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## Resource Manager

Abhishek Rai

## A Message from Executive Director's Desk



**Dr. Shweta Chowksey**  
Executive Director

Dear Students,

With the release of ninth edition of newsletter '*Prabandhan*' I am filled with excitement and optimism. Each one of you possesses boundless potential, capable of achieving greatness. Remember, challenges are stepping stones to success, and setbacks are opportunities to learn and grow.

In your pursuit of knowledge, resilience will be your greatest ally. Embrace curiosity, for it fuels innovation. Dare to dream big and work tirelessly towards those aspirations. Contribute and grow your skills through participation.

LNCT is a platform that ensures that it provides all the necessary requirements for the development, growth and welfare of the students.

We Encourage you to embrace the challenges that come your way, encourage you to actively engage in discussions, seek understanding beyond the surface, and collaborate with your peers. Remember, the skills you develop here will serve you well in your future endeavors.

Build strong connections, inspire your peers, and together, create an environment that fosters excellence.

Looking forward for more such successful editions.

Best wishes,

**Dr Shweta Chouksey**  
Executive Director

LNCT Group of Colleges

## A Message from Director's Desk



**Dr. Ashok Kumar Rai**  
Director

Dear LNCT Community,

Our college is more than a campus; it's a composition with compound threads of diverse experiences, ambitions, and aspiration and, I feel extremely privileged to connect with our talented students through this column of our esteemed newsletter '*Prabandhan*'.

As we prepare to dive into a new phase of academic exploration and personal growth, shared dedication to learning, collaboration, and the pursuit of excellence, we pledge to maintain our unwavering commitment to academics, ensuring that our students receive a standard education that prepares them for the challenges of today's complex world.

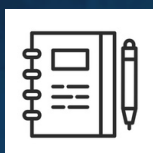
I encourage all of you to actively engage in the array of activities, events, and discussions planned for this term. We will continue to invest in our student's development, fostering a culture of continuous learning and empowerment. Let's come together to celebrate our differences, exchange ideas, and ignite the sparks of learning that reside within each of us.

Our aim is to optimize our processes and workflows, enhancing efficiency and productivity while delivering exceptional service to meet our set standards.

Let's carry forward the values that define us: Integrity, Perseverance, and a Commitment to Excellence. I hope you all work hard for your academics and your personal growth and make our college proud.

"Excellence is doing ordinary things extraordinarily well." We hope the students do their best while we provide for their Best.

**Dr Ashok Kumar Rai**  
Director-Administration,  
LNCT Group of Colleges



THE  
EDITORIAL  
DESK

## A Message from Faculty's Desk



**Dr. Khushboo S. Gupta**  
Assistant Professor

Dear Students,

I hope you are all doing well and feeling optimistic as I write this message. Students, your journey in LNCT is not just about the destination; it's about the skills you acquire, the relationships you build, and the person you become along the way. As you dive into the realm of business and management, remember that this experience is not just about gaining knowledge but also about developing a versatile skill set that will serve you in various aspects of your career.

Our department provides an excellent environment for students to hone their diverse management skills and provide continuous means of interaction with leaders in business and industry through lectures, seminars, workshops, and other extracurricular events. This is an incredible opportunity for you to keep improving and becoming better. Stay curious, actively seek challenges, and embrace the learning experiences that come your way. Focus on honing not only your academic skills but also your leadership, communication, and adaptability. Remember, your development is a lifelong journey, so make the most of every moment in the classroom and beyond. We believe in your potential to make a significant impact on the world of management.

A quality education is essential for success and renown. The college encourages students to be creative and engage in activities that provide exposure and courage to improve their development. The goal is to create a college experience rich in memorable moments, lasting connections, and limitless opportunities for career and personal growth.

I wish you all the best for the exciting journey that lies ahead.

Warm regards

**Dr. Khushboo S. Gupta**  
Assistant Professor

## A Message from Graphic Designer's Desk



**Ms. Shweta Sharma**  
Graphic Designer

“Whitespace is like air; it is necessary for design to breathe.”

Designing isn't just a job for me; it's a form of storytelling. I feel so privileged to be able to work for the college newsletter where I showcase not only my interest and my passion but also contribute to bringing out the best in it. Bringing out attention and highlighting the most important parts of every column written by our content writers.

For every different content as a graphic designer, I relive every event while planning and organising its essence to form a most suitable template driven from the feeling of the students associated with the event. Every student's experience is my motivation which I get to relive and share in our newsletter.

My Voice are my Skills, it is an opportunity for me where I can provide resemblance to those new to our college activities and events. I aim to provide an enhanced real feeling and understanding for every column written in the newsletter as a showcase of the real experience felt while being a present part of it.

