

LAKSHMI NARAIN COLLEGE OF TECHNOLOGY-MBA

VOL-6

Jan To Mar 2023

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A Message from The Desk of Hon'ble Chairman

Dear Students,

It gives me great pleasure to address you through the pages of our newsletter "Prabandhan". As the Chairman of the LNCT Group, I feel immensely proud to see our students achieve great heights in their academic pursuits and beyond.

I urge all of you to strive for excellence and to constantly challenge yourself to be the best version of yourself. Remember that success is not just about getting good grades, but also about developing a strong work ethic, being persistent, and having a positive attitude towards life.

At LNCT, we provide you with the best possible resources and opportunities to excel in your chosen field. It is now up to you to make the most of these resources and to become the leaders of tomorrow.

So, I encourage all of you to work hard, stay focused and never give up on your dreams. Remember that you have the potential to achieve anything you set your mind to, and we are here to support and guide you every step of the way. Wishing you all the very best for a successful future.

Warm regards



Shri JN Chouksey

Chairman, LNCT Group.

A Message from Head Admission Cell

Dear Students,

As Head of the Admission Cell at LNCT Group of Colleges, I am privileged to have the opportunity to work with some of the brightest and most talented students in the country. Our institution is committed to providing you with a world-class education that will prepare you for success in your chosen field.

But success is not just about academic achievement. It is also about developing the skills, knowledge, and mindset that will enable you to thrive in your personal and professional lives.



That's why I want to encourage each and every one of you to embrace the challenges and opportunities that lie ahead, and to never lose sight of your dreams and aspirations. Whether you are just starting your academic journey or are well on your way, I believe that you have the potential to achieve great things.

At LNCT, we are dedicated to helping you realize that potential. Our faculty, staff, and administration are here to support you in every way possible, whether that means providing academic guidance, mentoring and counseling, or access to extracurricular activities and professional development opportunities.

So, I urge you to make the most of your time here at LNCT, to take advantage of all that our institution has to offer, and to never lose sight of your goals. With hard work, dedication, and perseverance, I am confident that you can achieve anything you set your mind to.

I wish you all the best for a successful and fulfilling academic year.

Sh. Ambkeshvar Pathak

Head- Admission Cell, LNCT Group of Colleges

A Message from Director of School of Commerce and Management

Dear Students,

As Director of LNCT Group of Colleges, it is my honor to welcome you all to a new academic year. I am excited to see what the future holds for our students, and I have no doubt that you will achieve great things in the months and years ahead.

At LNCT, we are committed to providing our students with the best possible education, one that prepares them not just for a successful career, but for a fulfilling life. Our faculty, staff, and administration are dedicated to supporting you in every way possible, whether that means providing academic guidance, personal counseling, or professional development opportunities.

But ultimately, success depends on you. It depends on your hard work, your dedication, and your commitment to excellence. It depends on your willingness to take risks, to embrace challenges, and to push yourself beyond your limits.

So, I encourage you to set your sights high, to pursue your dreams with passion and determination, and to never give up in the face of adversity. Remember that failure is not the

And as you pursue your studies, remember that you are not alone. You are part of a community of learners, a community of individuals who are all striving to be the best that they can be. Lean on each other for support and encouragement, and never hesitate to ask for help when you need it

I wish you all the best of luck in the coming year, and I look forward to seeing all that you will accomplish.

Prof. Dr. Arvind Singh

Director of School of Commerce and Management

A Message from Head BBA-BIA, MBA DAV :

Dear students,

I hope this message finds you all in good health and spirits. As we embark upon a new academic year, I wanted to take a moment to encourage you all to set your sights high and to strive for excellence in all that you do.



As Assistant Professor at LNCT Group of Colleges, I have had the pleasure of working with some of the most talented and dedicated students. I have seen firsthand the transformative power of education, and I am constantly inspired by the passion and drive of our students.

But I also understand that the journey to success is not always easy. There will be setbacks, challenges, and obstacles along the way. It is in those moments that it is most important to stay motivated and to remember why you started on this path in the first place.

So I urge you all to stay focused on your goals, to push yourselves to be the best that you can be, and to never give up in the face of adversity. And always remember that you have a community of teachers, mentors, and peers who are here to support you and to help you achieve your dreams.

I wish you all the best of luck in the coming year, and I look forward to seeing all that you will accomplish.

