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## Mentor

Dr. Anjali Singh Verma

## TED Head

Akshita Gour

## Layout & Design

Kaif Ahmed  
Shweta Sharma

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Kavya Dubey  
Adya Tiwari  
Sonalika Jain



THE  
EDITORIAL  
DESK

## A Message from Vice Chairperson's Desk



**Ms. Poonam Chouksey**  
**Hon'ble Vice Chairperson**

Dear Students,

I trust this message finds you in good health and high spirits. It's a privilege to extend my warmest greetings and offer words of encouragement as we move to next quarter. Your presence here is a testament to your commitment to education and personal development. I applaud your dedication to pursuing knowledge and your aspirations for a brighter future. You are the lifeblood of our institution, and your enthusiasm and energy infuse our campus with vitality. LNCT not only provides merely education but also acquisition of information, cultivation of critical thinking, the honing of skills, and the development of character. It is a journey that not only prepares you for the challenges of the professional world but also equips you to be responsible, compassionate, and engaged citizens of society.

I encourage you to make the most of your time here, not just academically but holistically. Engage in extracurricular activities, participate in community service, and build lasting relationships with your peers. These experiences will enrich your life and contribute to your personal growth. LNCT is committed to providing you with the resources, guidance, and support necessary for your success. Stay focused, work diligently, and never lose sight of your goals. Ahead lies a chapter in your larger narrative, and I am confident that it will be one filled with accomplishments and growth. I look forward to witnessing your achievements and the contributions you will make to our institution and society as a whole. Remember, you are not just students; you are the future leaders and change-makers.

With my best wishes for the success, All the Best.

## A Message from Director's Desk



**Dr. Arvind Singh**  
**Director-FMC**

Dear Students,

I hope this message greets you in excellent condition. As we embark on a new intriguing and fascinating quarter, I wanted to take a moment to reflect on our collective achievements and share our vision for the exciting journey ahead full of opportunities and growth. Over the past months, our department has evolved and demonstrated exceptional resilience and dedication, adapting seamlessly to the challenges posed by a dynamic global landscape. Our accomplishments, whether big or small, are a testament to our shared commitment and collaborative efforts. In the upcoming months, we are focused on leveraging these achievements filling them with academic exploration, self-growth and wondrous experiences.

Welcoming new batch of young and excited minds and channeling a platform for their growth and innovation. We will continue to invest in our student's development, fostering a culture of continuous learning and empowerment. Our aim is to optimize our processes and workflows, enhancing efficiency and productivity while delivering exceptional service to meet are set standards. Moreover, we're enthusiastically exploring exciting opportunities for strategic academic innovations and creativity. Let's promise to enhance our academic experience, offering a broader platform for learning and growth for our future endeavors. I strongly believe that by the power of active student participation, embracing innovation and envisioning a future where we can collectively make a more significant impact are of best impact and overall great college experience. We're eager to embrace these forthcoming possibilities, as they have the potential to enrich our educational journey and pave the way for exciting adventures in our academic and co-curriculum endeavors.

Thank you for your unwavering dedication, support and hard work. Keep Working and Keep Learning!

**Dr. Arvind Singh**  
**Director-FMC**

# Prabandhan

A Quarterly Newsletter of Management & Commerce

## A Message from HOD of Department of Commerce & Business Administration

My dear students,

I am honoured and excited to address you. I extend my heartfelt gratitude for your unwavering support and commitment to our department's mission.

As we embark on another academic year, our department stands poised to embrace growth and excellence. Our collective dedication to education and innovation will be the driving force behind our journey.

We pledge to maintain our unwavering commitment to academics, ensuring that our students receive a standard education that prepares them for the challenges of today's complex world.

In the spirit of continuous improvement, I want you students to work for research, collaboration, and interdisciplinary learning, fostering and other soft-skills along with academics that will seed intellectual curiosity and creativity in you all.

Our department is not just a place of learning; it's a community of diverse talents and ideas. We will actively promote diversity, and equity, valuing each student's unique contributions.