They say, “Art is anything you can get away with”, but to me it is the ultimate form of Motivation!!!!

With love for Designing and Creativity,  
Your college Pal and Graphic Designer.

# " The Transformative Influence of Mastering Soft Skills in Your Career



**Dr. Anjali Singh Verma**  
Faculty Mentor

In the ever-evolving landscape of the job market, possessing strong technical skills alone is no longer sufficient for career success. Employers now seek candidates who not only excel in their field but also demonstrate a range of well-developed soft skills. Soft skills encompass a diverse set of attributes, including communication abilities, adaptability, compromise, creative thinking, leadership, work ethic, teamwork, positivity, time management, motivation, problem-solving, critical thinking, conflict resolution, and negotiation which play a significant role in both personal and professional settings. Among these, effective communication stands out as a cornerstone, requiring individuals to express their ideas clearly and concisely, both in written and verbal forms. In a workplace where collaboration is a key, teamwork emerges as a vital soft skill. It involves active listening, collaborative project engagement, and constructive conflict resolution. Employers appreciate candidates who can navigate interpersonal dynamics to achieve common goals, emphasizing the importance of fostering a harmonious work environment. Problem-solving skills are highly valued, as employers seek individuals capable of identifying root causes, developing creative solutions, and implementing them effectively. This skill set reflects an employee's ability to think critically and act independently, contributing to the overall efficiency of a team or organization. Adaptability is another indispensable soft skill in today's fast-paced world. The ability to learn quickly, adjust to new situations, and exhibit flexibility in approaching work tasks positions individuals as valuable assets in dynamic work environments. Effective time management complements adaptability, requiring individuals to prioritize tasks, meet deadlines, and work independently to ensure optimal productivity. Leadership qualities are not confined to those in managerial positions. Taking initiative, being proactive, and motivating others are all aspects of leadership that can be demonstrated at any level within an organization. Creative thinking, or thinking outside the box, is also highly prized, as employers actively seek candidates who can generate innovative ideas and solutions. A strong work ethic is synonymous with reliability, dependability, and a willingness to go the extra mile. Attention to detail is equally important, ensuring accuracy and the delivery of high-quality work. These qualities collectively contribute to an individual's professional reputation and overall success..

Soft skills play a pivotal role in fostering positive interactions, problem-solving, and effective management of work. Hiring managers prioritize candidates with strong soft skills, recognizing their potential for success in the workplace. Even individuals with excellent technical skills may face challenges if they lack the ability to manage time efficiently or collaborate effectively within a team. Learning or enhancing soft skills is achievable through mentorship programs and self-directed efforts. Identifying areas for growth and setting goals for improvement are essential steps in this process. For instance, improving listening skills can be initiated by actively listening to colleagues and seeking clarification when needed. Soft skills hold particular significance in customer-based roles, where employees interact directly with customers. The ability to listen attentively and provide polite and helpful service requires a combination of various soft skills. However, soft skills are not exclusive to client-facing roles; they are equally essential for building positive relationships with co-workers, managers, vendors, and others in the workplace. When seeking a new job, it is crucial to highlight both technical and soft skills. Create a list of relevant soft skills and compare them with the job listing. Incorporate these skills into your resume, dedicating a section to showcase your strengths. Additionally, mention specific soft skills in your cover letter, providing evidence that demonstrates your capabilities. During interviews, emphasize your soft skills by being friendly, approachable, and showcasing active listening, reinforcing your suitability for the position.

In conclusion, mastering soft skills is imperative for navigating today's competitive job market successfully. These skills not only enhance individuals' effectiveness but also contribute to a positive and collaborative work environment. As job seekers and professionals alike recognize the value of soft skills, the ability to showcase them becomes a powerful tool for career advancement and overall success.

## Student's Column

### Managing Exam Stress and Enhancing Performance



**Vrinda Sahay**  
MBA 1st sem

Exams are a stressful time for students, impacting our overall well-being. However, adopting effective stress management techniques is crucial for optimal performance in our exams. Few changes in our schedule before exams, encompassing study habits, self-care, and positive mindset can prove to be a perfect combination.

We can start by establishing a study schedule as one of the primary causes of exam-related stress is last-minute cramming due to lack of planning. To avoid this, we can create a realistic study schedule well in advance by breaking down our study sessions into manageable chunks and allowing for breaks to prevent burnout. We can prioritize tasks based on importance and give out sufficient time to each subject, ensuring a balanced approach to your preparation.