Sincerely,

Prof. Abhishek Jain

Head BBA -BIA ,MBA DAV.

A Message from Team Head

Warm greetings to readers,

Welcome to the new year with new 6th edition of PRABANDHAN,

This new edition is the mirror reflecting the events, sessions, expert talks, trips and much more which enhanced the skills and values to every aspirant of Commerce department.

We always wait for another one to gain some more, hence this Platform is providing best to gain and achieve our best.

Hence, PRABANDHAN is our reflector to frame the events, and to showcase the skills, hard work, and talent of every student manager.

On behalf of every student manager, I want to thank entire Authorities and faculty member's team for always contributing your efforts and hard work to help us reach to new steps to become our best.

Lastly, presenting the new edition of PRABANDHAN, along with my hardworking team members.



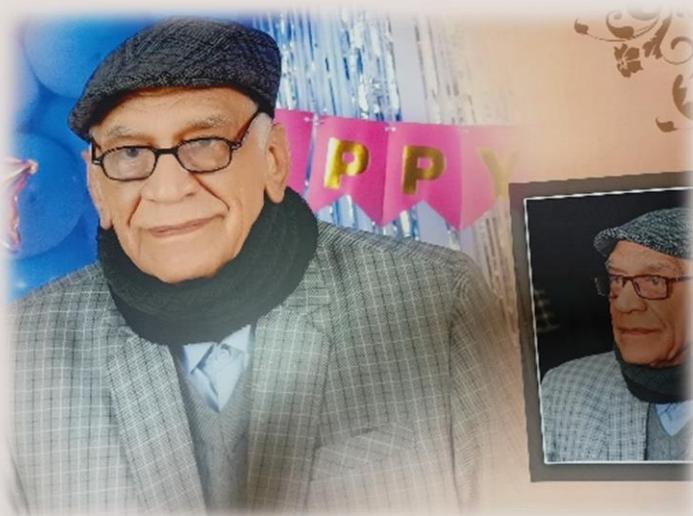
Prachi Yadav

MBA 4th Sem

Team Head: Newsletter PRABANDHAN

3rd January: Dr. Rajpal Singh's birthday

Prof. Dr. Rajpal Singh (M.A., M.sc., FISRH, FISDT, FISMS, LMISAS, LMISPS, LMSSCA) Formar Professor and HOD math, statistics, JVC Campus CCSU (Meerut) U.P., Celebrated his 89th Birth anniversary, at hotel Avad Palace, and invited Prof. Dr. Arvind Singh(Director of School of Commerce and



Management), and reputed Authorities and great Business personalities along with 5 students managers of LNCT MBA. His Birthday was filled with



great wishes and grand decorations which represented his all-life achievement's. On the Occasion Prachi Yadav (MBA 3rd sem), hosted the event, Yatharth Sharma (MBA 1st sem) presented melodious song, Anil Goud(MBA 1ST sem), Vaishali Singh, Vivek Soni (BBA-BIA 4th sem) presented the dance, and the event entertaining and cultural. Speeches and Wishes of the guest added Double Shine and happiness . Prof. Dr. Rajpal Singh, thanked with his wishes and Blessings.

Barclays Training



Department of MBA Organized "Barclays Life skills Programme"

LNCT Group of Colleges -MBA Department conducted "A Life Skills Training Program" which was organized by "Global Talent Track Foundation" and supported by "Barclays". This training was for 4 days and aimed at improving the employability skill of the youth.

Under this program the students were trained by corporate trainers to enhance skills which would help them significantly to increase their chance of succeeding in their corporate life ahead.

There were five trainers onboarded for this training.

They were, **Sagar Mandloi** (Soft Skill Trainer and Management Consultant), **Rimjhim Singh** (Entrepreneur, Life Coach and Motivational Speaker), **Geetu D'Souza** (Maestro of Soft Skill and Communication), **Anirudh Pathak** (Soft Skill Trainer) and **Achuta Sri Tejaswi**

(Double Gold Medalist B.Tech CS and Engineering).

This training was started from 11th of January, 2023 to 14th of January, 2023.

On the first day (11th of Jan.) the training session was started with Introduction and Communication Day. The main focus was given on how a person should introduce himself/herself and what are the Dos and Don'ts for self-introduction and Team Emblem.



On the second day (12th of Jan.) the focus was given on basic etiquettes and working on the weakness and SWOT analysis.

