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## A Message from The Desk of Secretary:

Dear Students,

I hope this message finds you in good health and high spirit. I wanted to take a moment to address an important aspect of college life: student involvement.

LNCT Group is not just a place of academic learning; it is a vibrant community where students can explore their passions, develop their skills, and create lasting memories. We strongly believe in the power of active student participation and the impact it can have on your overall college experience.

There are numerous avenues for you to get involved and make a difference. Our college offers a wide range of student clubs, societies, and organizations spanning various interests, including cultural, sports, technology, entrepreneurship, and social service. These student-led initiatives are a platform for you to showcase your talents, connect with like-minded peers, and contribute to the campus community.

I encourage each and every one of you to step out of your comfort zones and explore these opportunities. Join a club that aligns with your interests, participate in events and competitions, take part in community outreach programs, and engage in collaborative projects. By doing so, you will not only enhance your personal growth but also develop invaluable leadership, teamwork, and communication skills.

I look forward to witnessing your remarkable achievements and contributions in the coming year. Let us create a college journey that is filled with meaningful experiences, lifelong friendships, and boundless opportunities for personal and professional development.

Wishing you all the best for the exciting journey that lies ahead

Warm regards



**Dr. Anupam Chouksey**

**Secretary LNCT university**

## A Message from Admission Head :

Dear Students,

Being the Head of the Admission Cell of LNCT University, I feel obliged to have some of the active youth, brightest, exploring and most talented students in the country. We at LNCT are committed to providing you with world-class education and opportunities that will help you prepare for success in your chosen field.



Success having its hands on both professional and personal lives with key foundation on both academic and other co-curriculum is our believe at LNCT . So, developing the right mindset, advancing your skills and access to knowledge with proper guidance will enable you to thrive in at everything's at its best.

At LNCT, we are dedicated to help you realize the potentials that lies within you and help u thrive with flying colours. Our administration cell, faculty, staff are all here to support and guide you in every way possible, be it academic mentoring and counselling, professional skill development, access to extracurricular activities and various other opportunities. I believe that each one of you has the potential to achieve great things in life and so I hope you follow them with confidence utmost responsibility and never lose sight of it.

So, students make the most of your time here at LNCT, take advantage of all that the opportunity our institution has to offer. Let's have a team effort with smart and hard work, dedication and perseverance and a realistic positive approach, I strongly stand on the saying," One can achieve anything they put their mind to", and I'm wishful and confident you all are the ones. I wish you all the best for a successful and cherishable academic year.

**Lalit Pareek**

**Head- Admission Cell, LNCT University**

## A Message from Head MBA:

Dear Students,

I hope this message find you all in good health and spirit. As we embark upon a new academic year, I wanted to take a moment to encourage you all to set your sights high and to strive for excellence in all that you do.

As the HOD of the MBA program, I've had the privilege of working with some of the brightest and committed students throughout my time. I Have personally experienced the transformational impact of education, and I am continuously motivated and inspired by our children. But I also realize that achieving success is not always simple. Along the path, there will be setbacks, difficulties, and hurdles. In those circumstances, it is important to stay motivated and to remember why you started on this path in the first place. You all come from different backgrounds and experiences, but what unites you all is a shared passion for growth and success. I encourage you to keep that passion alive throughout your MBA journey.

During this program, you will be exposed to new ideas, perspectives, and challenges. Embrace them all with an open mind and a willingness to learn. Use this opportunity to develop your critical thinking, problem-solving, and communication skills, as well as your leadership abilities.

Remember, the MBA is not just a degree, it's a life-changing experience that will shape your future. It's a chance for you to gain new insights, expand your network, and discover new opportunities.

So, stay focused, stay motivated, and stay committed to your goals. Believe in yourself and your abilities, and never stop pushing yourself to be the best that you can be.

I wish you all the best of luck in the coming year, and I look forward to seeing all that you will accomplish.



**Dr. Bhavana Likhitkar**  
**Head MBA Department**

## A Message from Team Head



**Prachi Yadav**

**MBA 4<sup>th</sup> Sem**

**Team Head: Newsletter PRABANDHAN**

Warm Greetings to all the readers,

Forwarding the conclusive message filled with lots of mixed feelings.

In this conclusive message of mine, I want to express heartfelt thanks and gratitude to my Institution, and of course PRABANDHAN, for giving the world's best journey, an enthusiastic experience, bunch of learning, a platform where I used to introduce myself as a "Leader" a "Team head", this added an epic identity Apart from student manager. I just want to say LNCT is the most opportunistic platform, only when you know to grab what's your, and only when you are ready to participate giving all efforts and hard work, I got my best to say, let's wait for yours!