I am confident that, together, we will rise to the occasion and achieve greater heights in the pursuit of academic excellence and personal growth. Thank you for being a part of our dynamic Department of Management and Technology, and I eagerly anticipate the remarkable accomplishments that lie ahead. All the best my children!!!!

Warm regards,

Dr. Hemant Kumar Shrotriya  
Head of the Department



**Dr. Hemant Shrotriya**  
HOD

## A Message From TED Head

Dear Team,

I hope this message finds you well. As I take on the role of the new team head of the editorial desk, I want to start by expressing my deep gratitude and excitement for this opportunity. Working on this newsletter has always been more than just a job; it's been a passion and a shared journey. Each article we craft, every story we tell, and all the late nights we've spent perfecting our content reflect not just our commitment but also our love for what we do.

I want us to continue embracing that passion and dedication. Let's remember that behind every word we write, there's a reader who looks forward to our newsletter, and we have the power to make their day a little brighter, a little more informed, and a little more inspired. Please know that my door is always open. I value your insights, ideas, and concerns. Together, we can make this newsletter an even more powerful platform for connecting with our audience, telling stories that matter, and creating a positive impact.

Thank you for welcoming me into this incredible team. I look forward to our shared journey ahead and the wonderful stories we'll create together.

With heartfelt appreciation,

Akshita Gour  
Ted Head



**Akshita Gour**  
TED Head



# JUBILANT JULY

## NATIONAL CONFERENCE

National conference was held on 1st July at LNCT campus . The session started with the welcoming of guest and the release of the souvenir. The guest speaker was Dr. Dharmendra Mehta who talked on the topic management, leadership and interpersonal skills. Another guest speaker was Dr.Kanchan Bhatia, she also greeted the students of management on entrepreneurial leadership and sustainable development. Thereafter the session was followed by a lot of research papers and presentations which were presented by various faculties from different parts of the country . The session was concluded by facilitating the guest speaker with memento.



## ACTIVE ACHIEVER'S AWARDS

**Active Achiever's Award** was an event planned by management students for the MBA graduating class of 2023. The class of 2023 students received awards in recognition of their contributions and outstanding achievements in a variety of fields. Dr. Anupam Chouksey Sir, Honorable Secretary LNCT Groups showered his blessings which was followed by the Ganesh Vandana which signaled the beginning of the ceremony. A presentation reflecting the college life of seniors was also a part of the program.

The event featured a ramp walk among other games. After the presentations games and ramp walk it was time for the much-awaited award ceremony.

The event organizers called each award recipient on stage one by one announcing their accomplishments and presenting them with trophies and certificates. The atmosphere was filled with applause and cheers as the students walked up the stage to receive their well-deserved recognition.

The Community service awards were presented to students who had actively engaged in various volunteer activities and had made a positive impact on society. These students had demonstrated empathy compassion and a commitment to making the world a better place.

As the event came to a close there was a sense of pride and accomplishment in the air. The outgoing batch 2023 had not only successfully completed their studies but had also left behind a legacy of excellence leadership and service. It was a memorable event that celebrated the remarkable journey of these students and wished them success in their future endeavor's.





# ACTIVE AUGUST

## EXPERT TALK ON FINANCE



The department of MBA has organized an expert talk for the students of LNCTU MBA, BBA students. It was a transformative experience as the students gathered to absorb the wisdom of the distinguished financial expert, Mr. Deepak Kapoor, CA. His profound insights during the Expert Talk left an indelible mark on us, transcending the complexities of finance and guiding us towards informed decision-making. Deepak Kapoor's expertise shone brilliantly as he effortlessly demystified intricate financial concepts, making them accessible to all. His pragmatic approach to investment strategies unveiled a new realm of possibilities, while his adept financial planning advice illuminated a path to secure futures and enduring goals. A highlight of the session was his astute analysis of market trends, revealing both prospects and potential pitfalls. His sage counsel on risk management empowered us to navigate the financial landscape with confidence and prudence. We extend our heartfelt gratitude to Director Dr. Arvind Singh for orchestrating this enlightening event. The knowledge imparted by Deepak Kapoor will undoubtedly shape our financial journeys, propelling us towards prosperity with newfound understanding.