On the third day (13th of Jan.) they had given emphasis on work ethics, activities related to people's skill, adaptability, team work, flexibility and method of effective presentation skills.

The training was summed-up with the Interview Preparation Day (14th of Jan.) in which they had educated about resume building: what are the key remembering points while making resumes, questions which can be asked on the basis of the correct information given in the resume, Interview tips and some demos or mocks were shown.

The trainers were so commendable and were sticked to the realistic approaches while training the students. They gave so many real-life examples which would have helped a lot to students for understanding the scenarios one will face.

The session was successfully ended with great spirit and energy among students. At the end photo session was conducted with the trainers and our respected **Dr. Arvind Singh** (Director) and **HOD** as well.

Life Skills Training Program, organized by Global Talent Track Foundation

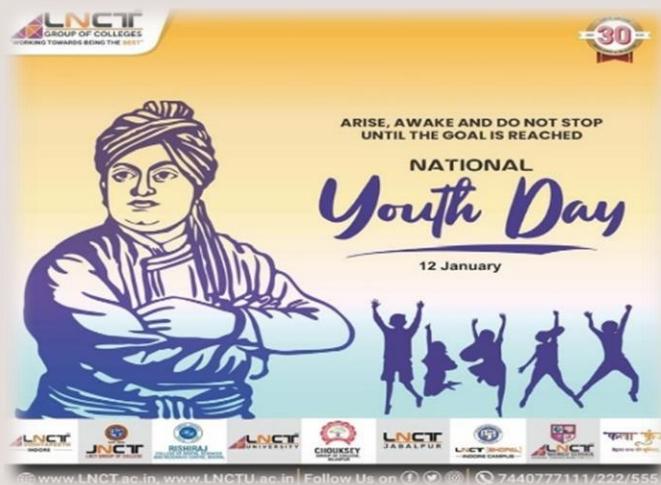
Another Version:



The LNCT Group of Colleges MBA Department conducted a 4-day's Life Skills Training Program, organized by Global Talent Track Foundation and supported by Barclays. The program aimed to enhance the employability skills of youth and was led by five experienced corporate trainers: **Sagar Mandloi**, **Rimjhim Singh**, **Geetu D'Souza**, **Anirudh Pathak**, and **Achuta Sri Tejaswi**. The training was held from January 11th to 14th, 2023 and covered various topics including self-introduction, basic etiquettes, work ethics, team work, and interview preparation. The trainers provided valuable real-life examples and demonstrated effective training methods, making the session successful and enjoyable for the students. The session concluded with a photo session with the trainers and **Dr. Arvind Singh**, the Director, and the **HOD** [HOD Name].

Go ahead y'all Democratone thing you

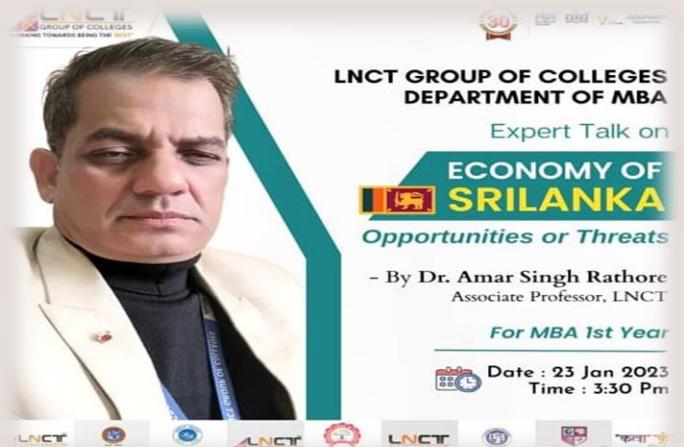
Swami Vivekanand Jayanti



LNCT Group of Colleges, MBA Department had conducted a very preaching and interesting session on the auspicious day "Vivekanand Jayanti". In this session, "Shri Tripathi Jii, General Secretary of RSC, President of Election Management Committee of BJP appeared as a chief guest. He had presented moral values about the how students should follow their right path and taught about the impact of "Swami Vivekanand" on youth.