Thanks to every dignitary of LNCT MBA family, for always being with us, being our Friends, Special Thanks to our Respected Director Dr. Arvind Singh, for your true mentorship, to make us US, also for bringing PRABANDHAN into existence. Also, Thanks to our mentor Dr. Anjali Singh Verma, for her guidance and support, to make every edition attractive and errorless.

Last but not least, thanks to all my team members, you all are great and excellent and your things too wish you success ahead.

Thank you.



## A Message from Editor :

As the head editor of the newsletter for the second time, I have gained invaluable experience and knowledge. My primary goal has been to showcase our college activities in a captivating manner, highlighting the exceptional talents, hard work, and skills of our MBA students. Through the newsletter, I aim to create awareness and appreciation for the incredible work happening within our institution.

During my journey, I have been fortunate to receive mentorship from esteemed individuals, including our director, Dr. Arvind Singh, and Faculty Coordinator Dr. Anjali Singh Verma. Their guidance has been instrumental in shaping my editorial skills and enhancing my understanding of effective communication strategies. Their wisdom and expertise have provided me with the necessary guidance to navigate the intricate world of journalism.

With every edition, I strive to create a beautiful amalgamation of creativity, information, and inspiration, ensuring that our newsletter not only informs but also captivates its readers. Through the power of words and visual aesthetics, I endeavor to engage our audience and strengthen the bond between our college

The newsletter serves as a testament to our MBA talent and the collective hard work put in by our students, faculty, and staff. It is a platform that celebrates achievements, showcases initiatives, and fosters a sense of community within our institution.



**Mayank Agrawal**

**MBA 2<sup>th</sup> Sem**

**Head Editor: Newsletter PRABANDHAN**

## A Message for Contributors

Dear Contributors,

We would like to extend our heartfelt appreciation and gratitude to each and every one of you for your invaluable contributions to our newsletter 'Prabandhan'. Your dedication, expertise, and passion have helped us create a rich and informative publication that continues to engage and inspire our readers.

Throughout the past months, we have been privileged to feature a diverse range of articles, achievements and insights from the LNCT GROUP. Your articles have provided valuable knowledge, practical tips, and thought-provoking ideas, enriched the lives of our readers and fostered a vibrant community of learners.

Your commitment to excellence and your willingness to share your expertise have been instrumental in making our newsletter a trusted source of information and inspiration. The quality of your work and the depth of your insights have consistently exceeded our expectations, and for that, we are truly grateful.

We would also like to acknowledge the effort and time you have invested in crafting each contribution. We understand the challenges of balancing professional commitments and personal responsibilities, yet you have consistently risen to the occasion, delivering exceptional content that captivates our audience.

Your contributions have not only enhanced the quality of our newsletter, but they have also empowered individuals to learn, grow, and succeed in their respective fields. Your articles have sparked conversations, ignited curiosity, and sparked new ideas among our readership.

As we reflect on the impact of your contributions, we are reminded of the immense power of collaboration and knowledge sharing. Each article, (writing, designing, resource managing) feature you have provided has contributed to a collective effort of spreading wisdom and fostering growth within our community.

Once again, we extend our heartfelt gratitude to each and every one of you for your unwavering support and dedication. Your commitment to making a difference through your contributions is truly inspiring, and we are honored to have you as part of our newsletter community.

Thank you for your remarkable contributions and for being an essential part of our success.

With sincerest appreciation,

All the best for your future

**Team Prabandhan**



## EXPERT TALK ON MANAGEMENT

## A 3 days Session Expert Talk on Management

The LNCT Group of Colleges Commerce Department (BBA-BIA, BBA, BCOM, BCOM RMEC) conducted a 3 days session led by Dr. Akanksha Sharma on 'Management'.

Under this programme, students were familiarized about the adequacy of management not only in corporate but in terms of their daily life as well.



The session began on 5th April 2023, which started with an introduction for this whole session and about management and the main topic of highlight for the first day was 'Management Information Systems' which suggests the flow of information and it's channeling to different domains in a systematic and insightful manner explained with the help of interactive talk and ppts.

Day 2, 6th April began with the theory of SWOT analysis and then a deep note on 'Stress Management' examples on eustress and distress and 4'A Avoid, accept, adapt and alternate them on the basis of their construability. This day's session ended with the quote vibes don't lie and so communication is important.

Day 3, 10th April's heat topic was 'Time Management' it's external and internal factors, tips of improvement and myths. The session was a great source of drive for students because to its interaction and practical involvement. The session was full of information and energy and Dr. Sharma concluded by saying 'chase improvement not perfection to reach the best version of yourself'.

