Shree Chouksey
Executive Director
LNCT, Group Of College

A Message From Student Welfare Dean's Desk

I welcome all the students of LNCT Group of Colleges, Bhopal and congratulate you for your decision to be a part of LNCT family. The office of the Dean Student Welfare ensures the overall growth of students for a

creative and innovative learning environment; where we organize various curricular and co-curricular/ extra curricular activities and our campus life is very vibrant and lively. At LNCT, we believe that co-curricular activities play a key role in the holistic development of learners. Hence, our college is committed to promoting all such activities with an aim to ensure the holistic development of our students. The newsletter i.e.,

'Prabandhan' has presented a new approach towards the activities being performed by the LNCT students which acts as a tool for successful life ahead. Students learn new skills and enhance their experience in several fields such as designing, creativity, writing, leading the team, coordinating and so on.

I whole-heartedly wish you success for your further studies .

Dr. Amit Srivastava
Dean Student Welfare
LNCT Group of Colleges

Lakshmi Narain College Of Technology - MBA

A Message From Mentor's Desk

It gives me immense pleasure to write few words as prologue for our exclusive Newsletter, 'Prabandhan' of Department of Commerce & Management. It is a panoramic representation of activities that are happening in the department ranging from Orientation Program, skill development training, workshop, seminar, industrial visit, and placement and so on. The motive is to mould students as future professionals by extending their knowledge and innovative thinking. The readers by being a part of this venture develop a sense of pride towards the institute and the participants build up a sense of credibility. The myriad range of articles covered in the Newsletter brings out the potential writing talent of students, nurtures their creativity, build team work and inculcate the art of documentation culture in them. It definitely motivates students as it serves as a medium to showcase their success stories. Newsletter is an attempt to convert our students from viewers to participants, from readers to writers, from ordinary to extra ordinary so that they become a best resource for our society and Institution. I would like to extend my sincere thanks to Hon'ble Prof. (Dr) Arvind Singh, Director (School of Management & Commerce) for his constant support and guidance that he has rendered and the spirit he imbued in us in making this newsletter a reality. I extend my thanks to the management and faculty members of the department for their kind and continuous support in the progress of this Newsletter. Readers stay tuned to keep in touch with events conducted in the Department and other interesting trivia.



**Dr. Anjali Singh Verma
Mentor Of Newsletter**

"Today marks a new beginning with new opportunities and privileges to be a better you, so, make the best out of it!"

A Message From TED Head



**Prachi Yadav
TED Head**

Hello Readers,

A very Happy New Year firstly,

Rather than expressing my privilege as Team Head of "PRABANDHAN", I want to express gratitude to be a part of LNCT Family. The journey since 2021 till now was filled with lots of learning, friendship, challenges, responsibilities, dedication and a lot more.

This year added an epic identity to MBA department. Excited to know why? Wait-Wait, read forward, and you will put your hands clapping.

Expressing forward, Hearty Welcome to all the fresher's, also to those who are part of PRABANDHAN now. The new talent has contributed their skills and hard work to make this edition more successful.

Lastly and most importantly I wholeheartedly put all my efforts in executing my responsibilities as team head, this authority provided a lifelong learning, which has developed my interpersonal skills and also how to direct a team to reach its goal. PRABANDHAN is not just a newsletter, but it is an emotion for me.

"Determination comes from believing yourself" – Omprakash Ahirwar

"Accept failure as part of success" – Nikhil Panchal

"Legends are those who fail but never give up" – Bhagyashree Singh

OPTIMISTIC OCTOBER



BHOPAL MANAGEMENT ASSOCIATION, ORGANISED DIWALI MILAN SAMAROH AT BHOJPUR CLUB BHOPAL.

16 OCTOBER 2022

Shri Rajesh Tiwari (EC member,BMA and CMD,SAICON Consultant Pvt..Ltd., Bhopal) Organised this event and invited all the Business Tycoon members of BMA. LNCT MBA Students; Prachi Yadav, Madhuri Rane, Anushree Jain and Karan Banjaree were invited to coordinate the event, The event was filled with enlightenment and sparkles of pre Diwali, were BMA members expressed their greetings and words. The student Coordinators were highly praised for their successful coordination of this mesmerizing event



NONSTOP NOVEMBER



GLOBAL DESK (01/11/22 TO 30/11/22)



LNCT Group, MBA Department conducted a training for the students named "Global Desk," which was started on November 1 and ended on November 30, held by Mr. Shubomoy Mandal, supported by the NIIT Foundation, and organised by DXC Technologies. The main focus in this training was given on teaching the students about call service etiquettes.