Stress often leads to a racing mind, making it challenging to concentrate and to combat it we can incorporate deep breathing and mindfulness techniques into our routine. Take short breaks during study sessions to practice deep breathing exercises or mindfulness meditation. These techniques can help us to calm our mind, improve focus, and reduce anxiety. We should aim for 7-9 hours of sleep per night, especially in the days leading up to the exam. We can try to avoid staying up late to cram, as this can negatively impact our performance. Quality sleep enhances concentration and overall mental well-being. We can incorporate exercise into our routine, whether it's a brisk walk, jog, or a workout session as physical activity releases tension and anxiety. Additionally, exercise contributes to improved overall well-being and boosts energy levels. We can fuel our body and mind with a balanced diet that includes brain-boosting foods.

Lastly, maintaining a positive mindset is essential for managing stress. We can visualize success and believe in our ability to perform well, avoid negative self-talk and replace it with positive affirmations. By establishing a realistic study schedule, practicing relaxation techniques, ensuring adequate sleep, staying physically active, focusing on healthy nutrition, and cultivating a positive mindset, we can navigate exam stress more effectively. These strategies contribute to mental clarity, confidence, and overall well-being during the assessment period, ultimately enhancing our chances of success.

All the Best!



# OPTIMISTIC OCTOBER

## Poetry Competition : *Meri Maati Mera Desh*

As a part of the 'Meri Maati Mera Desh' campaign, held from October 1st to October 13th, the Department of Management & Commerce organized a Poetry Competition on the 5th of October.

The event provided an interesting opportunity for students to unleash their creativity and celebrate the victories of our motherland. Embracing themes of unity, sacrifice, and freedom, each poem resonated with the spirit of patriotism, leaving the judges and audiences captivated. The event left an indelible mark, uniting everyone in a shared celebration of patriotism.

Towards the end, the participants were awarded certificates to recognize their eloquent expressions of love for the country.



## Singing and Dancing Competition *Meri Maati Mera Desh*



While celebrating the *Meri Maati Mera Desh* campaign, announced by the honorable Prime Minister Shri Narendra Modi, the department of management and Commerce organized a singing and dancing competition on the 7th of October 2023. The students from the MBA department participated actively. The students danced perfectly to the beats showcasing their dancing skills. This competition focused on performances that paid tribute to our courageous freedom fighters and heroes who selflessly gave their lives for the nation's cause. The event filled the hearts with patriotism and love for our country. Towards the end of the session, the judges declared the results and the winners were awarded with certificates and trophies.



## INDUSTRIAL VISIT TO EICHER TRACTORS

On the crisp morning of October 11, 2023, LNCT and TNL students from the BBA-BIA and BCom RMEC 3rd Semester embarked on an enlightening journey to the Eicher Tractors Assembling plant in Mandideep.

Inside the sleek conference room, the students were captivated by the history of Eicher Tractors and an overview of the plant's impressive operations. A startling fact emerged: they assembled a tractor in just 3.5 minutes, with a full tractor rolling off the line in 8 hours.

Divided into groups, the students received a firsthand look at the assembly process. The plant supervisor elucidated each step, imparting valuable technical knowledge. Eicher Tractors' star products were the 500 series and the petite 'chotu' tractor.



Safety measures were rigorously followed to ensure the well-being of all, from students to employees. The visit offered insights into workforce management, the creation of Standard Operating Procedures, and the art of maintaining focus in a bustling, noisy environment.

In this whirlwind tour of the tractor world, the students gained practical insights and real-life exposure to industrial operations, a valuable experience that will resonate with them for years to come.



## PARLE-G INDUSTRIAL VISIT



On 17th October 2023, the Department of Management and LNCTE organized an industrial visit to PARLE-G Bhopal. Students of BBA 1st year 1 semester and their faculty met the Bhopal unit owner and visited all the Departments and Machinery used for production.

At first, we sat in an auditorium and met the HR head of PARLE-G Bhopal and the guide for the unit tour. Then we watched a documentary on the foundation that led to PARLE-G company and led its growth and its history to where it stands now rising as one of the leading companies of India, having a global landmark and recognition.

After this, we were familiarized with all the production and packaging machine units along with our guide. Different machines that focus on biscuits PARLE-G and PARLE-G Gold, Monaco, Rusk Toast, Milano, etc. From raw materials to end packaged products all the processes in making the finished ready-to-use goods of great demand and value.



It was a very informative and knowledgeable visit about what goes into the process of these daily used products and other FMCG products. At last, we all took pictures and the Bhopal unit head offered biscuit packets to all the students for their delightful presence and wished them luck in their future endeavors. The visit was a great success full of knowledge and fun.