## DIGITAL COMMUNICATION IN POST COVID CORPORATE FRAMEWORK



## Enlightening Seminar on Corporate Digital Communication (Post Covid)

The LNCT Group of Colleges Commerce Department (BBA-BIA, BBA, BCOM, BCOM RMEC) on 6th April 2023 conducted a highly enthusiastic and interactive seminar, coordinated by Dr. Santosh Solanki on 'Digital Communication in Post Covid Corporate Framework' led by Miss Zain Hadis a Corporate Trainer and Communication Specialist. The session commenced with activities to understand that communication is the key factor for a fluent deliver in the corporate world. The session was a great success, and it was wonderful to see how enthusiastic the students were about learning and understanding the highlights for effective communication.

## SOLVING INDUSTRIES CASE STUDIES



For students in the first and second year of the MBA programme, the Department of MBA has scheduled a workshop on "Solving Industries Case Studies" of FMCG Organization on April 8, 2023. The session's speaker was Mr. Avnesh Mishra, a management expert focused on results with six years of experience in the manufacturing and FMCG sales and marketing industries. Our today's session's main topic of discussion was the case study of FMCG products, which he covered.





"The solving Industries Case Studies" workshop organized by Department of MBA

His use of the Amul case study as an illustration to illustrate how strategically switching Amul's B2B to B2C company allowed it to significantly recover during the COVID era was greatest.

Banking fundamentals were covered in the session's second half.

The three online quizzes that were administered throughout the session—of which had rankings of the students who responded—were the most interesting part of the event. The quiz session ensured that the majority of the class was actively participating. Overall, the students' participation and active learning made the session successful.

#### **BLUEPRINT FOR SUCCESSFUL CAREER**



An expert talk was conducted for MBA & MBA –DAV (1<sup>ST</sup> SEM AND 2<sup>ND</sup> SEM). This expert talk was which was focused on diligently on corporate leadership. Orator Dr. Mahendra Joshi – CORPORATE CONSULTANT & TRAINER, taught student to how to grow in highly competitive environment.

this session was conducted in the LNCTE auditorium along with notepad. Student took part with huge enthusiasm and learnt how one must keep his behavior and attitude towards the corporate pressure which is highly required for the students ended with the coming years. it was all over a wonderful session and hope that students implement such learning in their life.

#### **INDUSTRIAL VISIT TO VARDHMAN**



On Saturday, April 8, 2023, the MBA Department successfully organized an industrial visit to "Vardhman Industries" Mandideep Bhopal. Vardhman Industries (Anant unit-3) was visited by 27 students and 2 faculty members to get information and experience as well as to understand how the production activity, management Process, and technology work. After passing through security, the students were led to the introduction room where they received a briefing on Vardhman Industries and Anant Spinning Mills, the company's oldest division (1991).

Mr. Ravi Yadav, Training Head, and Mr. Chhote Lal, Training Associate of Vardhman Industries took the students there after dividing them into two groups and explaining the spinning process.

The students' first hand, practical exposure to the ambiance and culture of the industry helped them grasp the realities of working in the textile sector. The students also inquired about many departments, as well as the difficulties the team of experts and workers experienced and the steps taken to resolve them. The students' whole experience was worthwhile because it enabled them to assess their own interest in this profession and gain a thorough understanding of the sector.

#### **SHRISTI 2K23 NATIONAL LEVEL ECO SOCIO TECHNO CULTURAL FEST**





LNCT group of colleges, Bhopal organised one of the most awaited, exciting and joyous National level Eco Socio Techno Cultural Fest with the motto of “come let’s make this world a better place to live in”.



All authorities, faculties and students wore traditional dresses according to the day colour of the theme week and enjoyed a lot followed by taking pictures, singing and dancing and having fun.

The event held competitions on 14th and 15th of April ranging from solo and group dance, singing, fancy dress, debate, nukkad natak, squid game, robotics, best of waste and various others. Beautiful performances and creative minds were the highlight of all the competitions. Enthusiastic students not only from our college but also from other colleges participated in a great number and their performances were cherry on top. A token of appreciation for the winners as well as participants were presented to students by the special guests from each competition. The events highlight was work ethics, teamwork, flexibility, and methods for excellent performances and skills.

The code of conduct between the organizing faculty and coordinating students turned out to be best and the event was an ecstatic success.

SHRISTI 2K23 concluded with a SUNBURN DJ Night by stand ups guests and special guest DJ ParanoX dancing fun happiness and joy at its height. The whole fest week was an extremely overwhelming experience for everyone.



One of the shrishti events was **Chattra Sansad** which was a replica of the Sansad of our nation. In this event the student were in groups of 3 and it included 3 rounds. The first round was a hot topic related to the nation was given and some teams qualified it. Second round again included discussion on a topic given by the speaker. And the last round was passing a bill in which the teams were in favour and some teams were against passing the bill which 4 teams qualified and the winner team members were Prayag Dubey, Anurag Dubey and Adya Tiwari. The judgement was given by one of the invited guests who is a political leader.