## RASHTRIYA KAVI SAMMELAN



Kavi Sammelan was sponsored by LNCT, which took place on 16 August 2023 at Rashtriya Bhavan. The students of B.COM and MBA attended the program. The sameelan was based on Chatrapati Shivaji Rao Maharaj's contribution to our country. The sammelan began with providing thorough knowledge about Chatrapati Shivaji Maharaj, about his life journey, various hurdles, his wars and wins etc. the sammelan included four panelist and one speaker. The panelist shared their views and poems that they prepared on Shivaji Rao Sahab. Their poems filled the environment with positivity, and encouragement. Their melodious tones and notes made everyone in the room happy and energetic.



# EXPORTER'S CONCLAVE



On August 17, 2023, the prestigious Kushabhau Thakre International Convention Centre in Bhopal witnessed a transformative event that set the stage for districts to become export powerhouses. The CII Export Conclave, held under the patronage of the Directorate General of Foreign Trade, Government of Madhya Pradesh, MP Industrial Development Corporation Ltd., Confederation of Indian Industry (CII), and the One District One Product (ODOP) initiative, brought together 20 MBA students and visionary Director Mr. Arvind Singh.

The conclave, themed "Unleashing the Potential: Districts as Export Hubs," ignited discussions among entrepreneurs, startups, and industry leaders. Strategies to fortify the industrial sector, access global markets, and contribute to the 5 trillion-dollar goal were at the forefront.

Insightful discussions addressed export dynamics, challenges, risk management, and quality assurance, underscoring the significance of packaging and testing in gaining global product approvals. Attendees also discovered tax-free schemes to boost Indian products on international shelves.

Dr. Arvind Singh's visionary leadership created a platform for collaboration and innovation, inspiring aspiring entrepreneurs like the MBA students who actively engaged in the export ecosystem. The conclave emphasized the importance of government support through schemes like MSME and APEDA, sparking the imagination of future export ventures.

To sum up, the CII Export Conclave was a goldmine of knowledge, offering practical insights and a roadmap for successful exports. As we ride the momentum, districts are poised to emerge as export powerhouses, shaping a prosperous tomorrow.

## COIN DCX WEBINAR



It was a fascinating deep dive into the world of Web3 on August 19, 2023, in the middle of Central India.

A distinguished group of experts and thought leaders presented their knowledge and experiences at the most anticipated Web3 conference in Central India.

Mohit Jain, a Block chain Operations specialist at Quill Audits, enlightened the audience on the fascinating realm of block chain, the crowd was astounded by Jaskaran Singh Manocha's perceptive Web3 techniques. Mayank Tiwari's talk on NFT art impacted us all, while Harsh Soni background as a Router Advocate offered a different perspective.

The event took place at the esteemed LNCTE Seminar Hall, LNCT Group of College, Raisen Road, Bhopal. The event wouldn't have been possible without the invaluable support of our partners, including IAM Start-ups, and the community partners, and Anupam & INNOVATION CENTER. A big shout out to LNCT for being the dedicated venue partner that helped us create a conducive environment for learning and networking.

KALCHURI LNCT GROUP INCUBATION CENTER, our media partner, was essential in getting the word out about this great event. Not to be overlooked is The New Crypto, The Entrepreneur wood's one-stop shop for all things crypto-related, which keeps us informed and up to date.

The end left the students gushing with new insights and creative ideas after attending this seminar, ready to apply them to my upcoming adventure. A heartfelt thanks to everyone who made this event a success and cheers to Web3's future!