# GARBA NIGHT

**\*\*LNCT hosted a joyful *Garba Night* for MBA 1st year students and Hostelites\*\***

On October 18, 2023 LNCT lit up with vibrant rhythms and colorful outfits on October 18th as it hosted a mesmerizing *Garba Night*. This event brought together MBA 1st-year students and hostelites for an evening of dance and cultural celebration. In preparation for this grand night, participants dedicated two days to practice sessions on the 16th and 17th of October to refine their *Garba* and *Dandiya* skills.



At 7 pm, the festivities commenced, filling the air with infectious excitement. The campus was adorned with radiant decorations, creating a perfect setting for the festivities. Students donned in traditional *Garba* attire, added to the lively ambiance.

The *Garba Night* drew an impressive crowd, with MBA 1st-year students and hostelites from various backgrounds coming together. It served as a platform for cultural exchange and camaraderie as students danced in unison to the enchanting Gujarati folk tunes.

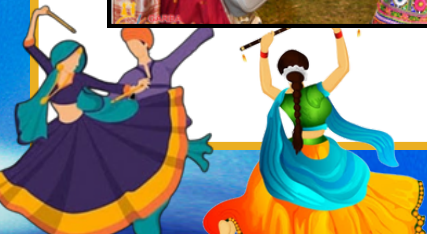


\*

What made the evening exceptional was the enthusiastic participation of the college's esteemed faculties and staff members, who joined the celebration. Witnessing students and educators dancing together bridged the gap between them and created heartwarming moments.



The event wasn't just about dance; it also tantalized taste buds with delicious traditional snacks and refreshments. The highlight of the evening was the spirit of togetherness that transcended cultural boundaries, making it an unforgettable night. LNCT's *Garba Night* showcased the institution's commitment to fostering a vibrant campus culture. It was an occasion where students celebrated diversity, unity, and the pure joy of dance, leaving lasting memories for the MBA 1st-year students, hostelites, and faculty members, making it an unforgettable cultural event at LNCT.





## UNLOCKING THE POWER OF ANALYTICS



An expert talk on 19th October, 2023 became an engaging narrative when Mr. Robin Jagtap-National Head Marketing Pocket FM addressed BBA-BIA and BCom RMEC students about the power of analytics in social media. With humor and relatability, he shared his journey in the field, making the topic come alive.

He emphasized that in a world where nothing is exclusive due to social media's reach, creativity is the key to growing your audience. He illustrated this with a captivating case study of Pocket FM's "Insta Millionaire," showcasing how analytics uncovers user behavior and preferences.

The discussions that unfolded during this event not only provided valuable insights but also ignited a profound sense of national pride in witnessing India's expanding global prominence. India's journey towards becoming a global influencer serves as a testament to its incredible potential and its pivotal role in shaping a brighter world. Additionally, he highlighted that products today are shaped by user needs and industry trends, and he foretold that podcasts are the future of social media platforms. The cherry on top was his insight that AI is the current trend to embrace for a future-ready career. In a nutshell, he painted a vivid picture of the evolving social media landscape, stressing creativity, adaptability, and AI as the keys to success.

## SEMINAR ON CYBER SECURITY

The LNCT MBA Department organized an interactive session on "Cyber Security," which was held on October 19. The main objective of this session was to impart knowledge about cyber crimes, cyber security, and cyber laws.



The seminar was held at the LNCTE auditorium for the students of the MBA. It was addressed by Advocate Yogesh Pandit, Director at Techilaw International Trainer and Speaker.

The seminar focused on the importance of understanding cyber crimes, cyber security, and cyber laws and the potential consequences of not being aware of these issues. Advocate Yogesh spoke about the latest developments in the field of cyber security and the need for individuals and businesses to be vigilant against cyber criminals. He also presented the various laws and regulations that are in place to protect individuals and businesses from cyberattacks.

At the end of the seminar, the speaker answered several questions from the participants and provided them with additional information about the various cyber laws and security protocols that are in place. He encouraged everyone to stay informed and vigilant against cyber criminals and to take steps to ensure their online safety.

The seminar was well received by the participants and was a great success. It provided valuable information about cyber crimes, cyber security, and cyber laws and helped the participants develop an understanding of the importance of protecting themselves online.

## TAJ LAKE FRONT



Students of the 3rd semester in the MBA program were honored to partake in a thought-provoking event on October 28, 2023, sponsored by the New Idea M.P Council. The event, titled “CONVERSATION ON INDIA’S GROWING GLOBAL INFLUENCE,” took place at the exquisite Hotel Taj Lakefront in Bhopal and featured the distinguished presence of Dr. S Jaishankar, the Hon’ble External Affairs Minister of the Government of India.