### PANEL DISCUSSION Y20 CI

An event organized by the Young Indians and the Young Entrepreneurs Alliance (YEA) in Bhopal. The event was hosted by the Young Indians unit of the Confederation of Indian Industry and is supported by the Ministry of Sports and Youth Affairs. The summit was organized on April 20th 2023 at the LNCTE auditorium. The theme of the event was 'Dialogue between Young Indian Achievers and Heads of Urban and Rural Government Institutions.



The event featured discussions by various speakers, including the Mayor of Bhopal, the President of Young Indians Bhopal Chapter, a member of the National Executive of the Bhartiya Janata Yuva Morcha, and the Managing Director of Megna Peritas Law Firm. The Young Indians Bhopal Chapter President said that the aim of the G20 YEA is to promote economic revitalization, job creation, innovation, and social change as a powerful driver. The G20 YEA supports hundreds of top young entrepreneurs from around the world each year to promote global change and to engage with leading business and political leaders.

The session was a truly energetic and dynamic experience that left everyone feeling invigorated and motivated. The information shared was extremely useful and the skills acquired during the session were sure to be put to good use. The session was well worth attending, as it provided valuable insights and practical tips that will undoubtedly prove beneficial in the future. The session was highly interactive, with participants actively engaging in discussions and exercises, making it a truly participatory experience. Overall, the session was an excellent opportunity for

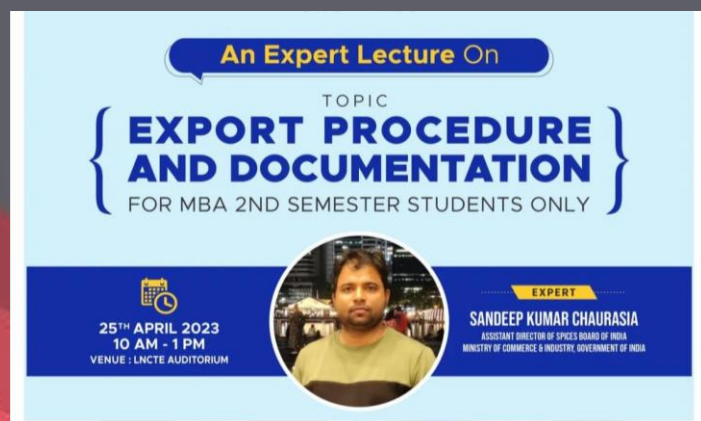


personal and professional development, and everyone who attended left feeling empowered and inspired.

### **EXPERT TALK ON EXPORT PROCEDURE AND DOCUMENTATION**

LNCT MBA Department organized an interactive session on "Export Procedure and Documentation" which was held on 25<sup>th</sup> April. The main objective of this session was to impart

knowledge about Global Business Environment, Foreign Trade Policy of India, Export Procedure and Documentation, Import Management, International Finance, Global Marketing etc. Seminar was held at LNCTE auditorium for the students of the MBA 2<sup>nd</sup> semester. The session was wonderfully organized under the guidance of DR. Arvind Singh, Director of the MBA department, Coordinator of the session was Assistant professor Awanish Rai.



The speaker was Mr. Sandeep Kumar Chaurasia, Assistant Director of spices board of India in the Ministry of Commerce and Industry, the government of India. He qualified M.com in accounting from BHU NET JRF in commerce and MBA in marketing management. He also holds a 7+ years of experience in international business.

Topics of the session was spices board, different types of spices and also talked about the export procedures & the documents that are being required at the time of Export.

At last, the questions & answer round was held in which all students actively participated. Overall, it was an interesting session in which we learned many things.

### **GTT BARCLAYS TRAINING**

A 4 days training program by Barclays Organized by GTT at LNCT group of colleges for the students of MBA BBA and BIA.

#### **DAY 1**

The day begin with welcoming of the four guests. The very first day was made interactive by the guest speakers as it involved various activities which helped students in building the leadership skills and communication skills. The students were divided into

various groups and were asked to do various activities which also promoted Team spirit.

#### **Day 2**

In the second day the main topic was grooming and gestures. The grooming sense for both the boys and the girls separately was made very clear by the guest speaker which definitely would help in the corporate world. It also included various activities of presentation which led to overcoming of the stage fear.

#### **Day 3**

The main topics for day 3 were the group discussion the personal interview. The guest speaker made us realise how and what are the rules of the group discussion what and how to perform in personal interviews how to face any situations or how to answer any of the questions perfectly. This day also included the building up of the resume and CV, and also portfolio.



#### **Day 4**

The last day of the training included various activities the fun activities which involved all the students of the class. This promoted cooperation, strategy building, analytical thinking, communication etc. Lastly the group pictures were taken and the closing ceremony and Thanksgiving of the guests were done by the students through sharing their experience of the training program.