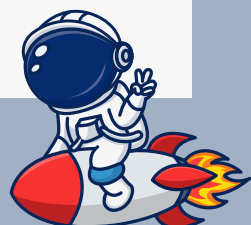
# MANN KI BAAT MARATHON

On the completion of 100 episodes of *Mann ki Baat* by our honourable prime minister Shri.Narendra Modi ji on August 23, the students of management were invited to the Ravindra Bhawan. A brief about the 100 episodes of *Mann ki Baat* was given to students specially focusing on one of the *Mann ki Baat* that Modi ji discussed was on exam fear, as it was related to students. The session was completely a student-oriented talk session. Some of the main coverage of the program were: enjoyment, self-comparison, learning styles, types of knowledge etc. Towards the end of the seminar the unveiling of the book on Mann Ki Baat was performed and students were made to take oath.



## CHANDRAYAN SUCCESS MEET

Chandrayaan-3 launched on 14 July 2023 a big moment for India finally achieved its awaited success on the 23 of August 2023. And to show our gratitude for the success to this wonderous moment the whole department of management of LNCT gathered together to play their contribution. On the conduct an open interaction between Director Sir, Faculty and all gathered Students took place. As India is moving forward, the interaction included our parts of improvement and so students shared their experiences being part of LNCT comparing last year with the 1st new semester month and its pros and cons. At last, we all chanted for the best wishes for ISRO's and India's success for Chandrayaan-3 and all the future endeavours.







# SPLENDID SEPTEMBER

## Teacher's Day Celebration



On the occasion of Teacher's Day, students of management organized a small event for the teachers. The event started with formally welcoming the teachers and was followed by various activities.

Students organized various games for the teachers of which one was musical chair, and different dares and tasks were given to them that they performed very well. It was a fun activity.

The event also included a short video clip of the teachers, which included all the fun moments they all had, which definitely took them down the memory lane. Some of the passout students also shared their thoughts and memories with the teachers and wished them through video and by physically coming to the college.

Towards the end of the event the teachers were honored by the gifts from the students as a token of love and respect. The event ended by taking group pictures and by blessings from teachers.

## NSE AWARENESS

An expert talk was held for MBA 2nd year students on September 8th, 2023 at LNCTE Auditorium. Which was intensely focused on NSE AWARENESS: Empowering People for Financial Well-Being. Welcome to the world of NSE (National Stock Exchange where opportunities for financial growth and independence await.



This article aims to raise awareness about NSE and its significance in helping individuals achieve financial well-being. We are thrilled to have Ms. Meghna Bose, an authority on financial education from Eficaz Skill Development, as our speaker.

## QUIZ COMPETITION FOR MBA

While continuing the “Celebrating Success Week” of chandrayaan-3 the department of Management and Commerce organized a quiz competition for the students of MBA 2nd year on 8th of September 2023, in which the students were asked various questions relating to chandrayaan. The event aimed at testing the knowledge of the students based on chandrayaan, space, ISRO, lunar surface etc. students interestingly participated in the quiz with utmost interest.



All the participants were in the teams, each team had 4 members and there were 5 teams. There were 3 Rounds in the competition the qualifying round in which 4 teams qualified out of 5. Then semi-final round in which 3 teams qualified, and the grand final was between team 2 and 3 . Facing a tough competition through rapid fire round, team 2 won by 10 points and team3 was runner-up.



The closing ceremony included the certificate distribution to the winners and the runner ups, ending with a group photograph.

## QUIZ COMPETITION FOR BBA



On 08 September 2023, the department of management and commerce organized a Quiz competition for the students of BBA, BBA-BIA, BCOM, BCOM-RMEC to celebrate and contribute to the honorable and humongous achievement of India in Space exploration, Chandrayaan 3. To congratulate on this promising success students made group of threes and participated enthusiastically. Starting with a launch and land video to an interactive and knowledgeable quiz session on Chandrayaan 3 and ISRO with about three qualifying stages. All the talented students were applauded on their knowledge and current affairs and the top three groups were awarded with certificates.



## POSTER MAKING COMPETITION



On the occasion of the “celebrating success week” of Chandrayaan-3, the Department of Management and Commerce organized a poster-creating competition for MBA 2nd year students on September 9th at Seminar Hall 306. “Chandrama Par Tiranga” was the competition’s theme.