## CHANAKYA

**27th Student Management Games:  
Where Strategy Meets Excellence.**

From 31st October to 2nd November, the Management and Commerce Department of LNCT Group had the privilege to organize the 27th edition of Student Management Games - Chanakya.

A national-level competition that tests participants’ teamwork, decision-making, and analytical skills, the regional round was held for the first time in Madhya Pradesh after several years. On October 31, the opening ceremony was graced by esteemed Chief Guests, Shri Shailendra Singh (Retd. IAS officer), Mr. Palash Surjan, and Mr. Rupesh Gupta; accompanied by Dr. Anupam Chouksey, Secretary-LNCT Group, and Dr. Arvind Singh, Director-FMC. The event kickstarted with Ganesh Vandana and Saraswati Vandana which filled the atmosphere with much-needed exhilaration and tranquillity. Post this began the first round of student management games, where 30 teams competed to secure the top 8 positions. On November 1, the remaining 20 teams competed to reach the regional final, held on 2nd November.

Students, divided into teams, engaged in games that included marketing challenges, financial simulations, and crisis management tasks.



The valedictory ceremony was held on 2nd November at the prestigious LNCTE Auditorium and was graced by Chief Guest- Mr. C.P. Sharma and Guest of Honour- Mr. Suneel Bhargava. With the resounding success of the 27th Chanakya Student Management Games, we commend the participants for their exemplary performance and thank our distinguished chief guests for their valuable insights.

## OPEN KARATE CHAMPIONSHIP



On 28th October, 2023 in the heart of Bhopal, the 15th All India WFSKO Open Karate Championship showcased the Nation's Top talent in a thrilling display of Martial Arts Mastery. Among the contenders, LNCT University's B.Com (RMEC) 3rd-semester student, Mr. Gaurav Raj Namdev, stood out. His swift and skillful performance in the Open Category secured him a well-deserved Silver Medal. His precision and dedication echoed through each move, captivating the audience and earning him a brilliant victory. This triumph not only marked a personal achievement but also resonated as a proud moment for LNCT University. His exceptional display of Karate Talent added an unforgettable spark to the Championship's legacy, leaving spectators inspired by his remarkable feat.



# NOSTALGIC NOVEMBER

## CHAKRAVYUH

### Online Gaming Event

On 2nd November 2023, Heighers eSports and LNCT Group of Colleges hosted "Chakravyuh," an electrifying online gaming event. It features BGMI and Skribbl, ensuring every gamer finds their perfect niche in this digital arena. Students showcased their gaming skills individually and in teams, creating an atmosphere brimming with enthusiasm, friendship, and competitive spirit. It was a celebration of passion, teamwork, and the vibrant gaming community, where students didn't just play games; they lived and breathed the spirit of creativity and sheer fun. Chakravyuh left a lasting mark as a platform where gaming prowess took the spotlight, igniting memorable experiences for all participants.



## META

On 08 November 2023, the Department of Management & Commerce organized a Seminar on Voting awareness, conducted by 'Team Meta' at the LNCTE Auditorium for the students of the MBA Department. Representing Team Meta as the event's speaker, Ms. Vidushi Dhawan aimed to educate the youth about their civic duties and the resources available for them regarding the same. The event, graced by esteemed Chief Guest Mr. Ritu Raj, Additional Collector (Development) CEO, Zilla Panchayat Bhopal, delved into the significance of informed voting. His insightful address emphasized the role of youth in shaping the nation's future. This made the seminar informative and helpful, especially for first-time voters.

The seminar concluded with students taking a pledge to vote freely and without bias, reflecting a commitment to fostering an engaged and responsible electorate.

## INDUSTRIAL VISIT TO SANCHI

### SAHAKARI DUGDH SANGH

Students from LNCT Groups of College explored the complexities of dairy production during their visit to Sanchi Bhopal Sahakari Dugdh Sangh Maryadit on November 22, 2023. This practical exposure seamlessly intertwined theoretical understanding with real-world application, unraveling the intricacies of milk processing and product diversity.



Engaging with industry experts, students honed problem-solving, communication, and teamwork skills crucial for future careers. Beyond knowledge, the visit fostered networking and career prospects, empowering informed decision-making. LNCT Groups of College facilitated this invaluable experience, bridging academia and industry, and nurturing adaptable professionals ready for the challenges of tomorrow.