### **DOCUMENTARY COMPETITION**

The LNCT Group of Colleges, Department of Management and Commerce (MBA, DAV, BBA-BIA, BBA, BCOM, BCOM RMEC) conducted a Documentary Competition on 1st May 2023. Students showcased their talent and documented their "LIFE at LNCT" and "Working towards being the Best". Clips covering the whole LNCT campus, teachers and students' college experience and reviews, student culture in academic and non-academic element were compiled within a limited time presented beautifully. Participants were appreciated with the enthusiasm of interactive student audience with a whole lot of clapping and cheering.



With piece of advice from the special guests and judge Mayank Tiwari International travel and aerial photographer on video editing, sound effects, documental storyline and an emotional connect with the audience, he presented the winners with Trophies and certificates for participants.

### **WORKSHOP ON FUNDAMENTAL OF FINANCIAL MARKETS**

For students in the first and second year of the MBA programme, the Department of MBA has scheduled a workshop on "FUNDAMENTAL OF FINANCIAL MARKETS" on MAY 6<sup>th</sup> 2023. The session's speaker was Mr. Anvesh Mishra, a management expert focused on results with six years of experience in the manufacturing and FMCG sales and marketing industries. Our today's session's main topic of discussion was the case study on fundamental of financial markets which he covered. His use of the financial market study as an illustration to understand about markets.

**LAKSHMI NARAIN COLLEGE OF TECHNOLOGY-MBA**  
ORGANIZING WORKSHOP ON  
**FUNDAMENTAL OF FINANCIAL MARKETS**  
FOR MBA 1ST & 2ND YEAR STUDENTS

**ANVESH MISHRA**  
CLINT SOLUTIONS PARTNERS, US CENTRAL,  
QUANTIPHI ANALYTICS INC.

DATE : 6TH MAY 2023  
TIME : 10:00 AM TO 01:00 PM

VENUE  
SEMINAR HALL 306 LNCTE

STUDENT COORDINATOR  
V HARSHA  
NILESH DABLE

Financial markets fundamentals were covered in the session's second half.

The three online quizzes that were administered throughout the session—of which had rankings of the students who responded—were the most interesting part of the event. The quiz session ensured that the majority of the class was actively participating. Overall, the students' participation and active learning made the session successful.

### **PARLE G INDUSTRIAL VISIT**

On 12<sup>th</sup> May 2023 organised by TNL and LNCTE was an industrial visit to PARLE G. Students of BIA 4<sup>th</sup> semester along with their faculty met the Bhopal unit owner. At first, we sat in an auditorium and watched a documentary on the foundation that led to PARLE G company and its history to where it stands now as one of the leading companies of India, known globally. After this, we were made familiarised with all the production and packaging machine units. Different machines that focus on biscuits normal and gold, Monaco, Rusk toast, Milano etc. It was very informative and visit about what goes into the process of these daily used products. At last, we all took some pictures and the Bhopal unit head offered biscuits packets to all the students for their delightful presence. The visit was a great success full of knowledge and fun.



### **INDUSTRIAL VISIT TO EICHER**

An Industrial visit to "Volvo Eicher" bangrasia Bhopal was successfully organized by the Department of MBA on 14 Saturday, 2023. Nineteen students and one faculty visited Volvo Eicher truck plant to understand how the production activity, management Process, and technology work and to acquire knowledge and experience. We all students went on a college bus. The bus left the campus in the morning and reached the venue at noon. After the security check, the students were taken to the boarding room and were given a briefing about the Eicher and Volvo Industry. Training Associate of Volvo and Eicher Industries took the students there after dividing them into two groups and explaining the manufacturing process.

The students' first hand, practical exposure to the ambience and culture of the industry helped them grasp the realities of working in this sector. The students also inquired about many departments, as well as the difficulties the team of experts and workers experienced and the steps taken to resolve them. The students' whole experience was worthwhile because it enabled them to assess their own interest in this profession and gain a thorough understanding of the sector.







### **DEBATE COMPETITION**

The LNCT group of colleges commerce department (BBA, BBA BIA, BCOM, BCOM RMEC) conducted a debate competition on 15th May 2023 on topic 'Impacts of news channels on society'. Students presented their debating skills and coordination as a team with factual knowledge in their discussions for and against the notion. The wide range of aspects interested the audience and made the competition very enthusiastic and interactive. At the end the outstanding performers were appreciated with trophies and participants were motivated with certificates



### **BUDS (BIA UNIFIED DATA SCIENCE CLUB)**



15th May 2023 embarked the BUDS (BIA UNIFIED DATA SCIENCE CLUB) official inaugural initiated by the Tech intellectual minds of BBA-BIA students. The inaugural commenced with an introductory brief on Data Science and its utility. The foundation of club's hierarchy and Interactive presentation to promote interest in data science, advancing skills and knowledge to create a platform and enhance data science literacy in addition to the activities like Datathon, Mind Games, Quiz Buzz, Career Talks & Guidance, Seminars & Webinars that will function within the club were introduced. At the end was a congratulatory appreciation from Director Sir to the founding team along with great enthusiasm in the audience for the fore coming events of the clubs.