Talk by Dr. Amar Singh Rathore- 23rd January

The Department of MBA at LNCT Group of Colleges organized an amazing analysis session by Amar Singh Rathore for MBA 1st semester students. During the session, the faculty explained how a freebee policy could be deadly for the economy in the long run. The session was highly informative and helped students gain insights into understanding investment opportunities and threats. It was a great opportunity for future managers to enhance their knowledge and prepare themselves for the challenges of the business world.



Arrow Model-18th January



The Department of MBA at LNCT Group of Colleges organized a highly energetic and uplifting session led by Ms. Ginni Jain, a trainer and counsellor at Fintechedu Solutions. The session was aimed at helping students gain a better understanding of themselves and develop a roadmap for success. Through various activities and discussions, the students learned how to know themselves better and identify the steps they need to take to achieve their goals.

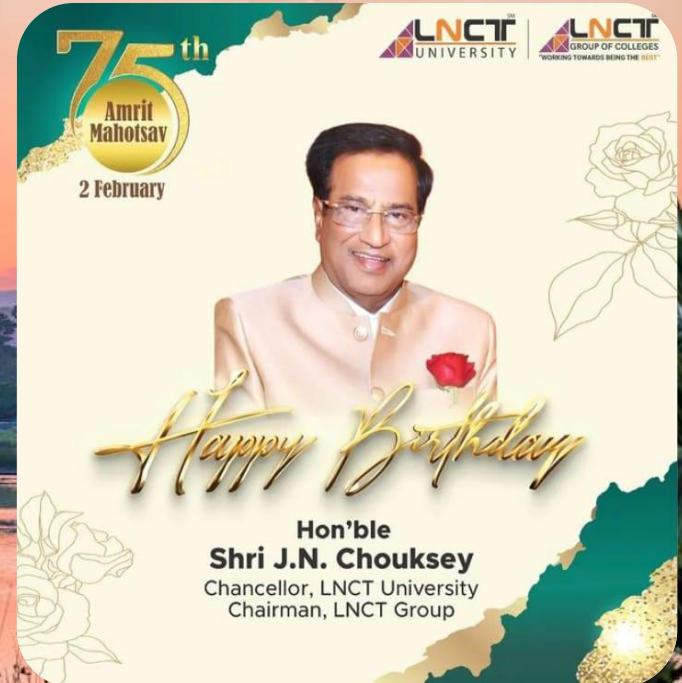
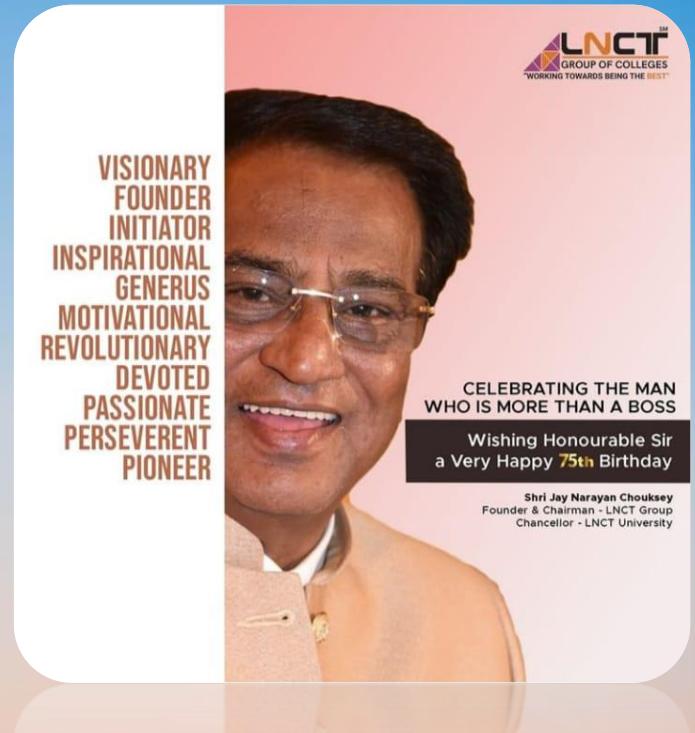
Republic Day celebration- 26 January



On the occasion of Republic Day, LNCT Group of Colleges, Management and Commerce celebrated the day with great enthusiasm. The highlight of the celebration was the release of the fifth volume of our newsletter "Prabandhan", which was unveiled by the esteemed Vice Chairman, Dr. Anupam Chouksey. The newsletter is a testament to the hard work and dedication of the students and faculty at LNCT Group of Colleges, and it showcases their achievements and contributions in various fields. The celebration of Republic Day was a proud moment for everyone at the college, and the release of the newsletter added to the festivities.