MBA students demonstrated their artistic abilities by painting interpretations of the subject matter on canvas. The student coordinators worked tirelessly to ensure that the event went off without a hitch. This competition was attended by ten students. The competitors gave it their all and delivered excellent outcomes. The participants’ imagination and inventiveness were very inspirational. With great excitement, V. Manisha of MBA SEC ‘B’ was the winner of the competition.

## FLASH MOB

The Management and Commerce Department of LNCT Group set the stage on fire with an electrifying flash mob dance on Friday, September 16, 2023, to celebrate the triumph of Chandrayaan 3.

The flash mob was a huge success. It drew a large crowd of students, faculty members, and staff members, who all cheered and clapped as the students danced. The event was a fitting tribute to the Chandrayaan 3 team, and it showed the college's pride in India's space programme.

The flash mob was a reminder that space exploration is not just about technology. It is also about human ingenuity and perseverance. The students who participated in the flash mob showed that they are inspired by the spirit of space exploration and are eager to be a part of the next chapter in India's space journey. The flash mob organised by the Management and Commerce Department of LNCT College was a fitting way to celebrate this achievement.



# EXPERT TALK:

## SALES, MARKETING & LEADERSHIP

On 11 September 2023, was an inspirational and highly motivating expert talk on Sales Marketing and Leadership delivered by Mr. Bhupendra Kumar the co-founder and director of Winzera pvt. ltd. His delivery was inspirational and motivating which included interactive catchy phrases, knowledgeable important information to fun games for easy understanding. He made students understand the concepts of business sales and marketing and leadership. He introduced the students to his company and his high valued product base and offered internship opportunities to them. Students throughout the session were very energized and interactive due to the fine delivery and cherishable knowledge.



## EXTEMPORE



On September 12th, as part of the "celebrating success week" of Chandrayaan-3, the Department of Management and commerce organized an extempore competition for MBA 2nd year students. Extempore competitions are a great way to improve public speaking skills and develop confidence in expressing ideas spontaneously. It gives participants the opportunity to demonstrate their knowledge and grasp of the issue, in this case, Chandrayaan-3.

The closing ceremony comprised the awarding of certificates to the winners and runners-up, followed by a group portrait.

## BMA INDUCTION PROGRAMME



LNCT Group of Colleges hosted an Induction Program for the newly registered members of the Bhopal Management Association on Tuesday, September 12, 2023. The event was attended by students, faculty members, and industry leaders.

The program began with a Ganesha Vandana, followed by a Saraswati Vandana. The guests of honour were Mr. RG Dwivedi, Mr. Mahendra Joshi, and Mr. Amir Khan.

Dr. Arvind Singh, the Director SMC, gave a welcome address. He spoke about the importance of management education and the role of the BMA in promoting management excellence in the region.

The BMA chairman, Mr. Dwivedi, spoke about the goals and pursuits of the group. He stated that BMA is dedicated to giving management professionals a forum to connect, educate themselves, and share knowledge—along with his own personal experiences and anecdotes.

The significance of soft skills in the workplace was discussed by Mr. Joshi, a corporate trainer and motivational speaker. The session with him was really interactive and inspiring, and he stressed the importance of soft skills for success in any industry.

The newly admitted members received their membership certificates, and they were welcomed

The orientation programme was quite successful. Students had the chance to pick the brains of business experts and connect with other management experts. The occasion also aided in highlighting the value of management education, including both academic and practical expertise.



# ZUMBA WEDNESDAY



On 13th of September 2023 was organized a Zumba Session for about 1 hour 30 minutes to promote for good physical and social health. Students of BBA, BBA-BIA, BCOM, BCOM-RMEC actively participated in this session.