### **BARCLAYS GTT TRAINING**

A 4 days training program by Barclays Organized by GTT at LNCT group of colleges for the students of MBA for LNCTE, LNCT-FM from 17<sup>th</sup> May 2023 to 20<sup>th</sup> May 2023.

#### **DAY 1**

The day begin with welcoming of the two guests. The very first day was made interactive by the guest speakers as it involved various activities which helped students in building the leadership skills and communication skills. The students were divided into various groups and were asked to do various activities which also promoted team-spirit.





## Day 2

On the second day, the main topic was grooming and gestures. The grooming sense for both the boys and the girls separately was made very clear by the guest speaker which definitely would help in the corporate world. It also included various activities of presentation which led to overcoming of the stage fear.



## Day 3

The main topics for day 3 were group discussion and personal interview. The guest speaker made us realize how and what are the rules of the group discussion what and how to perform in personal interviews how to face any situations or how to answer any of the questions perfectly. This day also included the building up of the resume and CV, and also portfolio.



## Day 4



The last day of the training included various activities like fun activities which involved all the students of the class. This promoted cooperation, strategy building, analytical thinking, communication etc. Lastly the group pictures were taken and the closing ceremony and Thanks-giving of the guests were done by

the students through sharing their experience of the training program.

## INDUSTRIAL VISIT TO XIANGHE FOR BBA - BIA



On 29th May 2023 organized by TNL and LNCT group of colleges was a visit to Xianghe Industry. All the BIA students with their mentors met their head who guided us during the visit. He introduced us to the concept of sampling and testing of semiconductors and their insulating properties and the machinery and equipment's. Then we gathered in the commercial energy generator room and were familiarized with the different voltage concepts. Finally, we took some pictures with the head and presented him with a small token of appreciation. The visit was a huge success as it was informative as well as fun, enabling them to acquire practical knowledge and valuable insights.

## INDUSTRIAL VISIT TO SANCHI



LNCT Groups of Colleges organized an educational visit to "Bhopal Sahakari Dugdh Sangh (Sanchi)" for the MBA & BBA 2<sup>nd</sup> semester students of LNCTE and LNCTU-DAV in Bhopal on April 1<sup>st</sup>, 2023 & May 31<sup>st</sup> 2023. The visit was led by two faculty members and included a group of 88 students.

Sanchi serves as the apex organization in the three-tier structure of dairy cooperatives in Madhya Pradesh. Its responsibilities include formulating policies, monitoring



and supporting Milk Unions in their dairy development activities across various functional areas such as marketing, field operations, quality control, monitoring and planning, administration, finance, and purchase.



During the visit, the students had the opportunity to explore the manufacturing plant where a wide range of milk products, including different types of liquid milk, ghee, white butter, shrikhand, lassi, peda, flavored milk, buttermilk, paneer, and curd, are produced. Mr. R. K. Khare, the Marketing Manager, provided a comprehensive overview of the plant's operational process, from milk reception at the dairy dock to the dispatching of milk and milk products for distribution. This visit proved to be an engaging and educational experience for the students, enabling them to acquire practical knowledge and valuable insights.

### **YOUTH ENTREPRENEURSHIP CONCLAVE**

YEC "igniting business brilliance" was held on 3rd of June 2023 in Inct campus Bhopal. The conclave was inaugurated by the chief guest Dr. Rajeev Agrawal, guest of honor Prof. NK Thapak and our guest Mr. Pradeep Karambelkar.

The event started with Ganesh Vandana and lamp lighting. The event included technical session in which the entrepreneurs shared their experiences of startups, the difficulties they faced, and how to become an entrepreneur and the entrepreneurs for technical session were Mr.Nemesh Singh, Mr.Lalit Manghnani, Mr.Swapnil Tripathi .



The technical session was followed by the interaction session in which the allotted coordinators were engaging questions from entrepreneurs namely Mr.Abhaya Gupta and Mr.Lakshya Meena on behalf of all the students . The conclave also included the panel discussion and the panelist were Mr.Mohit Sharma, Mr.Amar Sharma , Mr.Ayush Sahu and Miss. Natasha Paliwal which was an informative session as it helped the students in having and executing the business idea.



The whole conclave was made more interesting with the lucky draw game which offered cash prizes to the winners. The closing of the ceremony was done by the cultural bonanza which included great singing and dancing performances and by prize distribution.