# DAZZLED DECEMBER

## PARLE-G INDUSTRIAL VISIT

On 1st December 2023 organised by the Department of Management and Commerce and LNCTE was an Industrial Visit to PARLE-G Mandideep for Students of BIA 1st sem.

The visit started with a short movie which was based on parles history, its struggles ,growth, and its success and its brand world wide.



After this, we went around the factory with all the raw materials, preparatory and post production and packaging machinery. Different machines that focus on different types of biscuits normal and Gold, Monaco, Rusk toast, Milano etc. The difference in their processing and raw material was all shown with practical samples.



It was a very informative and a successful visit about what goes into the process of these daily used products also known as fast moving goods on daily purposive use. The visit at the end was cherished by taking pictures and having appreciation.

It was a very informative and successful visit about what goes into the process of these daily used products also known as fast-moving goods on daily purposive use. At last, we all took pictures and the Bhopal Head offered biscuit packets to all the students as a token of appreciation for their delightful presence. The visit was a great success full of knowledge and fun.

## HR CLUB INAUGURAL



On 2nd December 2023, the Department of Management & Commerce hosted the inaugural ceremony, *Shubhaarambh*, of LNCT's HR Club with much enthusiasm and flair. The ceremony, attended by faculty and student members alike, marked a significant step towards fostering a deeper understanding of human resources within the academic community. After an exhilarating Ganesh Vandana & Sarasvati Vandana and a welcome speech by Dr. Arvind Singh, Director FMC, the event consisted of various activities that captivated everyone.





Students actively engaged in the games, showcasing a good mix of teamwork and competitive spirit. Towards the end, the participants who passed the activities were honored with certificates, along with the coordinators. The inauguration emphasized the club's commitment to bridging the gap between theory and practical application, providing a platform for students to enhance their HR knowledge and skills.

## NISM

From 4th December to 19th December, the Management & Commerce department hosted the National Institute of Securities Markets (NISM) workshop for first-year MBA students, aimed at educating the youth about financial planning. A CSR initiative by Aditya Birla Capital, the objectives of the workshop are to create awareness amongst the youth about personal finance, investment in the securities market, and self-employment opportunities, amongst many others. A two-day workshop, for one section, was divided into eight sessions providing detailed information about investment and careers in the securities market.



The event speaker, Ms. Shruti Gupta, shared expertise in stock trading, risk management, and regulatory compliance. The workshop's interactive nature fostered engaging discussions, allowing students to grasp complex concepts effortlessly which enabled them to gain a deeper understanding of the financial landscape.

## STUDENT MANAGEMENT QUIZ

On 9th December, the Management & Commerce Department of LNCT Group hosted the 3rd regional round of the 24th Student Management Quiz, organized by the All India Management Association. The event, marked by enthusiastic participation from students of the LNCT group of colleges and other educational institutions from Bhopal, tested students on various facets of management principles and general knowledge of the business field. The inaugural session was graced by Mr. Ashu Sikri Assistant Director A.I.M.A., Mr. Pradeep Kumar Manager at A.I.M.A., Mr. MD. Fahadh, Quiz Master from A.I.M.A., Mr. Pradeep Karambelkar, BNI Executive Director Bhopal, and Dr. Arvind Singh, Director- FMC. The event kickstarted with Ganesh Vandana and Saraswati Vandana which filled the atmosphere with much-needed exhilaration and tranquility.



Post this, the first round (mobile-based) of the round started. Top 50 teams qualified for the next pen & paper-based MCQ round. Post lunch, the top 12 teams qualified for the Semi-Finals where 6 teams went head-to-head in two semi-final rounds. The qualifying 6 teams then competed against each other to secure the top 3 positions.

The Valedictory Ceremony was attended by Mr. Jai Narain Chouksey, Chairperson of LNCT Group, who encouraged the participants with his words of wisdom. The winners were awarded certificates and trophies for their outstanding display of intellect. The Student Management Quiz successfully combined fun and learning, leaving participants with valuable insights and a sense of accomplishment which contributed significantly to the holistic development of students, preparing them for future leadership roles.

## AMUL FACTORY VISIT



On 20th December 2023, the faculty of management and commerce organized an industrial visit for first-year MBA students to the Amul Factory situated in Govindpura. After an engaging and informative session that briefed the students regarding Amul's history and work style, the students visited the plant and learned about the production methods and the distribution techniques of the products produced at the plant. The iconic dairy cooperative, renowned globally, offers insights into its robust supply chain, innovative product development, and efficient management practices. Students witnessed firsthand the integration of technology and human resources, understanding the synergy required for sustainable growth. Along with this, interactions with industry professionals provided a practical perspective, bridging theoretical knowledge with real-world applications.