OUR BEST WISHES

On 2nd February 2023, we celebrated the birthday of Honorable Shri. J.N. Chouksey, Chancellor of LNCT University and Chairman of LNCT Group. We are grateful for his invaluable contribution and guidance, and we are thankful to have him as our leader and a supportive individual. We wish him a very happy birthday and many more years of good health and success.



Expert Talk on 'Organizing Innovation & Entrepreneurship Outreach.'

On 9th February 2023, LNCT Group of Colleges- MBA Department organized an expert talk on 'Organizing Innovation & Entrepreneurship Outreach.' The guest speaker, Dr. Neel Rai, shared insights on the subject, and the event was convened by Dr. Bhavana Likhithkar. The talk was informative and insightful, and it helped the MBA students gain a better understanding of the topic. The event was a great success, and we look forward to organizing more such talks for our students in the future.

**LAKSHMI NARAIN COLLEGE OF TECHNOLOGY- MBA, BHOPAL
IN ASSOCIATION WITH IIC CELL**

EXPERT TALK



ORGANISING INNOVATION & ENTREPRENEURSHIP OUTREACH

Expert
Dr. Neel Rai
Convenor:
Dr. Bhavana Likhithkar

Date : 09/2/2023
Time : 10:30 am
Venue : Auditorium, LNCTE



Expert Talk on 'Career Opportunities in Energy Management'

On 9th February 2023, LNCT Group of Colleges- MBA Department organized an expert talk on 'Career Opportunities in Energy Management' for BBA, BIA, B.Com, and B.Com RMEC students. The guest speaker for the event was Dr. Neel Rai. The session shed light on various aspects of energy management and explored the career opportunities in this field. It was an insightful event that provided valuable guidance to the students.



Department of MBA- LNCT Group of Colleges has organized a motivational session by successful innovators in association with IIC cell, LNCT-MBA Bhopal. The session was conducted by Aditya Yadav, founder of Rages India Revolution Pvt. Ltd., Arpit Ghura, co-founder of Iconic Institute of Leadership, and Ravikesh Indukar, 100 Rages India Revolution Pvt. Ltd. The event was convened by Bhavna Likhithkar on 16th February 2023 at LNCTE seminar hall. Such stories leave a lasting impression on people's minds for centuries. These innovators have identified a social need and come up with an astonishing idea with the face of 'Rages.'

The workshop Entrepreneurship and innovation as career opportunities.

On 22nd February 2023, LNCT Group of Colleges- MBA Department organized a workshop on entrepreneurship and innovation as career opportunities. The workshop was conducted by Dr. Anurag SD Rai, Director of Kalchuri LNCT Incubation Centre and convener of LNCT group, Bhavana Likhithkar, at the LNCTE auditorium.

During the workshop, Dr. Rai provided insights into the process of innovation development, technology readiness level, commercialization of lab technology, and tech transfer to the students. Such workshops are necessary in this era where startups are the new culture, and they help motivate and guide students towards creating innovative ideas. The guidance received in such workshops is invaluable. It is certain that many youngsters from the MBA department will come up with ideas that will revolutionize the world.



Motivational Session

Expert talk on 'Classroom to Corporate'

LNCT Group of Colleges- Department of MBA organized an expert talk on 23rd and 24th February, 2023 on 'Classroom to Corporate'. The speaker, Dr. Vishal, delivered an insightful session on corporate skills and how to make a smooth transition from the classroom to the corporate world.

During the talk, Dr. Vishal emphasized the importance of having a formal set of introduction skills and how to present oneself professionally in the corporate world.

He highlighted the fact that everyone has their uniqueness and shared practical tips on how to leverage one's strengths and skills to succeed in the corporate world.

The session was highly informative and interactive, allowing students to ask questions and share their experiences. Students gained valuable insights into the corporate world and how to navigate it successfully, setting them up for success in their future careers.

Overall, the 'Classroom to Corporate' talk by Dr. Vishal was an excellent initiative by the LNCT Group of Colleges- Department of MBA to prepare students for their future careers and equip them with the necessary skills to succeed in the corporate world.

This training began on March 1 and ran through March 4, 2023.