### **'EXPERT TALK ON RECENT TRENDS IN MARKETING**



An expert talk on recent trends in marketing was held on 15<sup>th</sup> of June 2023 for the students of MBA 1<sup>st</sup> year and the expert speaker for the session was Dr. Dharmendra Mehta. The session started with welcoming of the guest and during the whole session sir engaged the students by informing them about the recent marketing trend, about the 4 C' of marketing, he also informed about marketing 4.0, 5.0 and 6.0, how finance and marketing are related, modern marketing etc., student coordinators, Mayank Agarwal and Uttam Singh worked diligently.

### **PAINTING COMPETITION**

The painting competition was held on June 20<sup>th</sup> at LNCTE Auditorium, Seminar Hall 306, hosted by the MBA Department. The theme of the competition was Environment and Climate Change and was intended to raise awareness about the impact of human activities on the environment. The competition was



attended by enthusiastic MBA students who showcased their creative talents by drawing interpretations of the subject matter on canvas. The student coordinators, Mayank Agarwal and Aastha Singh, worked tirelessly to ensure the event ran smoothly and also coordinate with the three faculty coordinators Dr. Sandhya Parasar, Miss Ishpreet Kaur and Miss Navneeta Shivani. 12 students participated in this competition. The contestants gave it their all and delivered great results. The paintings depicted different aspects of the environment and climate change, with each painting telling its own story. Some paintings dealt with the importance of forest conservation, while others focused on the effects of pollution on the planet. The creativity and imagination of the participants was truly inspiring with great anticipation. The winner of this competition was Aman Malviya of MBA SEC 'D'.



## **CPBFI TRAINING**

The 96-Hour CPBFI Program! This comprehensive training took Students on an incredible journey through banking, insurance, communication skills, and self-management techniques with Denzil James sir, Vaibhav Dwivedi sir, Dinesh Jhariya sir, and Tejashri Damame Ma'am for being exceptional mentors and trainers.

Here are the highlights of this life-changing program:

### **Course 1: Managing Self - SwaRooop**

Through self-awareness and positive self-talk, students unlocked his true potential. Understanding emotions and developing effective strategies to regulate them transformed the way people handle challenges. The ABC Principle of REBT enhanced my decision-making skills, empowering students to approach situations with clarity and rationality.

### **Course 2: Communication and Workplace Skills**

Mastering communication skills went beyond words—it involved active listening and empathy. Non-verbal expression and summarization techniques enhanced communication effectiveness. students learned how to give and receive feedback constructively, handle difficult situations assertively, and gained powerful persuasion and influencing skills.

### **Course 3: Overview of Banking**

Exploring retail banking products and understanding customer needs broadened my knowledge. students learned about transaction processing, customer service, compliance, ethics, and the future of banking. Inclusive banking and the role of NBFCs caught main attention, motivating everyone to be part of positive change.



### **Course 4: Overview of Insurance**

Understanding the significance of insurance and exploring retail products were eye-opening. Effective selling techniques and insights into insurance operations and customer services were given a well-rounded view. Ethics, inclusivity, and profitability drivers ignited my passion to make insurance accessible and responsible for alle. The 96-Hour CPBFI Program has been an incredible journey of personal and professional growth. I am deeply grateful for the opportunity to gain valuable knowledge and practical skills that will shape my future endeavors. Let's embrace the future with confidence and enthusiasm!

## **DEBATE COMPETITION**

The debate competition at The LNCT Group of Colleges, Department of management Conducted a Debate competition on the topic of "Jal Shakti Abhiyan" on June 27<sup>th</sup>. At LNCTE Auditorium, Seminar Hall 306. Jal Shakti Abhiyan, or Water Power Campaign, is a government programme run by G20 India that focuses on water management and conservation. LNCT provided a platform for students to express their views knowledge and ideas on this important subject. Participants were able to discuss various aspects of Jal Shakti Abhiyan ranging from its significance in addressing water scarcity and environmental challenges to exploring innovative solutions for effective water management.

Students presented their debating skills and coordination as a team with factual knowledge in their discussions for and against the notion. The wide range of aspects interested the audience and made the competition very enthusiastic and interactive. At the end the winner of this competition was Utkarsh Gupta and Tarun Dubey from MBA SEC-E.