Overall, the Amul Factory tour provided ample knowledge to the students, equipping them with invaluable industry knowledge and insights for future managerial roles.

## INDUSTRIAL VISIT TO SANCHI



On 22nd December, 2023 LNCT University's BBA-BIA 1st Semester students embarked on an eye-opening industrial visit to Sanchi Dugdh Sangh. Amidst the sweet aroma of dairy delights, they discovered the inner workings behind the scenes of ghee, curd, lassi, shrikhand, and buttermilk production. Led by the Plant Manager, the students were treated to a fascinating journey through the dairy production process. From milk collection to dispatch, they witnessed the coordination that turned simple milk into an array of beloved dairy products. This wasn't just an outing; it was an educational experience that brought textbooks to life. Surrounded by the hum of machinery, each student absorbed practical insights, gaining a firsthand understanding of the Dairy Industry's complexities.

## TECHNO MANAGEMENT FEST 2.0



On 30th December 2023, the Department of Management and Commerce organised the Techno Management Fest 2.0. The event was graced by the esteemed presence of Chief Guest, P.K. Biswas, adding to the aura of the day. Beyond the technical realm, the fest showcased the vibrant culture of the institution. Students showcased their artistic talents in a plethora of cultural activities; with a captivating fashion show, a melodious singing competition, and a cheerful dance competition. In addition to the cultural activities, the fest provided a unique platform for students to gain practical insights into the functioning of a market. Stalls were set up, offering a hands-on experience that enabled students to understand various aspects of business operations, marketing strategies, and consumer behavior. Through interactive experiences, students gained insights into real-world business dynamics. Overall, the event encapsulated the spirit of learning, creativity, and cultural richness, making it a memorable experience for all participants by blending education with entertainment.



# GLIMPSES



**Release of  
Prabandhan**



**Inauguration of  
HR club**



**Winners of Fashion Show event  
'Reflection' IPER College**



**Winners of Virtual Trade event  
'Reflection' IPER College**



**Techno Management Fest 2.0**



**Winner of Run Bhopal Run**



# INTERNSHIP



**Akshita Gour**  
AISECT



**Sachin Patel**  
Tally solutions



**Yashika Shrivastav**  
Tally solutions

# PLACEMENTS



**Shivangi Bairagi**  
Revolution Technologies India Pvt Ltd  
6.6 LPA



**Aditya Dubey**  
99 Acres  
4.75 LPA



**Ritika Bharadwaj**  
99 Acres  
4.75 LPA



**ROSHAN SAKRE**  
3G SOLUTIONS PVT.LTD  
4 LPA



**Syed Tohid Ali**  
Bandhan Bank  
4 LPA



**Anuj Dhakad**  
Bandhan Bank  
4 LPA



**Dipinhi Thakur**  
Bandhan Bank  
4LPA



**ADYA TIWARI**  
MAKIN LABORATORIES  
3.5 LPA



# Media Coverage

## एलएनसीटी में हुआ एचआर क्लब का शुभारंभ

गोपाल, देशबन्धु। एल एन सीटी कालेज के छात्रों के लिए एचआरक्लब का भव्य शुभारंभ र को कराया गया। एकेडमिक कार्डसिल को इस में प्रत्येक शनिवार विद्यार्थियों को मैनेजमेंट विधियों के माध्यम से कोर्पोरेट सेक्टर के बारे में कराया जायेगा। शुभारंभ नामक इस सांस्कृतिक म में प्रबंधन के 300 से ज्यादा विद्यार्थियों ने लिया। इस अवसर पर कालेज प्रबंधन से समूह डी डॉ सुनील सिंह, मैनेजमेंट डायरेक्टर डॉ द सिंह, ओएसडी उषा सिंह, क्लब संस्थापक डॉ खुशबू गुप्ता, क्लब अध्यक्ष उत्कर्ष गुप्ता ने रिबन काटारिक शुरुआत की। कार्यक्रम में क्लब के मुख्य भूमिका में रहे अक्षत जैन, प्रवीण लोधी, अरमी सोनी ए म्मानित किया गया। गतिविधियों में उत्तीर्ण रहे प्रतिभागियों को मेडल देकर सम्मानित किया गया। कार्यक्रम जली वर्मा के मार्गदर्शन में आस्था सेंगर व ऋषभ श्रीवास्तव ने किया एवम संचालन कृति पटैत ने किया



