



LEARNING OBJECTIVES:

- Learning the importance of Digital Marketing in today's world.
- Learning the art of impactful communication through social media.

SCOPE OF THE COURSE:

- Digital Marketing opens up a wide range of career perspective as it is not industry specific.
- Recently, every industry has seen a huge demand for Digital Marketing Skills.
- Jobs like Digital Marketing Specialist, Freelance Digital Marketer, Content Writer, Digital Marketing Exert, etc.



TRAINING AND LEARNING INDIA

CERTIFICATE COURSE ON DIGITAL MARKETING

Promoting or Marketing a Product or Service on Social Media Platforms is known as **Digital Marketing**. It has become an essential tool for businesses as it has more reach than any other marketing tool.

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