

**“LIKE MOST RETAILERS, WE DON'T KNOW EXACTLY WHERE WE WILL LAND AT THE END OF IT BUT OUR CURIOSITY AND WILLINGNESS TO CREATE WILL BE A GUIDE FOR US.”
– JESPER BRODIN, CEO, IKEA**



CERTIFICATE COURSE IN 'RETAIL MANAGEMENT'

**Duration of Course :
45 hours**

Motive of the course :

The course creates awareness within students about retail management that can enhance their entrepreneurship skills and the art of analyzing consumer buying motives.

Future Scope :

- Opens various opportunities for candidate to create business strategies.**
- Some of the important job positions that are offered to applicants with expertise in retail marketing are Retail Marketing Manager, Retail Executive, Sales Associate, Retail Marketing Associate.**

Training and Learning India

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