For that, students had to register through the NIIT application.

There were about 33 modules and self-assessment tests. They conducted offline sessions as well, where the training had been provided for 30 days on the same module.

After the successful completion of training, students received certificates, and those who performed well in the training received T-shirts and badges.



ORIENTATION PROGRAMME (03/11/22 TO 05/11/22)



LNCT Group, MBA Department organized orientation programme for MBA 1st Sem students with great enthusiasm. It was the day when the journey began for the MBA 1st Sem students with the motto of:

'DREAMERS OF 2022 MANAGE STRESS BEING PROFESSIONAL' followed by visit to **'MANAV SANGRAHALAYA'**

THERAPY FOR CAREER & MIND –

On 03/11/22, orientation started with Dr. V.K. Gupta, Professor of IIM – Indore. He heavily emphasized on the fact that students need to focus more on skills rather than rote memorization. He also told students that there is equal opportunity for all whether they are from IIMs or from native colleges.

Dr. Ritika Gupta being an oral surgeon and yoga therapist; emphasized on how spirituality is important and basic need to get relief from stress and how it can improve the productivity of youth.



Orientation programme



Orientation programme

Following next day, Sh. Rajeev Mishra has given a very enthusiastic and motivating speech about the capabilities of youth and how they can achieve immense success by following right path instead of wandering and taking wrong decisions.

Amit Tyagi being Head HR Eicher Volvo, Bhopal has thrown light over the present corporate scenarios like how the competition is getting emerged day by day and along with that how one can tackle all the hurdles and produce a better output in terms of management. Being an HR Sir Amit Tyagi informed about how the better management leads to better growth. In other words, growth is directly proportional to the efforts by the management team. He taught the importance of being a manager and also informed about the challenges which may arise in the journey along with the roadmap to tackle all such challenges.



VISIT AT MANAV SANGRALAYA (05/11/22)

LNCT Group, MBA Department organized a visit to 'MANAV SANGRALAYA' where students learned importance of heritage and about the culture of tribal people in those days. The travel was full of excitement of students and they were eagerly waiting to reach to the destination. Students came across about the historical importance of the heritage site. They had an amazing experience on this trip which they are never going to forget.

Youth Research Paper Competition (11th to 13th Nov)

The Youth Research Paper Competition 2022 organized under Subhash Swaraj Government Scheme was organized by the Board of Education of India. In this competition MBA and UG students of LNCT participated. Firstly, this competition was held at the state level in which Anshika Choubey from UG course and Prayag Dubey, Aaisha Azam, Abhay Shrivastava from PG course (MBA) participated. Out of this Anshika Choubey, Prayag Dubey and Aaisha Azam made to the National level and received awards at Madhya Pradesh level and got selected for National level research paper competition at Greater Noida, Galgotias University. And then this competition was held at Greater Noida Galgotias University. And in this sequence, LNCT MBA's Prayag Dubey secured 4th position and Aaisha Azam secured 37th position out of 50 all over India in this national level competition, under which Prayag Dubey received a CHEQUE Of RS. 21,000/- and certificate by Union defense minister Shri. Rajnath Singh and was also selected for RFRF Research Fellowship. LNCT congratulates and wishes success to all the achievers for their future attempts.

ISRO SCIENCE AND SPACE EXHIBITION

(13th 14th and 15th Nov.)

LNCT group of colleges, MBA department organised Vikram Sarabhai Exhibition. These 3 days event was a demo, which brought universe at LNCT campus. Shri NJ Bhatt (Head Vikram Sarabhai Exploration) along with his entire team brought "Space on Wheels".

The three day event had some of the prestigious personalities such as, on the first day Dr. Anil Kothari (Director General, Madhya Pradesh Council of Science and Technology) Dr. R.K Rawlley (senior scientist, AMPRI) Prof. Dr. Shri Rajpal Singh (Senior Professor) Dr. Anupam Chouksey (Pro Chancellor, LNCT) Smt. Shewta Chouksey (Executive Director, LNCT) Director of School Management and Commerce Dr. Arvind Singh.

On the second day Honourable Shri O.P Sakhlecha Minister MSME and Science and Technology, Hon'ble Shri Jai Narayan Chouksey (Chairman, LNCT Group) and all dignitaries from LNCT and various Esteemed institutions.