## एलएनसीटी में साइबर सुरक्षा पर सेमिनार



भोपाल। एलएनसीटी में भोपाल मैनेजमेंट एसोसिएशन के स्टूडेंट चैप्टर ने साइबर सुरक्षा पर योगेश पंडित-विशेषज्ञ, डॉ. महेश शुक्ला के व्याख्यान हुए। पंडित ने साइबर सुरक्षा से सावधानियां एवं उपाय एलसीडी प्रस्तुति में बताए। डॉ. शुक्ला ने टेलीकॉम के अनुभव साझा किए। डॉ. अरविंद सिंह ने

स्टूडेंट चैप्टर को धन्यवाद दिया। बीएमए के पब्लिक इमेज अध्यक्ष जीके छिब्वर ने चैप्टर का महत्व बताया। छात्रों को प्रमाणपत्र भी दिए। कार्यक्रम का संचालन उत्कर्ष गुप्ता ने तथा मैनेजर अमीर खान ने एलएनसीटी मैनेजमेंट का आभार व्यक्त किया। इसमें 200 से अधिक युवा उपस्थित रहे।

## टीम प्रबंधन के माध्यम से ही लक्ष्य तक पहुंचेंगे: मनोज गौर



स्वदेश संवाददाता, भोपाल

भोपाल मैनेजमेंट एसोसिएशन एवं आईएसटीडी द्वारा व्याख्यानमाला श्रृंखला के अन्तर्गत विद्या भवन सभागार में डॉक्टर मनोज गौर ने टीम मैनेजमेंट के माध्यम से लक्ष्य प्राप्ति विषय पर व्याख्यान दिया उन्होंने कहा किसी भी लक्ष्य की प्राप्ति टीम प्रबंधन समन्वय एवं सहयोग से सहज की जा सकती है उन्होंने कई उदाहरण देकर कहा कि लक्ष्य के लिए योजना का आधार स्पष्ट एवं प्रभावी होना चाहिए चुनौती हो तो लक्ष्य पर पहुंचने का आनंद ही अलग होता है।

कार्यक्रम की अध्यक्षता बीएमए के अध्यक्ष सुनील भार्गव ने की। उन्होंने विषय प्रवर्तन कर स्वागत भाषण दिया। बीएमए की गतिविधियों से अवगत कराया। कार्यक्रम में पूर्व अध्यक्ष डॉ महेश शुक्ला प्रदीप करमवेलकर राजीव अग्रवाल अजय वर्मा जी सी चौकसे डॉ निष्ठा त्यागी डॉ रूपाली बजाज डॉ एस एस भाखर एवम बीएमए मैनेजर अमीर खान भी उपस्थित थे। कार्यक्रम का संचालन महेंद्र जोशी ने किया। डॉ मनोज गौर को स्मृति चिन्ह जी. के. छिब्वर ने प्रदान किया। इस अवसर एलएनसीटी स्टूडेंट चैप्टर के छात्र भी उपस्थित थे।

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## एलएनसीटी में राष्ट्रीय स्टूडेंट मैनेजमेंट गेम्स प्रतियोगिता का हुआ शुभारंभ



भोपाल, देशबन्धु। ऑल इंडिया मैनेजमेंट एसोसिएशन द्वारा चाणक्य नामक 27वीं स्टूडेंट मैनेजमेंट गेम्स प्रतियोगिता का शुभारंभ मंगलवार को किया गया। तीन दिवसीय इस प्रतियोगिता में मध्य प्रदेश के विभिन्न कॉलेजों के विद्यार्थी क्षेत्रीय स्तर पर प्रतिभागिता करेंगे। इस प्रतियोगिता का अंतिम चरण अप्रैल में दिल्ली में आयोजित होगा।

प्रतियोगिता के शुभारंभ कार्यक्रम में मुख्य अतिथि

भारतीय प्रशासनिक सेवा के निवर्तमान अधिकारी शैलेन्द्र सिंह और विशेष अतिथि देशबंधु समाचार पत्र समूह के संचालक पलाश सुरजन व सह संपादक रूपेश गुप्ता उपस्थित थे। इस अवसर पर श्री सिंह ने छात्रों को निरन्तर अध्ययन करने के साथ ही समूह के रूप में नवाचार करने का आह्वान किया। कार्यक्रम के प्रारंभ में एलएनसीटी समूह की ओर से प्रो चांसलर डॉ अनुपम चौकसे द्वारा औपचारिक घोषणा की। वहीं प्रबन्ध संचालक डॉ अरविंद सिंह ने स्वागत उद्बोधन में प्रतियोगिता की विस्तृत जानकारी दी। कार्यक्रम का संचालन अध्या तिवारी ने किया। इस अवसर पर उपस्थित लोगों को देश की एकता और अखंडता की शपथ भी दिलाई गई।



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