Organized by the students of BBA-BIA 3rd Sem Jiya and Kritika who had prior experience in Zumba, promised to the functioning of this enthusiastic and fun session. This session was Fun and Energetic, All-Inclusive, Calorie Burner, Stress Buster with the whole Department of Commerce UG. The Zumba and freestyle on different songs and dance steps with students spread out in the whole auditorium dancing their tensions away was a scene worth watching.

After about an hour of continuous workout, dancing and exercising, was taken a 10 minutes break which was later kept on with freestyle garba, joined by our promising Faculty of Management enjoyed in two big circles across the auditorium. The end of the session was marked by the Head of Department Mr. Abhishek Jain for the sessions fruitful and enjoyable success and stated for organizing more Zumba Wednesday's to be organized by more students.

## HINDI DIWAS

On the auspicious occasion of Hindi Diwas, the Department of Management and Commerce (BBA, BIA, BCOM, BCOM-RMEC, MBA, MBA-DAV) came together to celebrate and embrace the linguistic richness of Hindi in our college. The Hindi Diwas celebration was a significant recognition of the administrative and cultural perspectives of our students, which adds to the vibrant tapestry of our institution.

The day commenced with lightning of lamp by our esteemed authorities, symbolizing our respect for the language that connects us all. This was followed by a series of engaging events that brought out the creativity and linguistic prowess of our college community.

Dr. Arvind Singh Director SMC, HOD and some respected faculties enlightened us with their views on this auspicious occasion.

Students enthralled the audience with their melodious renditions of Hindi self-written poetry, speech and extempore. The power of words and expressions in Hindi left everyone mesmerized, reaffirming the significance of our mother tongue.

We would like to express our gratitude to all the participants, volunteers, and organizers who made this celebration a resounding success. Let's continue to cherish the beauty of Hindi and ensure that it thrives in our college community.

Thank you to the active participants, and we look forward to more such enriching celebrations in the future.



## ORIENTATION PROGRAMME

A new journey of the young minds began on 22nd of September for the Undergraduates and post-graduates of 2023 batch with the Orientation Program organized at LNCT campus.

The event began with welcoming of the students, parents and others. Sarasvati Vandana and lamp lighting was followed by the Ganesh Vandana.

Further, welcoming of the dignitaries was Done with sapling as a gift which included Dr. Anupam choudhary Honorable Secretary LNCT Groups, N.K.Thapak . Ashok Rai and many more .

The formal session began with the address of the gathering by Dr. N.K thapak . Followed by Dr. Ashok Kumar Rai Director Administration, then the blessings from Dr. Anupam choudhary and lastly the words of Director FMC Dr. Arvind Singh motivated the new students along with their parents .

The cultural activities included 3 dance performances from MBA BBA students and one song performance.

The event ended with the vote of thanks by Dr. Anjali Singh Verma.



# RUBICON LIFE SKILLS TRAINING PROGRAMME

The students of LNCT Department of Commerce and Management were privileged to have the opportunity to attend 4 days Expert Session from 26th September 2023 to 30th September 2023 held by Barclay, Rubicon. We had two qualified experts Ms. Ena a youtuber Personality Doctor and Ms. Zenab who had expertise and specialization in personality development and all aspects related to students and job seekers employability. On the first days we started with an introduction of the 13 broad key objectives of this session. We initiated the session by SWOT self-analysis questionnaire followed by email writing and MOM, CV and Resume skills. Second day started with a ppt explanation of public speaking, target audience awareness and analysis. It concluded with students debate and discussion and do's and don'ts during a delivery. On the 3rd day all the students delivered power point presentations on various topics like Amazon, AI Tools, Air Pollution, Marketing and Sales and various others amongst these. The last day of this fruitful session was entirely based on Personal Interviews. Marked on Confidence, Resume and CV, Cover Letter, Corporate Ethics, Verbal and Communications Skills.

The whole session was highly interactive and valuable for all the students, such motivating and enlightening guidance that will surely help us in our future endeavors. As a token of appreciation and gratitude for this advance and skill development training were presented memento to the experts for their guidance.