Expert talk on 'Tech Readiness Level'



Expert talk on the process of Innovation Development, Technology Readiness Level (TRL), Commercialization of Lab Technology, and Tech Transfer

LNCT Group of Colleges- MBA Department organized an expert talk on 'Tech Readiness Level' by Dr. Mukesh Narula, Director of LNCT MBA, covering innovation development, technology readiness level (TRL), commercialization of lab technology, and tech transfer. The talk was held for LNCTU MBA students in the LNCTE seminar hall on 27th February 2023. One after another, rapid expert talks were provided for MBA students. TRL will open new gates for students to explore their creative and analytical minds. The session was a great success, and it was wonderful to see how enthusiastic the students were about learning tech guidance.

The training programme began with an introduction and communication day on the first day (1st March). The main emphasis was placed on self-introduction best practises, team emblem dos and don'ts, and how one should present oneself.

Basic manners and working on the SWOT and vulnerability analyses were the main topics on the second day (2nd March). They placed a strong emphasis on work ethics, teamwork, flexibility, and methods for excellent presentation skills on the third day of the training (3rd March).

The training culminated with an Interview Preparation Day on March 4 during which they covered resume construction, key points to remember when creating resumes, questions that can be asked based on the accuracy of the information provided in the resume, interview



tips, and some demonstrations or mock interviews.

The instructors were excellent and stuck to practical teaching methods when instructing the pupils. They provided a tonne of instances from real life, which would have really aided pupils in comprehending the situations they will encounter.

The class successfully came to an end with lots of enthusiasm from the pupils. At the conclusion, a picture shoot was held with the instructors as well as our esteemed Dr. Arvind Singh (Director) and HOD.

Training Global Talent Track Foundation and Barclays

The Global Talent Track Foundation and Barclays provided funding for the "A Life Skills Training Program" that LNCT Group of Colleges' MBA Department ran. This four-day training programme was designed to increase the youths' employability skills.

Under this programme, students received training from corporate trainers to develop abilities that would greatly raise their chances of success in the future corporate world.

Educational Trip to Goa

From March 18 to March 23, LNCT Groups of the college arranged a journey to North and South Goa for students in the MBA, BBA, and B.Com programs that combined an educational and enjoyable experience. On day 2, 81 students, 3 faculty members, and the director Sir went on an excursion to various locations in both north and south



Goa. They also attended a DJ party and a pool party. On Day 3, they went sight-seeing, visiting places like Bob Jesus Church, Dauna Paula, and Miramar Beach. Day 4's main attractions included Baga Beach, Calangute Beach, Anjuna Beach, etc. The industrial visit to the Unichem medication production company, a research-focused pharmaceutical corporation committed to innovation and innovative products, was the major focus of the entire trip. The vacation assisted in stress reduction and general well-being promotion, which can result in a happier, more meaningful, and more productive life for the student and the workplace.



ESCALATED THE ATMOSPHERE AND MADE THE SESSION ENROSSING WITH THE COLOR TEST, FEW OTHER INTERACTIVE ACTIVITIES TECHNIQUE OF RESEARCH AND INTERVIEW SKILLS. IN DRAWING THINGS TO A CLOSE MS. KIRTI SETHI MA'AM GAVE THE CLOSING AND VOTE OF THANKS TO THE MAGNIFICENT SESSION

Seminar on "Arrive Alive India"

For first-year students, the Department of MBA arranged a "Arrive Alive



India" seminar on college traffic laws and regulations. The initiative, which was started by an event tree, was in collaboration with the Madhya Pradesh traffic police. The primary goal was to teach students how to safely use the roads and how to prevent accidents by taking preventive action.

The session's speaker, Arrive Alive India founder Kalpana Delouri, ma'am, provided students with the knowledge they needed to know about road safety precautions.