Third day welcomed all esteemed dignitaries from institutions across our Country. The exhibition was just limited to LNCT Premises, but invited and welcomed, entire Schools and Colleges of, Bhopal (Madhya Pradesh). The event proved Proud and successful as it was the first Space and Science Exhibition in entire M.P in which students from different Schools and Colleges visited the Exhibition, and showed great enthusiastic and interest. Students of LNCT, MBA and B.tech department Coordinated and supported to make entire Exhibition very Successful. Coordinators; Faculties and Students were Awarded with ISRO Certificates. Thanks to Shri NJ Bhatt (Head Scientist, ISRO) who brought Space at our premises and special thanks to Dr. Arvind Singh , who planned this event and left no stone unturned to make it successful.



Dynamic December



INDUSTRIAL VISIT TO PARLE-G (07/12/22 to 09/12/22)

School of Management and Commerce, LNCT organized an industrial visit for B.com, BBA, BIA and MBA students for 3 days i.e., 07/12/22 to 09/12/22 to L.M. Bakers private ltd. a biscuit manufacturing plant of Parle-G at Mandi-deep, Bhopal. The faculties who were engaged in this industrial visit were Mr. Abhishek Jain, Ms. Vaishali Rajak and Ms. Vaishali Wankhede. When students reached there, they were shown an animation film about all the products of Parle-G in which how and where the products are made was discussed. After that the manufacturing or the baking process of Parle-G biscuits were shown to students. Later-on, a question and answer session was conducted in which doubts on employees, investment etc. were asked by the students and solved.

Financial Awareness on Stock Market NISM Workshop 12th to 27th Dec

LNCT Group, Department of Management and Commerce- MBA organized a one-week workshop on "FINANCIAL AWARENESS ON STOCK MARKET" by Ms. Shruti Gupta of Empanelled Financial Education, trainer at National Institute of Securities Market, NISM) from 12th to 27th December 2022 for the students of LNCT-MBA MAIN, LNCTE-MBA & LNCTU-MBA students of 1st semester. Ms. Shruti Gupta has conducted more than 200 training workshops in various organizations and industry associates in Bhopal and Indore. She has conducted NISM certificate training programme for more than 1000 college students in 'Kona-Kona Shiksha Abhiyan'. The workshop started with welcoming the dignitaries and the delegates. The workshop was conducted in phases for all the different sections of MBA starting from 12th December 2022 and ended on 24th December 2022.

The main objective of this workshop was to provide financial education to the youth, creating awareness of personal finance framework and pre-requisite for investing in securities market by 'Kona-Kona Shiksha Abhiyan', a Kotak securities, CSR initiative.

The two days' workshop for each section was an interactive workshop where the students were provided with two test links each day. First day test link was a mock test link. And for the next day post workshop test was conducted in which the students were supposed to score more than 60% to get a certificate on the same. The students were highly motivated through-out the workshop and were interested to invest in stock market as soon as possible. This 'Financial Awareness on Stock Market' was very beneficial for the youth and whoever attended it as well.



GEN NEXT SEMINAR

A seminar was organised on the topic next generation by the department science & commerce... for MBA students. The keynote speaker was Dr. Dalima Parwani who has a specialization in Optimization Techniques, Nature inspired Algorithms and Machine Learning. She is a post graduate from the University of Texas at Austin and also a recipient of Dainik Bhaskar Teacher Excellence Award in 2021, Nav Duniya Jyotirmay Samman 2021, Madhya Pradesh Gaurav Ratan Samman 2022 and on 15 December 2022 received the Global Peace Ambassador Award at New Delhi for her contribution in the field of Education. In addition to her subject expertise, she organises sessions on various life skill dimensions of life. In her session she also guided students towards the creation of smart goals.

Today's young generation has to learn to integrate balance between their internal and external world towards realising holistic development of an individual by being aware of futuristic generation and about corporate world.



Department of MBA organized the Seminar "GEN NEXT"



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CAMPUS TO CORPORATE (29/12/2022)

A seminar on campus to corporate organized by the management students started with welcoming of the guest Dr. Ira Bapna by offering a sapling by Dr. Arvind Singh. It was an interactive session as it included activities such as making the dream board . She discussed various aspects of how to manage stress . She focused on ' Goal setting' ' Passion' , ' Self contract's etc . The session ended nicely with greeting the guest with a memento.