## PROFESSIONAL CAREER IN MANAGEMENT

The seminar titled 'Professional Career in Management' was held at LNCT group of colleges bhopal, on the 26th of September, 2023. The seminar aimed to inspire young MBA student managers, offering insights into the journey of Dr. Rajeev Agrawal, Managing Director of Ananya Packaging Pvt Ltd., who shared his remarkable life story.

The central theme of the seminar was 'Professional Career in Management,' emphasizing the challenges and opportunities faced by aspiring managers in today's dynamic business environment. Dr. Rajeev Agrawal opened the seminar by sharing his extraordinary life journey, demonstrating how he transformed from a humble upbringing in a small village into a successful business leader. The seminar concluded on a high note, with Dr. Rajeev Agrawal's story serving as a source of inspiration for all attendees, demonstrating that with perseverance, hard work, and determination, one can overcome even the most formidable obstacles to achieve success. This seminar offered valuable insights into the world of management and underscored the importance of resilience and perseverance in the pursuit of professional success. Dr. Rajeev Agrawal's journey serves as a testament to the human spirit's ability to triumph over adversity.



## IMPACT OF SOCIAL MEDIA ON RISING DIGITAL INDIA



The Youth Talk on "Impact of Social Media on Rising Digital India" took place on the 27th of September 2023, providing an insightful discussion on the role of social media in India's digital transformation. The seminar not only addressed the influence of social media but also delivered exciting news regarding an upcoming visit by the Home Minister, Amit Shah, to Bhopal on the 1st of October 2023, with all students invited to attend the program.

The seminar began with a comprehensive analysis of how social media platforms have played a pivotal role in India's digital revolution. Speakers discussed how these platforms have connected communities, facilitated access to information, and driven various social and economic initiatives.

Also, experts highlighted the challenges associated with the rapid growth of social media in India, including misinformation and privacy concerns. Simultaneously, they emphasized the opportunities for youth engagement, entrepreneurship, and activism that social media presents.

The seminar concluded on an encouraging note, emphasizing the significance of informed and responsible social media usage in contributing to India's growth and development in the digital era.

This seminar served as a platform for young minds to gain valuable insights into the evolving digital landscape of India and inspired them to be active participants in the nation's progress.



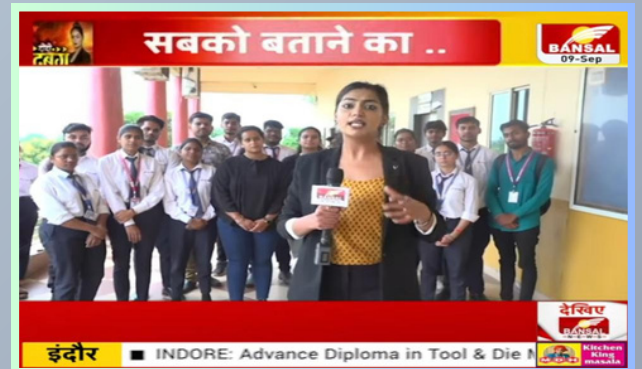


# Media Coverage

## एलएनसीटी कालेज में बीएमए के स्टूडेंट चेप्टर का शुभारम्भ



**भोपाल, देशबन्धु।** एलएनसीटी कालेज में भोपाल मैनेजमेंट एसोसिएशन (बीएमए) ने स्टूडेंट चेप्टर का शुभारम्भ किया। कार्यक्रम में आर जी द्विवेदी, अध्यक्ष, आयोजन समिति, बीएमए, प्रेरक वक्ता महेंद्र जोषी, कार्यकारी सदस्य, बीएमए एवं डॉ अरविंद सिंह, निदेशक, एलएनसीटी ग्रुप आफ कालेज ने उद्बोधन देकर छात्रों का मनोबल बढ़ाया। स्टूडेंट चेप्टर का मुख्य उद्देश्य विद्यार्थियों को बीएमए के सहयोग से व्यावसायिक चुनौतियों के लिए तैयार करना और छात्रों का कौशल का विकास करना है। कार्यक्रम में बीएमए मासिक समाचार पत्र प्रबंधन संभववाद की संपादकीय टीम एलएनसीटी छात्र उत्कर्ष गुप्ता, रोशनी धोते, अरीबा फ़िरदौस, एवं पूजा गुप्ता को सम्मानित किया गया। कार्यक्रम में छात्रों को सदस्यता प्रमाणपत्र भी दिये गये। कार्यक्रम में लगभग 200 छात्र-छात्रा उपस्थित थे। कार्यक्रम का संचालन अदया तिवारी एवं समन्वय बीएमए के प्रबंधक आमिर खान एवं एलएनसीटी एमबीए की छात्रा काव्या दुबे ने किया।