She outlined the crucial driving laws that must be adhered to for safety. Always buckle up when driving, abide by speed restrictions, pay attention to traffic signals, overtake vehicles on the right, etc. To provide a superior analysis to the students, she employed various real-time probe type. It was a truly wonderful and engaging exercise. The students

APPRISE HR CONCLAVE 2023



DEPARTMENT OF TRAINING AND PLACEMENT HAD ORGANIZED AN "APPRISE HR CONCLAVE 2023, A CORPORATE SESSION SERIES" ON 22ND AND 23RD MARCH 2023 FOR THE STUDENTS OF LNCT MBA, LNCTU MBA DAV AND LNCTU MBA. THE CONCLAVE STARTED WITH WELCOMING THE DELEGATES WITH SARASWATI VANDANA FOLLOWED BY LAMP LIGHTING ON 22ND MARCH 2023.. URVISH TOSHNIWAL, OUR FIRST SPEAKER ENLIGHTENED THE STUDENTS WITH 7 MANTRAS OF CORPORATE WORLD. HIS SESSION ENDED WITH IMMENSE ENERGY AND ENTHUSIASM. MR. SHAILENDRA SAINI SIR, THE 2ND SPEAKER OF THE SESSION, EDUCATED THE STUDENTS WITH HIS REAL-WORLD EXPERIENCE AND MADE THE SESSION EFFECTIVE WITH HIS GALVANIZING WORDS. LAST SPEAKER OF THE DAY MS. GUNJAN SINGHAL MA'AM GAVE THE STUDENTS LESSONS ON BRUSHING UP ONE'S SKILL SET AND CV. THE DAY ENDED WITH THE VALEDICTORY SESSION. THE 2ND DAY STARTED WITH THE DYNAMIC SPEAKER, MR. ANKIT SIR WHO SHARED HIS WORLDLINESS AND HR ORIENTED STRATEGIES. MS. SANGEETA KUMAR MA'AM,



have a solid understanding of the significance of the traffic safety steps implemented

Azadi ka Amrit Mahotsav

LNCT University is all set and hosted an event titled "Ajadi ka Amrit Mahotsav, yuvaon ke liye, Sahakarita Par Jagrukta" on March 28th, 2023. The program is being organized by Sahakari Prabandh Sansthan, Bhopal, and will take place at LNCTE Auditorium, at 12.00 Noon.

The event aims to spread awareness about the importance of cooperation and collaboration in achieving progress and development



in various fields. It seeks to educate and empower young individuals with the knowledge and skills required to become successful and responsible citizens.

The program is expected to include interactive sessions, discussions, and presentations by experts in the field of cooperation and collaboration. It will provide a platform for students to exchange ideas, learn from each other, and collaborate on projects that contribute to the betterment of society.

Overall, the "Ajadi ka Amrit Mahotsav, yuvaon ke liye, Sahakarita Par Jagrukta" program promises to be an enlightening and enriching experience for all LNCT University UG students, as they learn about the importance of cooperation and collaboration in achieving success and progress.



ACHIEVEMENTS

LNCT University has once again proved its mettle by contributing to the Bhopal Literature and Art Festival. Mr. Prayag Dubey, a student manager at LNCT, was declared the winner out of 300 participants at the festival. This is a remarkable achievement for Mr. Dubey and a proud moment for the LNCT University community.

The Bhopal Literature and Art Festival is a prestigious platform for artists and literary enthusiasts to showcase their talent and creativity. Mr. Dubey's victory is a testament to the quality of education and training provided by LNCT University, which has equipped him with the necessary skills and confidence to excel in such events.

On behalf of the LNCT University community, we extend our heartiest congratulations to Mr. Prayag Dubey for his outstanding achievement. His victory is a source of inspiration for all LNCT students to pursue their passions and excel in their chosen fields.



PLACEMENT THIS QUARTER OF YEAR

CONGRATULATION'S



PRAYAG DUBEY
PROPERTY PISTOL
8.16-8.40 LPA



PRAKASH K. TRIPATHI
PROPERTY PISTOL
8.16-8.40 LPA



NISHA GUPTA
PROPERTY PISTOL
8.16-8.40 LPA



MEMOONA KHAN
PROPERTY PISTOL
8.16-8.40 LPA



DEVANSH UDENIYA
PROPERTY PISTOL
8.16-8.40 LPA



SHASHWAT YADAV
PROPERTY PISTOL
8.16-8.40 LPA



PRACHI YADAV
HIKE EDUCATION
7.46-8.0 LPA



HEMANT PATEL
POLY CAB PISTOL
6.56 LPA



ABHAY K. SHRI VASTAVA
PLANET SPARK LTD.
6.5 LPA



AISHA AZAM
LEARNING ROUTES
6.06 LPA



SATAKSHI BHADORIYA
SRVA EDUCATION
5.16 LPA



PRIYANSHI SINGH
REALIANCE BRAND LTD 8.
4 LPA

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