Department of MBA organized a expert lecture "Campus 2 Corporate"



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30TH DECEMBER 2022

TECHNO MANAGEMENT FEST



LNCT MBA, organised Techno Management Fest 2022, the management Carnival, carried food stalls, game stalls, cultural programs, stunt show and student enthusiasm. TECHNO MANAGEMENT FEST proved to be one of the stupendous events of LNCT group, organised by MBA Department.

Dr. Arvind Singh (Director Management and Commerce) planned this event and made this very successful. The event also had some great personalities as chief guest; Dr. Rajeev Mishra, Dr. Rajpal Singh, Shri. Jai Narayan Chouksey, Shri Aupam Chouksey and all the dignitaries of LNCT Group. Our beloved chief guests inaugurated the carnival and visited the overall stalls of students.



MBA students were the main coordinators, to make this event grand and successful. Mistress/Master of ceremony Prachi Yadav, Ayush Shrivastava and Aaisha Azam, Prayag Dubey handled the stage and made the event more joyful. Students Participants contributed their efforts skills, hard work and show cased their talent.



CULTURAL EVENTS

There were so many cultural activities like dancing, singing , performance by the music band and set-up for ramp-walk which has attracted the students or audiences a lot and even the students got the opportunity to show-case their skills.

FOOD STALLS

Food Stalls were set-up by the LNCT students and from outside as well for the basic purpose of gathering the knowledge of how marketing works and why is it important to promote our products or items.



"Everything you've ever wanted is on the other side of fear."



BIKERZ SHOW

There was a particular stunt show organised by the management where Faraz Stunt Rider and Team has showcased their outstanding talent which has flaunted the whole atmosphere and made so energetic atmosphere that students got mesmerized.

Thanks to Dr. Arvind Singh sir for planning this event and making it a grand success. Thanks to Dr. Abhishek Jain who perfectly shaped this event and arranged it so well and to Miss. Vaishali Rajak who headed the cultural events.

STUDENT COLUMN

A Message from Editor

Hello Readers,

Wish a very enthusiastic and successful new year to all of you. 6 months back I join Prabandhan as a Designer & this is my second edition. I feel very privileged to be a part of Prabandhan. As a Designer my work to shape the newsletter Prabandhan, while doing this i got a confidence from Prabandhan for my designing work , this was a challenging project for me and i tried to give my best to make "Prabandhan" Effective & Eye Catchy. Prabandhan give me the platform to showcase my Editing skill and i am glad that i got the opportunity to contribute in the newsletter Prabandhan. I am sure while reading this newsletter you feel good & positive.



Omprakash Ahirwar
Editor

A Message from Sr. Content Writer

Hello Mates,



Nikhil Panchal
Se. Content Writer

I wish you all a very prosperous and happy new year. What a great journey this has been! From day 1 to till now; it was just like a route to learn each and every day and metamorphose into a better me. It's been almost three years since; I've started working on the newsletter "Prabandhan" but it feels like yesterday. From being just a random student of LNCT to becoming Junior Content Writer and then developing into Senior Content Writer, this journey has taught me a lot whether it is about efforts, dedication or coordination. It feels like that this is not just a newsletter for me but something which will always be close to my heart. While working on "Prabandhan" I got privilege to have conversation and discussion over different topics, meetings, working together with the members of "Prabandhan". I feel so privileged that I got the opportunity to serve and contribute in the progress of newsletter of LNCT.

ACHIEVER

Prayag Dubey student of LNCT - MBA 3rd sem, selected candidate among top 10 researchers, in National Research Youth Conclave



Achievers are Not born to talent
but They posses the "I can do it"
attitude.

— Gladys Bejani

EDITORIAL DESK



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TED Head



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Nikhil Panchal
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Kavya Dubey
Content Writer



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Vote of Thanks

Special thanks to our respected shree Jai Narayan Chouksey (Chairman LNCT Group of Colleges) for his valuable support and contribution in providing and building such a platform where students can enhance their knowledge and develop their overall personality.



**Shri Jai Narayan
(Chairman LNCT Group of
Colleges)**



**Pros.(Dr) Arvind Singh
(Director of School of Commerce &
management)**

Special thanks to Dr. Arvind Singh (Director of School of commerce & management) for his great contribution in the development and the improvement of students and providing them a great exposure to develop their skills. It is our privilege that we are getting this opportunity to thanks to such a great personality.

GLIMPSE OF 2022