# Sweet Glimpses



**Panel discussion**



**Youth Entrepreneurship Conclave**



**Youth Entrepreneurship Conclave**



**Solving Industrial Case Studies**



**Youth Entrepreneurship Conclave**



**Sunburn 2k23**





# MEDIA COVERAGE



## Youth Entrepreneurship conclave

हरिभूमि

भोपाल - मुख्य संस्करण  
5 Jun 20

प्रभावित किया है।

बिजनेस न्यूज

### एलएनसीटी समूह द्वारा यूथ एंटरप्रेन्योरशिप कॉन्क्लेव 2023 का आयोजन

भोपाल। एलएनसीटी समूह द्वारा यूथ एंटरप्रेन्योरशिप का आयोजन किया गया जिसमें देश और प्रदेश से छात्र-छात्राओं ने भाग लिया। युवाओं में आत्मनिर्भर की जागरूकता एवं युवाओं को नवीन व्यवसाय को प्रारंभ करने के लिए एलएनसीटी एमबीए एवं प्रबंधन के छात्रों ने यूथ एंटरप्रेन्योरशिप कॉन्क्लेव का आयोजन किया गया। जिसमें भोपाल एवं प्रदेश के 10 से अधिक उद्यमी ने युवाओं को मार्गदर्शन दिया। इस कार्यक्रम के माध्यम से युवाओं ने व्यवसाय संबंधित विभिन्न नियोजन, अवसर, समस्याएं एवं व्यवसाय को किस प्रकार विकसित किया जाए जैसे महत्वपूर्ण विषयों को जाना। कार्यक्रम में भोपाल मैनेजमेंट एसोसिएशन के अध्यक्ष प्रदीप करमबेलकर उपस्थित रहे। इस मौके पर एलएनसीटी एमबीए संचालक डॉ. अरविंद सिंह ने कहा कि युवाओं को आत्मनिर्भर बनाने के लिए यह कार्यक्रम एक अच्छी पहल है। इस कार्यक्रम में 10 लकों ड्रा भी निकाले गए। कार्यक्रम के माध्यम से युवाओं ने व्यवसाय प्रारंभ करने के लिए चल रही योजनाएं एवं पूंजी के स्रोत को भी जाना। एलएनसीटी विश्वविद्यालय के वाइस चांसलर एनके थापक ने भी मार्गदर्शन दिया। मुख्य अतिथि रूप में डॉ. राजीव अग्रवाल सीईओ अनन्या पैकेज प्राइवेट लिमिटेड भी प्रमुख रूप से मौजूद रहे।



### युवाओं को आत्मनिर्भर बनाने एलएनसीटी में यूथ एंटरप्रेन्योरशिप कॉन्क्लेव का आयोजन

भोपाल। एलएनसीटी समूह द्वारा युवाओं को आत्मनिर्भर बनाने और नवीन व्यवसाय के प्रति जागरूक करने के उद्देश्य से यूथ एंटरप्रेन्योरशिप कॉन्क्लेव-2023 का आयोजन किया गया। इसमें भोपाल सहित प्रदेश के 10 से अधिक उद्यमियों ने युवाओं को मार्गदर्शन दिया। एमबीए एवं प्रबंधन के छात्रों ने व्यवसाय संबंधित विभिन्न नियोजन, अवसर, समस्याएं एवं व्यवसाय को किस प्रकार विकसित किया जाए, जैसे महत्वपूर्ण विषयों को जाना। इस अवसर पर भोपाल मैनेजमेंट एसोसिएशन के अध्यक्ष प्रदीप करमबेलकर, अनन्या पैकेज प्राइवेट लिमिटेड के सीईओ डॉ. राजीव अग्रवाल, एलएनसीटी के वाइस चांसलर एनके थापक और एमबीए संचालक डॉ. अरविंद सिंह उपस्थित रहे। कॉन्क्लेव में युवाओं ने उद्यमियों के इंटरव्यू लिए गए और पैनल डिस्कशन भी हुआ।



### एलएनसीटी में यूथ आंत्रप्रेन्योरशिप कॉन्क्लेव, एक्सपर्ट ने किया गाइड



भोपाल @ पत्रिका. एलएनसीटी समूह की ओर से यूथ आंत्रप्रेन्योरशिप कॉन्क्लेव का आयोजन किया गया। इसमें भोपाल तथा प्रदेश के 10 से अधिक उद्यमियों ने युवाओं को मार्गदर्शन दिया। कार्यक्रम के माध्यम से युवाओं ने व्यवसाय संबंधित विभिन्न नियोजन, अवसर, समस्या तथा व्यवसाय को विकसित करने के गुर सीखे। इस मौके पर भोपाल मैनेजमेंट एसोसिएशन के अध्यक्ष प्रदीप करमबेलकर मौजूद थे। एलएनसीटी एमबीए के संचालक डॉ. अरविंद सिंह ने कहा कि युवाओं को आत्मनिर्भर बनाने यह कार्यक्रम अच्छी पहल है। विवि वाइस चांसलर एनके थापक भी मौजूद थे।



# CONGRATULATIONS TO OUR ACHIEVERS



## OUR MAJOR RECRUITERS





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