## एलएनसीटी कॉलेज में भोपाल मैनेजमेंट एसोसिएशन के स्टूडेंट चेप्टर का शुभारंभ

संघ्य प्रकाश संवाददाता ● भोपाल

एलएनसीटी कालेज में भोपाल मैनेजमेंट एसोसिएशन ने किया स्टूडेंट चेप्टर का शुभारम्भ हुआ। कार्यक्रम में आर जी द्विवेदी, अध्यक्ष, आयोजन समिति, बीएमए, प्रेरक वक्ता महेंद्र जोषी, कार्यकारी सदस्य, बीएमए एवं डॉ अरविंद सिंह, निदेशक, एलएनसीटी ग्रुप आफ कालेज ने उद्बोधन देकर छात्रों का मनोबल बढ़ाया। स्टूडेंट चेप्टर का मुख्य उद्देश्य विद्यार्थियों को बीएमए के सहयोग से व्यावसायिक चुनौतियों के लिए तैयार करना है और छात्रों का कौशल का विकास करना है। कार्यक्रम में बीएमए मासिक समाचार पत्र प्रबंधन संभववाद की संपादकीय टीम रोशनी धोते, अरीबा फ़िरदौस, पूजा गुप्ता एवं उत्कर्ष गुप्ता एमबीए छात्र, एलएनसीटी को सम्मानित किया गया। कार्यक्रम में छात्रों को सदस्यता प्रमाणपत्र भी दिये गये। कार्यक्रम में लगभग 200 छात्र उपस्थित थे। कार्यक्रम का संचालन अदया तिवारी ने किया एवं कार्यक्रम का समन्वय बीएमए के प्रबंधक आमिर खान एवं काव्या दुबे, एमबीए छात्र, एलएनसीटी ने किया।





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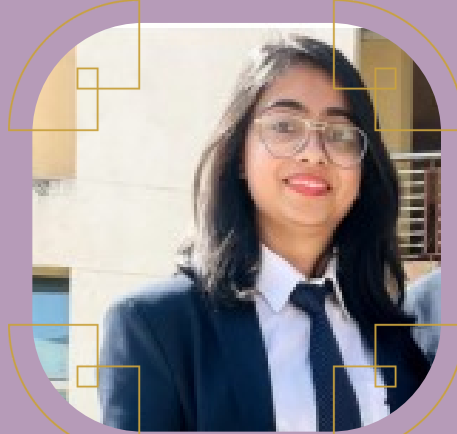
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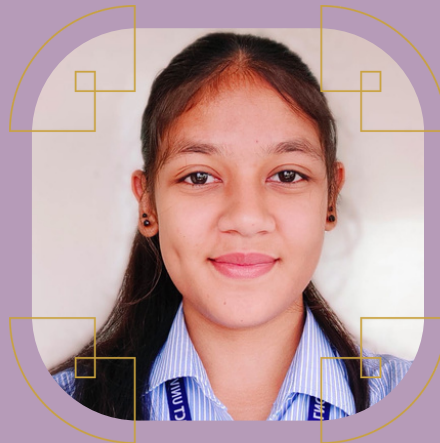
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Content Writer  
MBA



**Kavya Dubey**  
Content Writer  
MBA



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Content Writer  
BBA-BIA 3rd sem